PRDM

PR

DIGITAL AND MARKETING

WEBSITE SEO

Complete Digital solution

Are you still growing your business like this?

Waiting for customers at shop

Are you still growing your business like this?

Telling your product benefits to your known and relatives

Are you still growing your business like this?

Because of your good services your customers give you reference

If yes, then your are loosing the opportunity

Opportunity for growth

Opportunity for sustainability

Opportunity for becoming BRAND

Now the question is how to grab the opportunity

the answer is through Digital Marketing

Why Digital Marketing

- As of 2026, India has 820+ million internet users
- Mobile internet users contribute to over 75% of this number.
- India has over 500 million social media users
- Platforms like Facebook, Instagram, YouTube, and LinkedIn are widely used for brand promotions.
- India's e-commerce market is expected to reach $400 billion by 2030 (IBEF).
- Digital ads can reach 1000+ people at just ₹50-₹100, compared to ₹5000+ for traditional print ads.
- Average engagement rate on social media is 2-5%, compared to 0.5% in traditional ads.
- Over 85% of consumers research online before making a purchase.

Why Digital Marketing

- Google receives 8.5 billion searches per day, with India contributing a significant share.
- YouTube has 500+ million Indian users, making it a top platform for brand promotions.
- Video content gets 12x more engagement than text and images combined.
- Over 400 million Indians use WhatsApp, making it a powerful tool for direct customer engagement.
- Unlike traditional marketing, digital campaigns can run 24/7, allowing businesses to reach global audiences.
- With analytics tools, businesses can track performance instantly and optimize campaigns.
- Initiatives like Digital India, UPI, and Startup India have accelerated the shift towards digital platforms.

Did you know?

Approx.

90%

Social Media Business platform are inactive, dead or managing unprofessionally

Let see some example

https://www.facebook.com/officialhaldirams .

https://www.facebook.com/redBusglobal/?brand_redir=126436680719285

https://www.facebook.com/amityuni

No proper update on social media platform

Follower and post like ratio miss match

So what is the solution?

You manage your business profile

Hire a full time employee who can create ads and manage your social media platform which cost around 35-40K per month

Hire PR agency who can help you to make your digital presence strong which cost you around 8k per month

Benefits of Hiring a PR Agency for Digital Marketing

- Expertise & Industry Knowledge
- Enhanced Brand Reputation & Credibility
- Wider Media & Influencer Network
- Effective Crisis Management
- Cost-Effective Digital Advertising
- Better Social Media Presence
- Targeted Digital Marketing Campaigns
- Event Promotion & Media Coverage
- Long-Term Brand Growth & Sustainability

Digital Marketing Combo Pack

- Fully Dynamic Website with (No Page Limitation)
- Professional Listing on Google, Facebook, Instagram, and YouTube
- 24 SEO friendly Business Blogs (2 Per month)
- 44 Attractive Image Posts + 8 Creative Video Posts (Total 52 Posts/Year)(1 post per week)
- 1200 Organic Followers on Instagram, Facebook (100 per month)
- ensure good likes and Views on Every Post (on Facebook, Instagram, youtube)
- 4 Sponsored Ads (Facebook and Instagram)

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