
Nando Cornejo

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Portfolio Online:
www.nandocornejo.com



Professional Profile

Experienced Textile & Print Designer with over 20 years in fashion and retail. Specialized in AOP and placement print design, with a strong background in textile production techniques and industry processes. Skilled in balancing creativity, innovation, and commercial viability, leading design teams, and developing high-impact collections. Passionate about emerging digital tools for print and fashion, integrating AI and trend forecasting into the creative workflow.

Experience

Founder and Creative Director

Mantas Cornejo www.mantasornejo.com

November 2019 - Present (5 years) Porto, Portugal

Mantas Cornejo was born from a commitment to thoughtful design that lasts beyond trends and seasons. Merging craftsmanship and sustainability with a modern sensibility, the brand crafts timeless textiles for the contemporary home and wardrobe, using Spanish merino wool as its signature material. It has its own product line and also specializes in designing and crafting high-quality collections of merino wool products for brands, hotels, and studios.

Manager & Lead Textile Print Designer

Parfois www.parfois.com

January 2014 - December 2023 (10 years) Porto, Portugal

- Managed a team of Senior Print and Textile Designers.

- Designed a wide range of positional and all-over prints for clothes, scarves, handbags, wallets, watches, and more.

- Developed prints and color palettes based on seasonal trends and the company's identity.

- Led the design of winter collections (scarves, hats, gloves, faux fur stoles, etc.).

- Conducted trend, theme, and color research, including shopping trips to Paris, London, Berlin, Tokyo, Hong Kong, Seoul, New York...

- Worked with suppliers in China, India, and Portugal, traveling to China/India multiple times each season.

Freelance Designer

Select Clients www.nandocornejo.com

2002 – Present (22 years)

Worked on many highly successful creative projects incorporating textile design, pattern design, fashion prints, identity, branding, advertising, packaging, and web.

Clients: Adolfo Dominguez, Natura, General Optica, National Geographic Retail Store, TWBA Berlin...

Co-founder and Creative Director

Potipoti Graphic Fashion Berlin

2005 – 2013 (8 years) Berlin, Germany

Co-founded the label Potipoti. The design philosophy aimed to bridge the gap between graphic design, art, and fashion. Created garments and accessories with attention to detail while maintaining quality and sustainability in the products. The collections were produced in small family-run businesses in Spain, supporting local industry. The designs were sold in selected stores worldwide and in the brand's own shop in Berlin.

Professor

IED Madrid. Master in Illustration and Surface Design for Fashion

September 2011 – December 2013 (1 year 3 months) Madrid, Spain

Delivered lectures and practical workshops on print design, pattern development, and digital illustration techniques for fashion applications.

Universidad Europea de Madrid

September 2011 – December 2013 (1 year 3 months) Madrid, Spain

Guided students in the development of their final projects, focusing on innovative approaches to textile and surface design.

Skills & Expertise

Textile & Print Design: AOP (All Over Print) and placement prints, digital and traditional techniques.

AI Tools for Fashion & Print Design: Midjourney, DALL-E, Stable Diffusion, Recraft...

AI-Driven Workflow Optimization: ChatGPT for trend analysis, creative ideation, and research.

Adobe Creative Suite: Photoshop, Illustrator, InDesign (advanced level).

Trend Research & Color Development: Market analysis and forecasting.

Fashion Production & Printing Techniques: Sublimation, screen printing, digital textile printing, jacquard.

Project Management & Team Leadership: Leading design teams, mentoring, and creative direction.

Languages: Spanish (native), English, German & Portuguese (intermediate).

Education

University of Salamanca

Double Licentiate degree, Fine Arts, Painting and Graphic Design

1992 – 1997

Honors & Awards (selection)

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| 2011 | First Price. First German Film Fashion Awards
Textura Pattern European Awards |
| 2007 | IV Contest of Upcoming Designer "Linea De" General Optica, Spain.
Netdiver.net New media culture magazine Design Forte Recipient, England |
| 2005 | Festival Contempopranea Contest, Spain
International Flyer Contest, Barcelona |

Publications (selection)

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| 2009 | From Head To Toe, Sandu
One Day, Index Book |
| 2008 | Fashion Unfolding, Victionary
Simply Pattern, Victionary
Around Europe Promotion, Index Book
Essential Fashion Illustration, Color+Medium, MaoMao |
| 2011 | Tattoo Icons, Victionary |
| 2012 | Graphics Alive, Victionary
Fashionize 2, Delicatessen
The 100 Best Contemporary Fashion Designers Paz Diman. Maomao |

Workshops and panels

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| 2006 | One-week Workshop. Modalab IED, European Institute of Design. Madrid |
| 2007 | Conference. VIII Multidisciplinary Design Conference. School of Art and Design. Murcia |
| 2008 | Conference. Intro to Fashion "Creators of Differences". School of Art and Design. Burgos
4-month Course. One Minute Project. IED, European Institute of Design. Madrid
Conference. "Fashion Thursdays" Series. ESDMGA Fashion School of Galicia. Pontevedra |
| 2009 | One-week Workshop. ESDMGA Fashion School of Galicia. Pontevedra
One-week Workshop. IED, European Institute of Design. Barcelona |
| 2010 | One-week Workshop. ESDI, Higher School of Design. Barcelona
Round Table. II Branding and Fashion Conference. Castilla and León Government. Burgos
One-week Course. El Beso Cultural Space. Madrid
Conference. Creative Direction in Fashion. Arqveochek. Badajoz
Two-day Workshop. Visual Culture. Santa Cruz de Tenerife
One-week Workshop. ESDI, Higher School of Design. Barcelona |
| 2011 | One-week Course. El Beso Cultural Space. Madrid
One-week Workshop. Barcelona
One-week Workshop. ESDI, Higher School of Design. Barcelona
One-week Workshop. Craftsmanship and Fashion. ESDMGA Fashion School of Galicia. Pontevedra
Workshop and Conference at the Daisy Market, A Coruña
One-week Workshop. ESDI, Higher School of Design. Barcelona |
| 2012 | One-week Workshop. Design meets Recycling. Campus Party Europe. Berlin
One-week Workshop. Do it Yourself. Vogue Eyewear. Madrid
One-week Workshop. Handmade Scarf Design. Madrid
Round Table. From Influencer Power to Sales Power. III Fashion Blog Conference. Museum of Costume. Madrid |

Catwalks

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| AW 06 | Ego de Cibeles. Madrid Fashion Week |
| SS 07 | Ego de Cibeles. Madrid Fashion Week |
| AW 07 | Pasarela Nuevas Tendencias. Circulo de Bellas Artes. Madrid |
| SS 08 | Ego de Cibeles. Madrid Fashion Week |
| AW 08 | Pasarela Abierta. Murcia |
| SS 09 | Mustang Fashion Week. FIB, Festival Internacional de Benicassim |
| AW 09 | Ego de Cibeles. Madrid Fashion Week |
| AW 09 | Semana de la Moda de Castilla y León. Burgos |
| AW 10 | Berlin Fashion Week. Berlin |
| SS 11 | Semana de la Moda de Castilla y León. Burgos |
| AW 11 | Semana de la Moda de Castilla y León. Burgos |
| AW 12 | DEBUT 12. Esdemga. Pontevedra |