



Master **Sports** **Analytics** in 3 Months!





Let's run through your Journey PASSION INTO PROFESSION



Registration by
paying the fees

Complete The
Prerecorded
Introduction
Class

Attend The
First Live
Class

1 doubt Solving
Class Thursday 7
Pm / week

1 Live Class Monday
7 Pm / week

1 weekly
Assignments
total 12 Project
+ Assignments

Masterclass
Completion
Certificate

1 Months
Guaranteed
Internship on

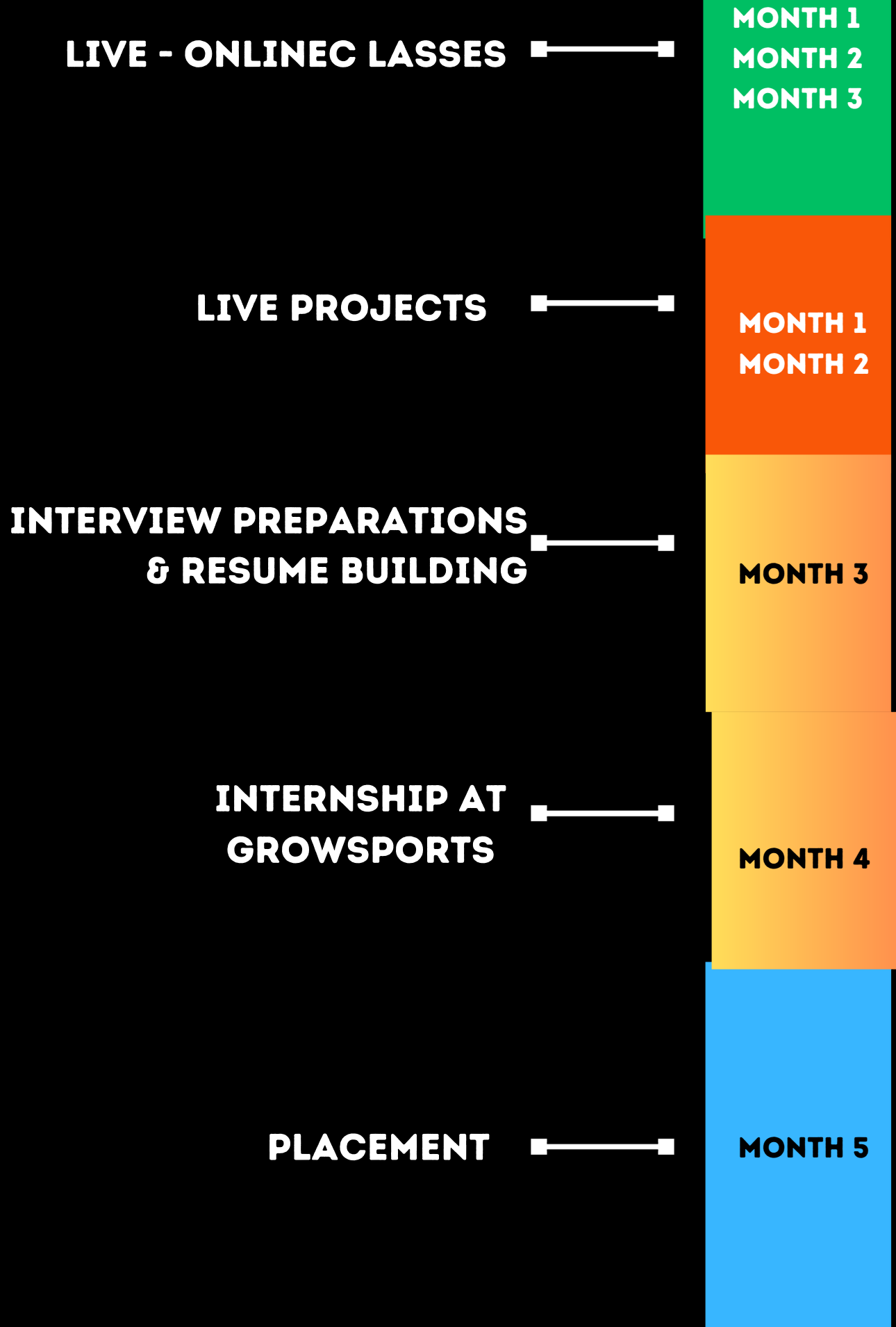
Applying to the jobs
and attending
interviews

Interview
preparation

Resume &
Portfolio building

Getting placed in
your dream job!

