



DIGITAL PERFORMANCE MARKETING

Scale Your Brand With High-Converting Meta Ads

Advanced Meta Strategies · AI-Powered Targeting · Result-Oriented Growth



A2C DIGITAL

TRANSFORMING BRANDS WITH CREATIVITY

OUR PHILOSOPHY

We Don't Just Run Ads. We Build Profitable Growth Systems.



At A2C[®] Digital, we move beyond basic campaign management to architect entire ecosystems that drive sustainable, ROI-focused revenue.



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Core Performance Outcomes



Quality Leads

Not just volume, but high-intent prospects ready to convert into loyal customers.



Higher Sales

Direct response strategies designed to maximize transaction value and volume.



Brand Visibility

Establishing a dominant presence in your niche through premium Meta ad placements.



ROI-Driven

Every dollar accounted for. We scale only what works to ensure



Acquisition

Consistent customer acquisition engines that run 24/7 without



AI Optimization

Leveraging machine learning to out-bid and out-target your

The Meta Performance Engine

Advanced Ad Architectures

We utilize the latest Meta Performance Marketing frameworks to ensure your budget is used effectively across Facebook and Instagram.

✔ Omnichannel Presence

Reach users across Reels, Stories, and Feeds.

✔ Predictive Targeting

AI-powered modeling to find your next buyer.

✔ Dynamic Scaling

Real-time budget allocation to winning ad sets.

Meta Ads Dashboard

Total Spend

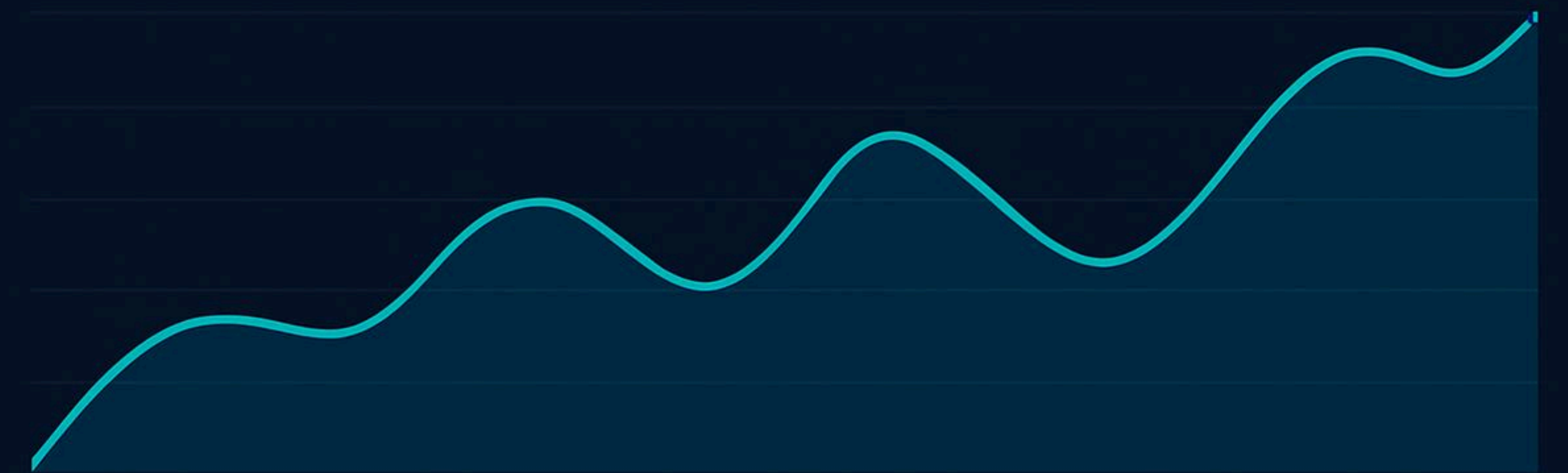
\$5,234

Impressions

1,234,567

Reach

456,789



Management & Precision Targeting



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Meta Ads Management

End-to-end management of Facebook and Instagram campaigns. We handle everything from technical setup to daily optimization, ensuring your ROI is always the priority.



Advanced Audience Targeting

We move beyond interests to target behavior, purchase intent, and premium lookalikes. We find the "Purchase-Ready" audience that others miss.

CONTENT THAT CONVERTS

Creative Ad Production

Creative is the new targeting. We produce high-impact assets designed specifically for the Meta algorithm.

