



# Master **Sports** **Analytics** in 6 Months!





# Let's run through your Journey PASSION INTO PROFESSION



Registration by  
paying the fees

Complete The  
Prerecorded  
Introduction  
Class

Attend The  
First Live  
Class

1 doubt Solving  
Class Thursday 7  
Pm / week

1 Live Class Monday  
7 Pm / week

1 weekly  
Assignments  
total 12 Project  
+ Assignments

Masterclass  
Completion  
Certificate

1 Months  
Guaranteed  
Internship on

Applying to the jobs  
and attending  
interviews

Interview  
preparation

Resume &  
Portfolio building

Getting placed in  
your dream job!

# Program Timeline

MONTH 1  
MONTH 2  
MONTH 3

## MONTHS 1 - 3



### LIVE - ONLINE CLASSES

Month 1, 2, and 3 are focused on live online classes.

MONTH 1  
MONTH 2

## MONTHS 1 - 2



### LIVE PROJECTS

Live projects start from Month 1 and continue into Month 2.

MONTH 3

## MONTH 3



### INTERVIEW PREPARATIONS & RESUME BUILDING

Interview preparation and resume building take place in Month 3.

MONTH 4

## MONTH 4



### INTERNSHIP AT GROWSPORTS

Month 4 is the time for internship at GrowSports.

MONTH 5

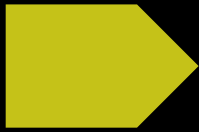
## MONTH 5



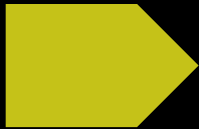
### PLACEMENT

Month 5 focuses on securing placements.

# PROGRAM HIGHLIGHTS



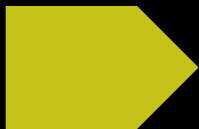
**36+ CLASSES OF 1 HOURS 30 MINUTES EACH**



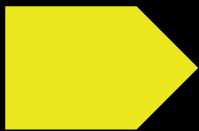
**THREE MONTHS OF PLACEMENT ASSISTANCE & MENTORSHIP**



**HIGHLY INTERACTIVE CLASSES + PRERECORDED MODULE**



**CONFIRMED LIVE-PROJECTS AND ASSIGNMENTS IN HOUSE**



**CERTIFICATION BY GROWSPORTS ISO VERIFIED**



**SPORTS ANALYTICS**

**MASTERCLASS**

**Vikram Suresh**  
Sports Analyst Mentor | CricViz Analyst

**Ashwin Murli**  
Sports Analyst Mentor



# About GrowSports



**GrowSports is a tech-driven sports education and analytics platform built to empower sports enthusiasts and aspiring professionals to build successful careers in the sports industry.**

**At GrowSports, we offer industry-oriented online programs in Sports Analytics, Cricket Analytics, Football Analytics, Sports Management, and Sports Operations, designed with a strong focus on practical learning and real-world application.**

**Every course is structured to bridge the gap between theory and industry expectations, followed by certifications upon successful completion.**

**Over time, GrowSports has helped students gain hands-on exposure, project experience, and industry readiness, enabling many of them to secure internships and opportunities across sports analytics firms, management agencies, startups, and professional sports ecosystems.**

# WHAT YOU WILL LEARN INSIDE THE COURSE

## Module 1: Welcome & Orientation

Objective: Understand how sports teams and organizations use analytics to win.

- Overview of the sports analytics industry
- Real-life success stories from analysts
- Setting expectations for the course and outcomes



## Module 2: Fundamentals of Sports Data

Objective: Get familiar with the core data types used in modern sports.

- Event data (e.g., goals, shots, wickets)
- Tracking data (player positions, movements)
- Video analysis basics
- Introduction to Excel for data formatting and calculations



## Module 3: Key Metrics in Popular Sports

Objective: Learn the key performance indicators across major sports.

- Cricket: Strike rate, economy, average, control %
- Football: Possession %, pass accuracy, expected goals (xG)
- Basketball: PER, offensive/defensive ratings, true shooting %



## Module 4: Data Visualization

Objective: Transform raw data into insights using industry tools.

- Overview of the sports analytics industry
- Real-life success stories from analysts
- Setting expectations for the course and outcomes



# WHAT YOU WILL LEARN INSIDE THE COURSE

## Module 5: Python for Sports Analytics

Objective: Learn how to code and analyze sports data using Python.