TIMELINE..!



PROGRAM HIGHLIGHTS



36+ CLASSES OF 1 HOURS 30 MINUTES EACH



THREE MONTHS OF PLACEMENT ASSISTANCE & MENTORSHIP



HIGHLY INTERACTIVE CLASSES + PRERECORDED MODULE



CONFIRMED LIVE-PROJECTS AND ASSIGNMENTS IN HOUSE



CERTIFICATION BY GROWSPORTS ISO VERIFIED



What you will Learn inside the Course

Module 1: Welcome & Orientation

Objective: Understand how sports teams and organizations use analytics to win.

- Overview of the sports analytics industry
- Real-life success stories from analysts
- Setting expectations for the course and outcomes



Module 2: Fundamentals of Sports Data

Objective: Get familiar with the core data types used in modern sports.

- Event data (e.g., goals, shots, wickets)
- Tracking data (player positions, movements)
- Video analysis basics
- Introduction to Excel for data formatting and calculations



Module 3: Key Metrics in Popular Sports

Objective: Learn the key performance indicators across major sports.

- Cricket: Strike rate, economy, average, control %
- Football: Possession %, pass accuracy, expected goals (xG)
- Basketball: PER, offensive/defensive ratings, true shooting %



Module 4: Data Visualization

Objective: Transform raw data into insights using industry tools.

- Overview of the sports analytics industry
- Real-life success stories from analysts
- Setting expectations for the course and outcomes



What you will Learn inside the Course

Module 5: Python for Sports Analytics

Objective: Learn how to code and analyze sports data using Python.

- Setting up JupyterNotebook & Google Colab
- Libraries: matplotlib,pandas,seaborn
- Cleaning messy data-sets
- Plotting player and team stats

PYTHON



Module 7: Football Insights

Objective: Decode advanced football metrics

Expected Goals (xG),Expected Assists (xA)
Heatmaps and pass maps
Ball progression and attacking efficiency



Module 6: Cricket Batting Analysis

Objective: Learn the key performance indicators across major sports.

- Zone-wise scoring and control %
- Identifying strong/weak matchups
- Creating visual comparisons



Module 8: Predictive Modeling

Objective: Learn how to predict match outcomes and player performances.

- Introduction to machine learning in sports
- Logistic regression & classification
- Model evaluation and validation
- Build your first prediction model using Python



What you will Learn inside the Course

Module 9: Scouting & Player Evaluation

Objective: Analyze individual player performance deeply.

- Create radar charts and spider graphs
- Build player report cards
- Benchmark against top performers



Module 10: Interactive Simulations & Dashboards

Objective: Build tools for coaches and fantasy players.

- Simulating match outcomes using data
- Create interactive Dashboards using Streamlit
- Use filters to explore scenarios



Module 11: Capstone Project

Objective: Apply everything you've learned in a real-world challenge.

- Choose your sport: Cricket, Football, Basketball
- Analyze recent matches or tournaments
- Submit a full analytical report or dashboard
- Receive personal feedback from mentors



Module 12: Internship Preparation & Career Support

Objective: Launch your sports analytics career.

- Resume building for analysts
- LinkedIn optimization
- How to pitch your portfolio to hiring companies
- Internship opportunities via GrowSports partners



SPECIALIZATIONS IN SPORTS ANALYTICS



Growsports offers three focused tracks in Cricket, Football, and Kabaddi equipping you with live sessions, real match data, expert mentorship, and hands-on projects. While the program specializes in these sports, the tools and techniques you'll learn are universally applicable to all the sports, making it ideal for anyone passionate about using data in sports.





