

CVK DESIGN

AND BRANDING

THE WELCOME KIT



Most memorable spaces  
are designed to be *felt*.

[www.cvkdnb.com](http://www.cvkdnb.com)

We create spaces that are  
deeply felt and *remembered*.



CVK DESIGN  
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Our approach to environments are through the lens of atmosphere, experience, and identity — creating spaces designed to feel immersive, elevated, and emotionally connected.

WHO WE DESIGN FOR

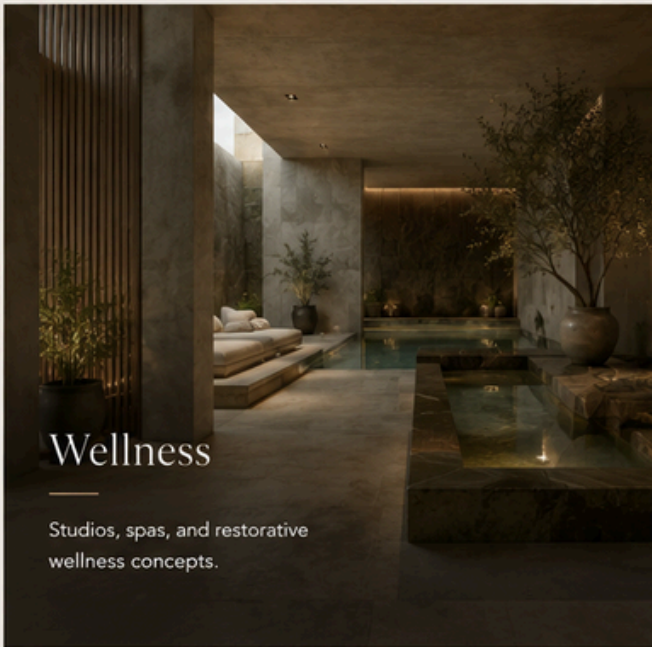
# Thoughtful environments for hospitality, wellness, and guest-centered spaces.

We design atmosphere-driven environments  
that elevate experience, identity, and  
emotional connection.



## Hospitality

Boutique hotels, lounges, cafés,  
and guest-centered environments.



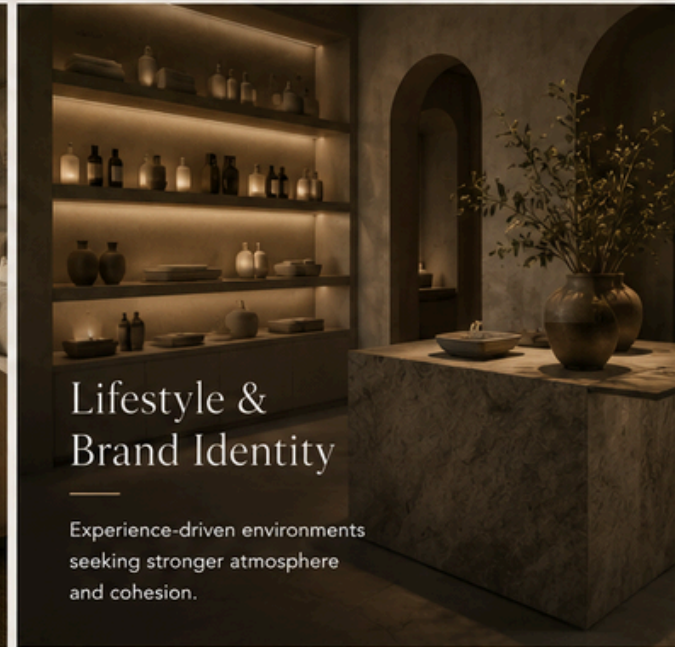
## Wellness

Studios, spas, and restorative  
wellness concepts.



## Guest Experience

Hospitality-inspired stays designed  
to create memorable experiences.



## Lifestyle & Brand Identity

Experience-driven environments  
seeking stronger atmosphere  
and cohesion.

DESIGN APPROACH

# Atmosphere shapes experience.

Every environment is experienced through a combination of atmosphere, movement, lighting, texture, and emotional perception.

CVK Design & Branding approaches environments holistically—considering how materiality, spatial flow, sensory detail, and environmental identity influence the overall experience of a space.

The goal is not simply to create visually elevated environments, but spaces that feel intentional, immersive, and memorable.



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## ATMOSPHERE

Layered lighting, shadow, and tone set the emotional foundation of a space.



## MATERIALITY

Natural materials and rich textures bring depth, warmth, and authenticity.