- Setting up JupyterNotebook & Google Colab
- Libraries: matplotlib,pandas,seaborn
- Cleaning messy data-sets
- Plotting player and team stats

**PYTHON**



## Module 6: Cricket Batting Analysis

Objective: Learn the key performance indicators across major sports.

- Zone-wise scoring and control %
- Identifying strong/weak matchups
- Creating visual comparisons



## Module 7: Football Insights

Objective: Decode advanced football metrics

Expected Goals (xG),Expected Assists (xA)  
Heatmaps and pass maps  
Ball progression and attacking efficiency



## Module 8: Predictive Modeling

Objective: Learn how to predict match outcomes and player performances.

- Introduction to machine learning in sports
- Logistic regression & classification
- Model evaluation and validation
- Build your first prediction model using Python





# WHAT YOU WILL LEARN INSIDE THE COURSE

## Module 9: Scouting & Player Evaluation

Objective: Analyze individual player performance deeply.

- Create radar charts and spider graphs
- Build player report cards
- Benchmark against top performers



## Module 10: Interactive Simulations & Dashboards

Objective: Build tools for coaches and fantasy players.

- Simulating match outcomes using data
- Create interactive Dashboards using Streamlit
- Use filters to explore scenarios



## Module 11: Capstone Project

Objective: Apply everything you've learned in a real-world challenge.

- Choose your sport: Cricket, Football, Basketball
- Analyze recent matches or tournaments
- Submit a full analytical report or dashboard
- Receive personal feedback from mentors



## Module 12: Internship Preparation & Career Support

Objective: Launch your sports analytics career.

- Resume building for analysts
- LinkedIn optimization
- How to pitch your portfolio to hiring companies
- Internship opportunities via GrowSports partners





# SPECIALIZATIONS IN SPORTS ANALYTICS

Growsports offers three focused tracks in Cricket, Football, and Kabaddi equipping you with live sessions, real match data, expert mentorship, and hands-on projects. While the program specializes in these sports, the tools and techniques you'll learn are universally applicable to all the sports, making it ideal for anyone passionate about using data in sports.





# SAMPLE CERTIFICATE



## CERTIFICATE

OF COMPLETION

Presented to :

**Your Nmae**

has successfully completed the  
GrowSports 3-Month Sports Analytics Certification Program  
With consistent dedication, analytical thinking, and a data-first approach.

SAIPRASAD KAGNE  
Mentor



ANAND KISHORE  
CEO

Date of Issue: [DD/MM/YYYY]



Certificate ID: GS-SA-2025-B101

Certificate ID: GS-SA-2025-B101



## CERTIFICATE *Of* ACHIEVEMENT

PRESENTED TO :

*Your Name*


Has successfully completed a 1-Month Internship in Sports Analytics at GrowSports.  
During the internship period from [Start Date] to [End Date], the intern worked  
under the guidance of our experienced mentors and demonstrated strong  
dedication, analytical skills, and a keen interest in sports data analysis.

VIKRAM SURESH  
Sports Analyst Mentor




ANAND KISHORE  
FOUNDER, GROWSPORTS


# Learning Portal Overview


**GrowSports**  
Premium Learning

NAVIGATION

 Dashboard


 **Courses**


 User Management

 Analytics

 Assignments

 Live Sessions

 Q&A Support



 Certificates

 Settings


 **grow sports** Admin [→]

Edit

Modules



**PYTHON**  
**BASICS IN**  
**SPORTS ANALYTICS**




**Ashwin Murli**  
Sports Analyst Mentor


 **GROW**  
4 Modules

## Python Basics In Sports Analytics

Python is one of the most powerful and widely used programming languages in modern sports...