SAMPLE CERTIFICATE

GET CERTIFIED

Certificate ID: GS-SA-2025-B101



CERTIFICATE

OF COMPLETION

Presented to :

Your Name

has successfully completed the
GrowSports 3-Month Sports Analytics Certification Program
 With consistent dedication, analytical thinking, and a data-first approach.

SAIPRASAD KAGNE

Mentor



ANAND KISHORE

CEO



Certificate ID: GS-SA-2025-B101

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9

250+ students got placed in Top Sportstech Companies



TOP 10
SPORTS TECH



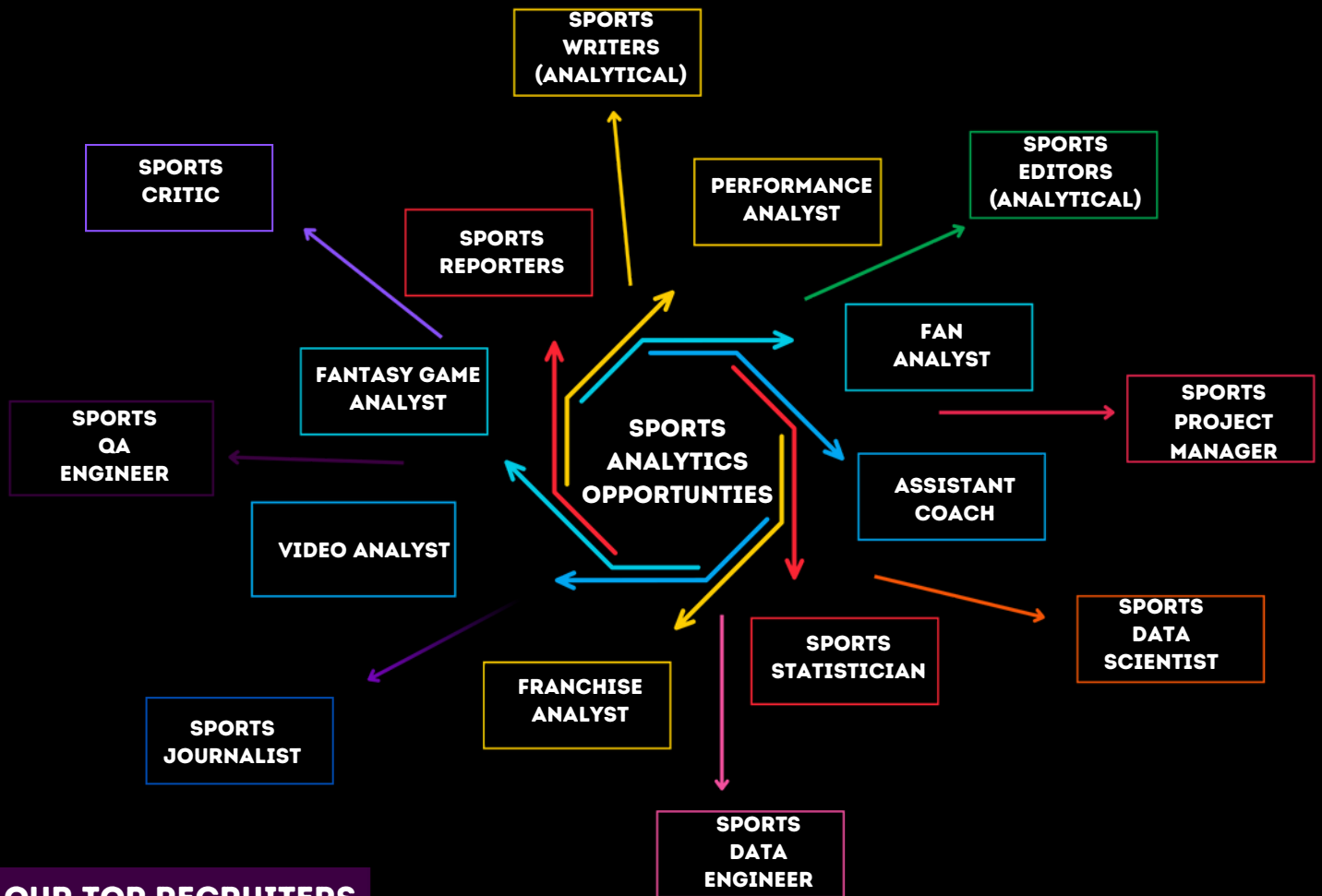