## ENVIRONMENTAL FLOW

Spatial flow and intuitive movement guide how people experience a space.



## GUEST EXPERIENCE

Every detail is considered to create comfort, connection, and lasting impact.

## SERVICES

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# Thoughtful design direction for environments centered around atmosphere, experience, and identity.

From initial insight to fully realized concepts, our services are tailored to elevate the way spaces feel and function.

## 01

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### DISCOVERY CONSULTATIONS

Residential Discovery Consultation — Starting at **\$120**  
Commercial Discovery Consultation — Starting at **\$350**

A focused consultation designed to explore your environment, goals, atmosphere direction, and overall project potential.

## 02

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### FENG SHUI & ENVIRONMENTAL ASSESSMENTS

Starting at **\$499**

A thoughtful environmental assessment exploring layout, atmosphere, functionality, and energetic balance to support greater harmony and intentional design direction.

## 03

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### ATMOSPHERE & ENVIRONMENT DESIGN

Conceptual environment direction focused on atmosphere, materiality, lighting, layout refinement, and guest experience to create spaces that feel intentional and immersive.

## 04

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### HOSPITALITY & GUEST EXPERIENCE DIRECTION

Design direction for boutique hospitality, Airbnb, wellness, and guest-centered environments seeking stronger atmosphere, emotional connection, and memorable experience.

## 05

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### CREATIVE DIRECTION PARTNERSHIPS

Ongoing creative collaboration for evolving brands, hospitality concepts, and experience-driven environments that benefit from continued design guidance and support.



Each service is tailored to support environments that are not only beautiful, but deeply *felt*.



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DELIVERABLES

# What Clients Receive

Curated deliverables designed to communicate vision, guide decision-making, and elevate the experience.



01

## ATMOSPHERE STUDIES

Curated visual direction exploring atmosphere, lighting, texture, and emotional tone.



02

## CONCEPTUAL RENDERINGS

Immersive visual concepts designed to communicate environmental vision and experience.



03

## LAYOUT & ENVIRONMENTAL FLOW

Recommendations focused on movement, functionality, comfort, and guest experience.



04

## LIGHTING & MATERIAL DIRECTION

Guidance for finishes, textures, lighting, and layered environmental atmosphere.



05

## FENG SHUI & ENVIRONMENTAL ASSESSMENTS

Observations and recommendations intended to support balance, cohesion, and intentional design.



06

## PRESENTATION DECKS & CREATIVE DIRECTION

Curated visual presentations designed to support project alignment and atmosphere direction.



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Each deliverable is tailored to the unique needs of your project, ensuring clarity, cohesion, and a beautifully intentional result.

*Intentional. Immersive. Timeless.*

ABOUT THE STUDIO

# Designing environments that connect *people,* *place,* and *purpose.*

CVK Design & Branding was founded on the belief that thoughtful environments have the power to shape how we live, how we feel, and how we experience the world around us.

With a background in marketing and a foundation in landscape architecture, construction, and hospitality-driven design, I bring a *multidimensional perspective* to every project—blending creative vision with strategic thinking and real-world execution.

My work is deeply influenced by atmosphere, energy, and the subtle details that create connection and meaning. Whether designing for a private residence, a boutique stay, or a wellness space, the goal is always the same: to create environments that feel *intuitive, elevated, and unforgettable.*



## MULTIDISCIPLINARY FOUNDATION

Marketing strategy, landscape architecture studies, construction knowledge, and hospitality experience inform every layer of the design process.



## CONNECTION TO REAL-WORLD BUILD

As part of KBuildCo, I collaborate closely with builders and trades to ensure design vision is beautifully realized.



## ATMOSPHERE FOCUSED

I design with intention—considering light, flow, energy, materiality, and emotion to create spaces that resonate.



## HOSPITALITY & EXPERIENCE DRIVEN

Specializing in boutique hospitality, wellness spaces, and guest experiences that leave a lasting impression.

Every project is a partnership.  
Every space has a story.  
Let's create something timeless  
together.

CVK 

# CVK DESIGN

AND BRANDING

Spaces designed  
to be *deeply felt*  
and remembered.

Thankyou for taking the time to explore my work.  
I look forward to the opportunity to collaborate and  
build something *timeless* together.

## LETS CONNECT

✉ [hello@cvkdnb.com](mailto:hello@cvkdnb.com)

🌐 [www.cvkdnb.com](http://www.cvkdnb.com)

📷 [@cvkdnb](https://www.instagram.com/cvkdnb)

📅 [Book A Discovery Call](#)

