

# Brighter Earth Solutions, LLC – Capabilities Statement

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## **Company Overview**

Brighter Earth Solutions, LLC is an international public health consulting firm dedicated to advancing population health through practical, evidence-based environmental solutions. We provide technical assistance, capacity building, and strategic guidance to organizations worldwide, helping them protect public health, enhance climate resilience, and promote health equity.

## **Core Capabilities**

At Brighter Earth Solutions, our core capabilities span a diverse range of critical public health and environmental health disciplines. We support clients in building resilient health systems through:

**Environmental Health & Safety** – Our team provides expert guidance on food safety program support, water quality monitoring, indoor and outdoor air quality assessments, body art safety, soil sampling, vector surveillance, and regulatory compliance with both U.S. and international standards.

**Global WASH (Water, Sanitation & Hygiene)** – We design and implement community-level WASH programs, conduct sanitation system audits, and provide technical support for schools, healthcare settings, and disaster response environments to ensure safe and sustainable water and sanitation systems.

**Climate & Health** – We assess public health risks related to climate impacts, develop localized adaptation plans, and integrate climate resilience strategies into health department operations to strengthen communities against the effects of climate change.

**Public Health Informatics & Data Modernization** – Our team specializes in transitioning organizations from paper to digital systems, creating user-friendly dashboards, and supporting data governance and interoperability for efficient decision-making.

**Global Emergency Response & Preparedness** – We offer rapid mobilization of subject matter experts, coordinated response support, and after-action reviews to strengthen emergency preparedness and resilience.

Health Equity & Communications – We provide health disparities analysis, strategic communications, and culturally competent training materials to ensure equitable health outcomes across diverse populations.

Training & Workforce Development – Our workforce solutions include onboarding program design, professional development training, and train-the-trainer models to build capacity and sustainability in public health teams.

Strategic Planning & Problem Solving – We support clients in organizational assessments, gap analysis, roadmap development, and critical thinking workshops to address complex public health challenges.

Website and Business Email Setup – We provide digital branding support, including custom domain setup, business email hosting, website design, and content creation to enhance online presence.

Partnership and Stakeholder Engagement – We facilitate coalition building, stakeholder mapping, and strategic partnerships to foster cross-sector collaboration and drive global health impact.

Evaluation, Reporting, and Data Analysis – We develop M&E frameworks, provide data visualization, and create impactful reports for funders and stakeholders, transforming raw data into actionable insights.

## **Contact Information**

Brighter Earth Solutions, LLC  
[info@brighterearthsolutions.com](mailto:info@brighterearthsolutions.com)  
[www.brighterearthsolutions.com](http://www.brighterearthsolutions.com)