CricTracker

CAREER OPPORTUNITIES

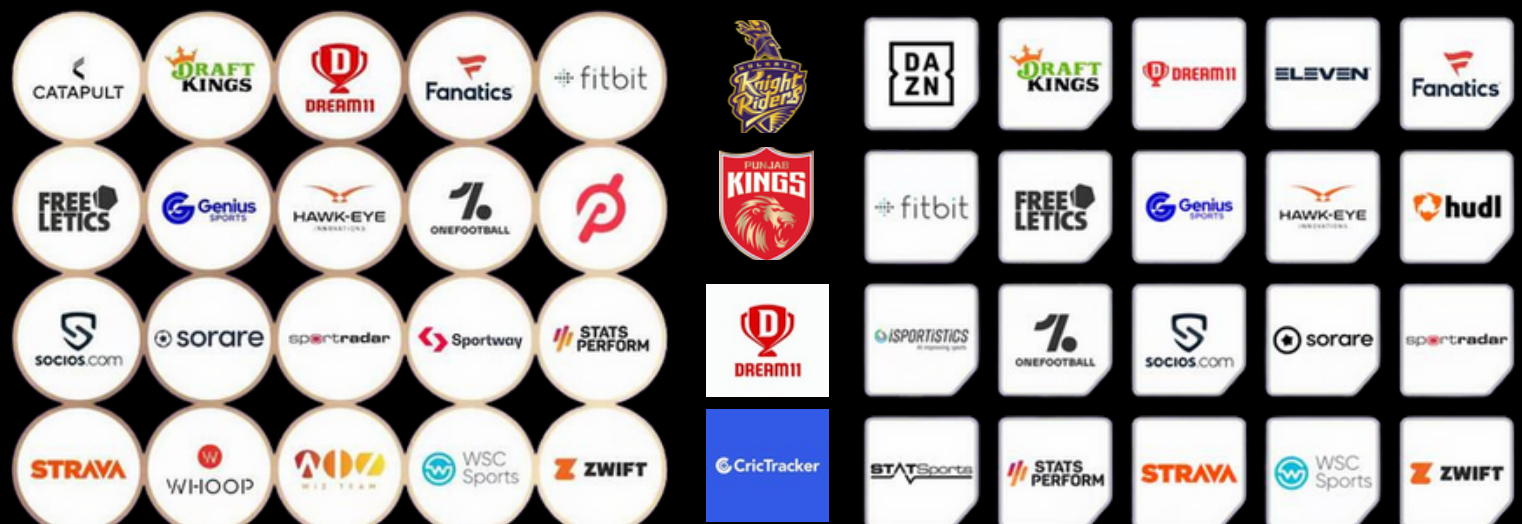
Dive into the exhilarating realm of sports analytics with our cutting-edge program. Acquire the expertise to dissect game data, uncover trends, and make strategic decisions that can redefine the game. Whether you aspire to be a sports data analyst, performance strategist, or scouting expert, our course equips you with the tools to thrive in this fast-paced field. Join us and unlock the power of data-driven insights in the dynamic world of sports.

