

## DISC – Identify Behavioral Styles

### Our most popular assessment.

Our most popular assessment and the world's #1 behavioral profiling tool. A person's behavior is often the strongest predictor of fit; whether that is within a specific job, as a member of a team, or as the leader of an organization. Learn to identify the behavioral styles of others and adapt your communication to increase sales, develop "rockstar" leaders, and more.

- ✓ DISC provides a detailed analysis of an individual's Natural (i.e., personal/ internal) and Adapted (i.e., workplace/ external) behavioral styles.
- ✓ DISC predicts "How?" a person will behave in a given role or situation.
- ✓ The DISC report offers specific guidance for maximizing the outcome of any interpersonal or workplace communication.



## Motivators – Identify Motivational Styles

### DISC and Motivators are a powerful combination.

The perfect companion assessment to pair with DISC, Motivators measures the seven universal dimensions of motivation that drive each of us: Aesthetic, Economic, Individualistic, Power, Altruistic, Regulatory, and Theoretical. If you're only using DISC, you're only scratching the surface of what assessments can offer individuals and organizations.

- ✓ Motivators answers "Why?", whereas DISC predicts "How?" a person will behave.
- ✓ Motivators combine uniquely for each person to influence priorities and decision-making.
- ✓ Those who understand their natural motivators are more likely to pursue the right opportunities for the right reasons to get the results they desire.



\*Motivators and DISC can be combined into a single, highly effective report.

## Emotional Intelligence (EIQ) – Identify Emotional IQ Styles

### A key ability for effective leadership.

The Emotional Intelligence (EIQ) assessment helps identify how to recognize emotions in yourself and others, a key ability of effective leadership. The good news: EIQ can be improved and coached up over time, making it an excellent self-improvement assessment.

- ✓ Higher EIQ lends itself to improved decision-making, leadership, and ability to read the emotions of others.
- ✓ Research indicates that EIQ can be learned, and measurable improvements to EIQ are associated with professional and personal success.
- ✓ EIQ heightens awareness and identifies relative strengths and weaknesses based on our emotional tendencies.



\*EIQ and DISC can be combined into a single, highly effective report.