

# Privacy Policy

Effective Date: September 05, 2024

## 1. Information We Collect

- Contact details (name, email, phone) provided voluntarily.
- Order, billing, and shipping details.
- Technical data (IP address, browser type, device information).
- Site usage analytics (cookies, browsing data).

## 2. How We Use Information

We use collected information to: (a) process and fulfill orders; (b) provide customer support; (c) improve website functionality; (d) communicate with you regarding updates or promotions; and (e) comply with legal obligations.

## 3. Legal Basis for Processing

For users subject to GDPR or similar laws, processing is based on one or more lawful bases: performance of a contract, compliance with legal obligations, legitimate interests, and consent (where required).

## 4. Data Sharing & Disclosure

We do not sell personal data. Information may be shared with trusted service providers (payment processors, couriers, hosting providers) strictly for operational purposes. We may also disclose data to comply with law, enforce our Terms, or protect rights, property, or safety.

## 5. Cookies & Analytics

Our website uses cookies to enhance user experience, analyze traffic, and understand interactions. You can disable cookies through browser settings. Third-party analytics (e.g., Google Analytics) may collect anonymized usage data.

## 6. Data Retention

We retain personal data only as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting obligations.

## 7. Security Measures

We implement administrative, technical, and physical safeguards designed to protect personal data. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

## 8. Your Rights

Depending on jurisdiction, you may have rights to access, correct, delete, restrict, or object to processing of your personal data. Requests may be submitted to [info@clearchoicelabs.us](mailto:info@clearchoicelabs.us).

## **9. International Transfers**

If you access our site from outside the United States, your data may be transferred and processed in the United States, where data protection laws may differ.

## **10. Children's Privacy**

Our site is not intended for children under 18, and we do not knowingly collect data from minors.

## **11. Updates to This Policy**

We may update this Privacy Policy periodically. Updates will be posted with a revised effective date.

## **12. Contact Us**

For questions or data requests, please contact us at: [info@clearchoicelabs.us](mailto:info@clearchoicelabs.us).