JOB AFTER SPORTS ANALYTICS PROGRAM

After finishing your course, you can find high paying jobs in India and abroad



OUR TOP RECRUITERS



Success Stories



Sanskar Gupta
Punjab Kings



Vivek Rai
Khel now



Nadim Khan
Bangladesh Cricket



Alexander William
Australia Cricket



Shubhas Shakher
Cricone



Yeshwanth S
KKR



SOME RECENT MASTERCLASS REVIEW



Priya Sharma – Delhi University



"Being from a non-tech background, I was hesitant, but this course delivered more than expected! I loved the football analytics section and the weekly live support. The community is super active and supportive too."



Rohan Mehta – SRM Institute



"Very well-structured and beginner friendly. I especially liked the hands-on projects – Python modules and Power BI made me feel job-ready. I got shortlisted for a role at FanCode thanks to my final project!"



Aman Raj – IIT Delhi



"I had no prior experience in analytics, but this course broke everything down so clearly. The mentors were super helpful and the real match case studies made it so practical. I even created a dashboard that got attention during my internship interviews!"



Sneha Iyer – Mumbai University



"I was always interested in sports but didn't know how to enter the analytics space. This course gave me the roadmap! The capstone project and certificate really boosted my confidence."

MEET THE INSTRUCTORS

◆ VIKRAM SURESH

Sports Analyst Mentor | CricViz Analyst
| Ex-SportsMechanics | Cricket Data &
Performance Expert



Vikram Suresh is a passionate sports analyst with extensive experience in cricket performance analysis, data insights, and team strategy. Currently working with CricViz (UK), he delivers real-time match analytics for major broadcasters like Sky Sports and the BBC.

Previously at SportsMechanics, he supported top teams including Team India, Delhi Capitals, and India U19 with opposition analysis, video reports, and player insights. An MBA candidate at Loughborough University, Vikram blends technical expertise with on-ground experience to mentor aspiring analysts in turning sports data into winning strategies.



How Long Is the **Masterclass**?



The Masterclass spans 3 months of structured training that you can complete at your own pace with lifetime access to all learning materials. In addition to the self-paced content, you'll also get access to weekly LIVE sessions led by expert trainer Saiprasad Kagne where you can:

- ✓ Ask your queries in real-time Get
- ✓ Personalized 1-on-1 guidance Deepen your
- ✓ Understanding with expert insights

This flexible and interactive format ensures you stay on track, while also getting the mentorship you need to succeed in the field of Sports Analytics.

INCLUDES

Dual Certification upon course and training completion.

Lifetime access to 5000+ IPL, ICC, PSL, BBL, CPL match datasets.

26 weeks of live expert-led mentorship sessions.

15+ real-world analytics projects for your portfolio.

Personal 1-on-1 mentorship and career guidance.

Access to 100+ eBooks and 25+ research papers.

Career assistance with resume,

LinkedIn & referrals.

Capstone project reviewed by industry professionals.

Custom-built web scrapers for live data extraction.

Interview preparation with mock sessions and case studies.



LEARN THE BEST SPORTS ANALYTICS

ADVANCED SPORTS
ANALYTICS
MASTERCLASS

SO, WHAT'S INCLUDED?

SPORTS ANALYTICS MASTERCLASS



1. ALL 12 LIFETIME LEARNINGS NEEDED TO BECOME AN SPORTS ANALYTICS EXPERT:

2. MASTERCLASS Certificate + Internship Certificate (priceless)

OVERALL PRICE INR 39999/- + GST

**TODAY'S OFFER R
19,999/- ***

SPORTS ANALYTICS MASTERCLASS

TOTAL VALUE

~~INR 39,999/-~~

LIMITED OFFER FOR FIRST 5 STUDENTS

RS 19,999/-*

8SLOTS ONLY

Registration close 8 PM!

CONTACT US



HAVE MORE DOUBTS ?

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+916290808597**

**AND ONE OF OUR
COUNSELLORS WILL GET IN
TOUCH WITH YOU!**

