



TECH BIZ TOOLKIT

Smart Tools for Smarter Business Change

BUSINESS CHANGE CERTIFICATIONS

**APMG, CCMP, and Prosci:
Key Comparisons for Change
Professionals**

APMG

- **Type:** Theoretical foundation, based on CMI Body of Knowledge
- **Recognition:** UK, Europe
- **Best For:** Building solid theory + academic grounding



CCMP

- **Type:** Professional credential, standard-based
- **Recognition:** Global (esp. North America)
- **Best For:** Career-long professional recognition

Prosci

- **Type:** Methodology + toolkit (ADKAR)
- **Recognition:** Global, widely adopted by organisations
- **Best For:** Immediate practical application



Learn more at www.techbiztoolkit.com