 **4.8** rating

**active**

 **grow sports**  
Course Instructor

**Your Progress** **0%**

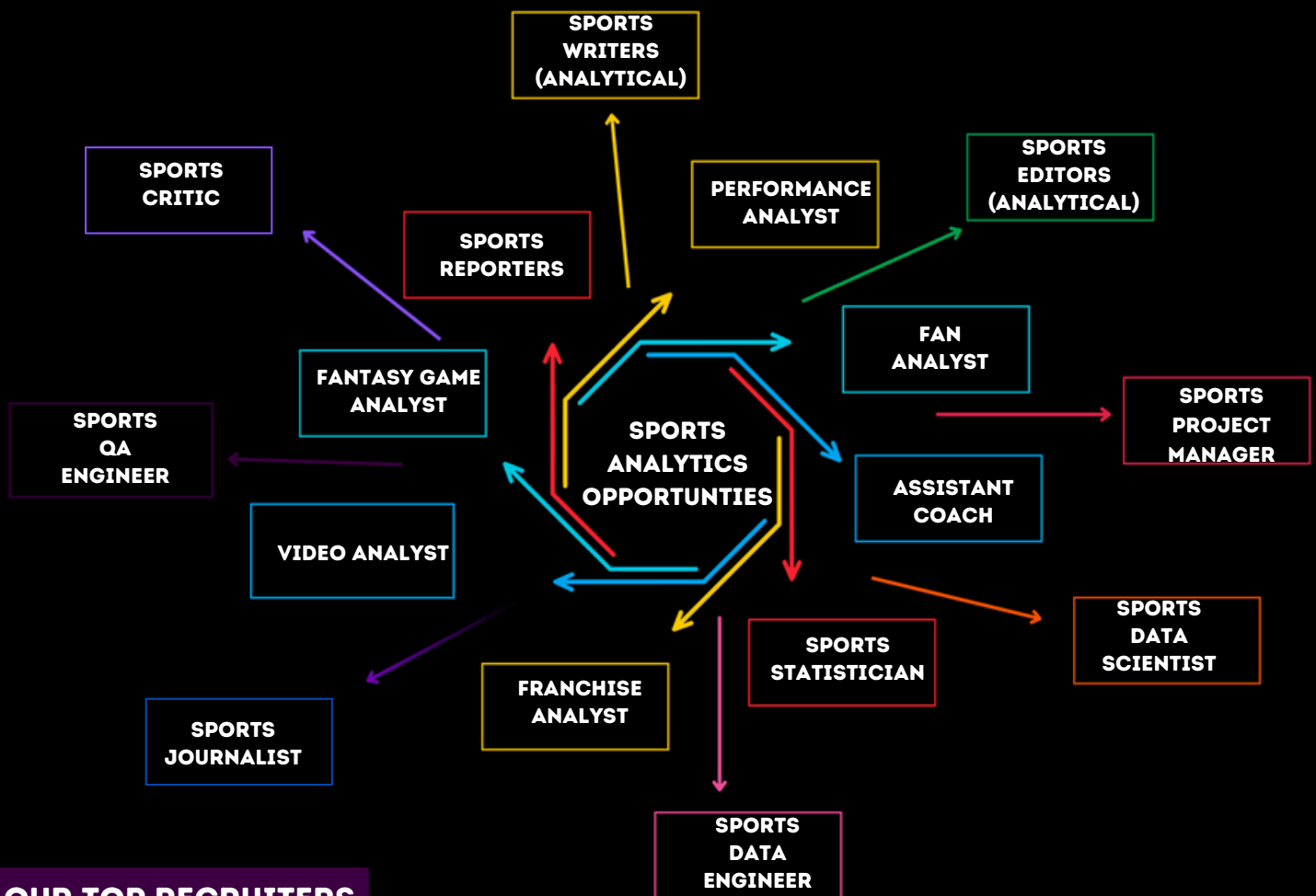


# CAREER OPPORTUNITIES

Dive into the exhilarating realm of sports analytics with our cutting-edge program. Acquire the expertise to dissect game data, uncover trends, and make strategic decisions that can redefine the game. Whether you aspire to be a sports data analyst, performance strategist, or scouting expert, our course equips you with the tools to thrive in this fast-paced field. Join us and unlock the power of data-driven insights in the dynamic world of sports.

## JOB AFTER SPORTS ANALYTICS PROGRAM

After finishing your course, you can find high paying jobs in India and abroad



## OUR TOP RECRUITERS





# Success Stories



**Sanskar Gupta**  
Punjab Kings



**Vivek Rai**  
Khel now



**Nadim Khan**  
Bangladesh Cricket



**Alexander William**  
Australia Cricket



**Shubhas Shakher**  
Cricone



**Yeshwanth S**  
KKR



# SOME RECENT MASTERCLASS REVIEW



"I had zero coding background. The step-by-step approach helped me build my own xG model. Now I'm interning at a top ISL club."