- ✔ **UGC & Commercial Ads**

Authentic content that builds trust.

- ✔ **Viral Reels & Videos**

Short-form content optimized for engagement.

- ✔ **Product Showcases**

High-end cinematic shots for premium positioning.

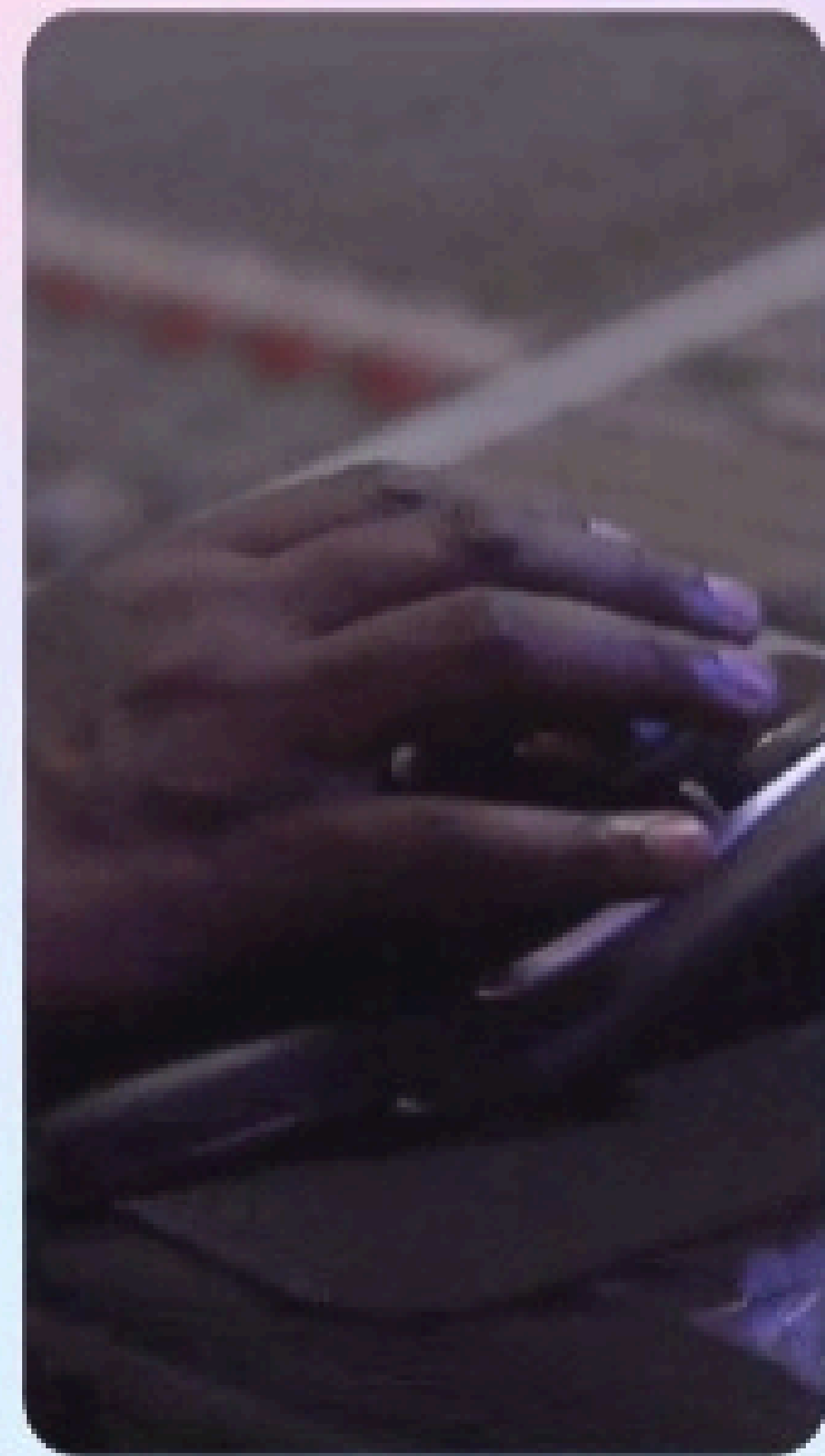


The Ultimate Guide To

TikTok UGC ✨

For Brands

Reels is a creative playground for brands to authentically express themselves in a way that resonates with their audience