AG

**Ananya Gupta**

FOOTBALL DATA SCOUT



**Priya Sharma – Delhi University**



"Being from a non-tech background, I was hesitant, but this course delivered more than expected! I loved the football analytics section and the weekly live support. The community is super active and supportive too."



**Rohan Mehta – SRM Institute**



"Very well-structured and beginner friendly. I especially liked the hands-on projects – Python modules and Power BI made me feel job-ready. I got shortlisted for a role at FanCode thanks to my final project!"



**Aman Raj – IIT Delhi**



"I had no prior experience in analytics, but this course broke everything down so clearly. The mentors were super helpful and the real match case studies made it so practical. I even created a dashboard that got attention during my internship interviews!"



**Sneha Iyer – Mumbai University**



"I was always interested in sports but didn't know how to enter the analytics space. This course gave me the roadmap! The capstone project and certificate really boosted my confidence."

# SOME RECENT MASTERCLASS REVIEW



"The Python module changed everything. I went from using Excel manually to automating my entire scouting workflow."



**Rahul Verma**

PERFORMANCE ANALYST



**Priya Sharma – Delhi University**



"Being from a non-tech background, I was hesitant, but this course delivered more than expected! I loved the football analytics section and the weekly live support. The community is super active and supportive too."



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**Sneha Iyer – Mumbai University**



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# SOME RECENT MASTERCLASS REVIEW



"Learning Tableau here gave me the edge. My dashboards got me noticed by recruiters on LinkedIn within weeks."

SR

**Sneha Reddy**

SPORTS VISUALIZER



**Priya Sharma – Delhi University**



"Being from a non-tech background, I was hesitant, but this course delivered more than expected! I loved the football analytics section and the weekly live support. The community is super active and supportive too."



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# Meet The Mentors



**Vikram Suresh**

Sports Analyst Mentor | CricViz Analyst



**Ashwin Murli**

Cricket Analyst | Data Scientist



**Anand Kishore**

Ai Expert | Co-Founder Growsports



**Nilesh Pal**

Football Performance Analyst | Real Madrid



# How Long Is the **Masterclass**?



The Masterclass spans 3 months of structured training that you can complete at your own pace with lifetime access to all learning materials. In addition to the self-paced content, you'll also get access to weekly LIVE sessions led by expert trainer Saiprasad Kagne where you can:

- ✓ Ask your queries in real-time Get
- ✓ Personalized 1-on-1 guidance Deepen your
- ✓ Understanding with expert insights

This flexible and interactive format ensures you stay on track, while also getting the mentorship you need to succeed in the field of Sports Analytics.

## INCLUDES

Dual Certification upon course and training completion.  
Lifetime access to 5000+ IPL, ICC, PSL, BBL, CPL match datasets.  
26 weeks of live expert-led mentorship sessions.  
15+ real-world analytics projects for your portfolio.  
Personal 1-on-1 mentorship and career guidance.  
Access to 100+ eBooks and 25+ research papers.  
Career assistance with resume, LinkedIn & referrals.  
Capstone project reviewed by industry professionals.  
Custom-built web scrapers for live data extraction.  
Interview preparation with mock sessions and case studies.



LEARN THE BEST SPORTS ANALYTICS

ADVANCED SPORTS ANALYTICS MASTERCLASS

# SO, WHAT'S INCLUDED?

## SPORTS ANALYTICS MASTERCLASS



1. ALL 12 LIFETIME LEARNINGS NEEDED TO BECOME AN SPORTS ANALYTICS EXPERT:

2. MASTERCLASS Certificate + Internship Certificate (priceless)

**OVERALL PRICE INR 39999/- + GST**

**TODAY'S OFFER R  
19,999/- \***



A promotional graphic for a 'Sports Analytics Masterclass'. The background is dark blue with glowing green and yellow lines and a bar chart on the left. At the top, a cricket bat and a red cricket ball are positioned over a glowing globe. The text 'SPORTS ANALYTICS' is in white, and 'MASTERCLASS' is in large, bold yellow letters.

# **SPORTS ANALYTICS MASTERCLASS**

**TOTAL VALUE**

**~~INR 39,999/-~~**

**LIMITED OFFER FOR FIRST 5 STUDENTS**

**RS 19,999/-\***

**8 SLOTS ONLY**

**Registration closes 8 PM!**



# Have More Doubts ?



Whatsapp Us on  
**+916290808597**