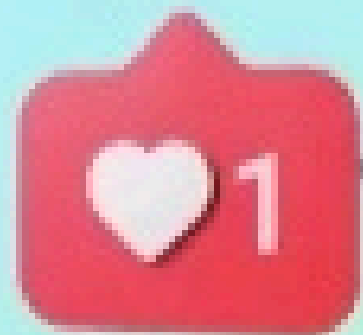
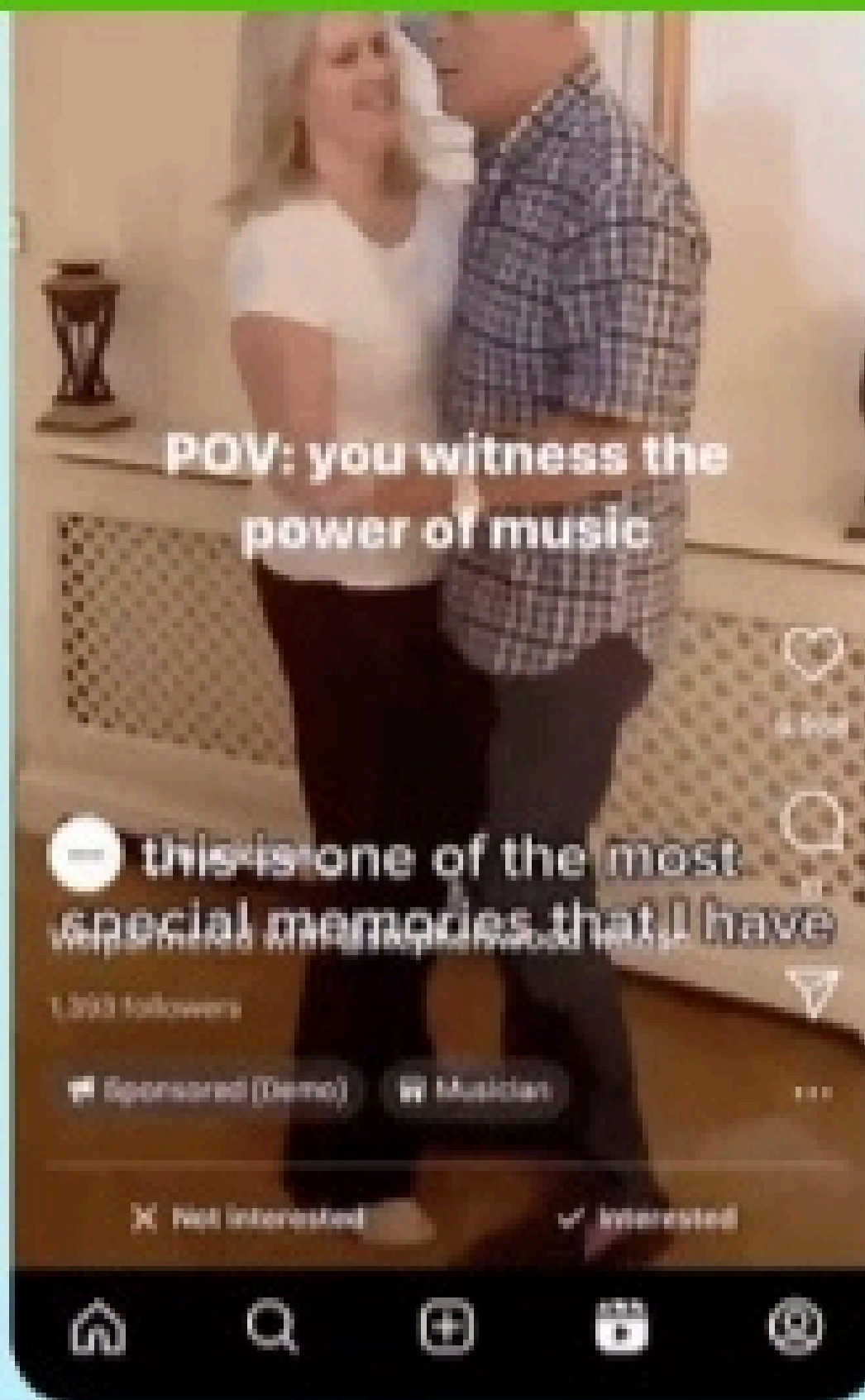
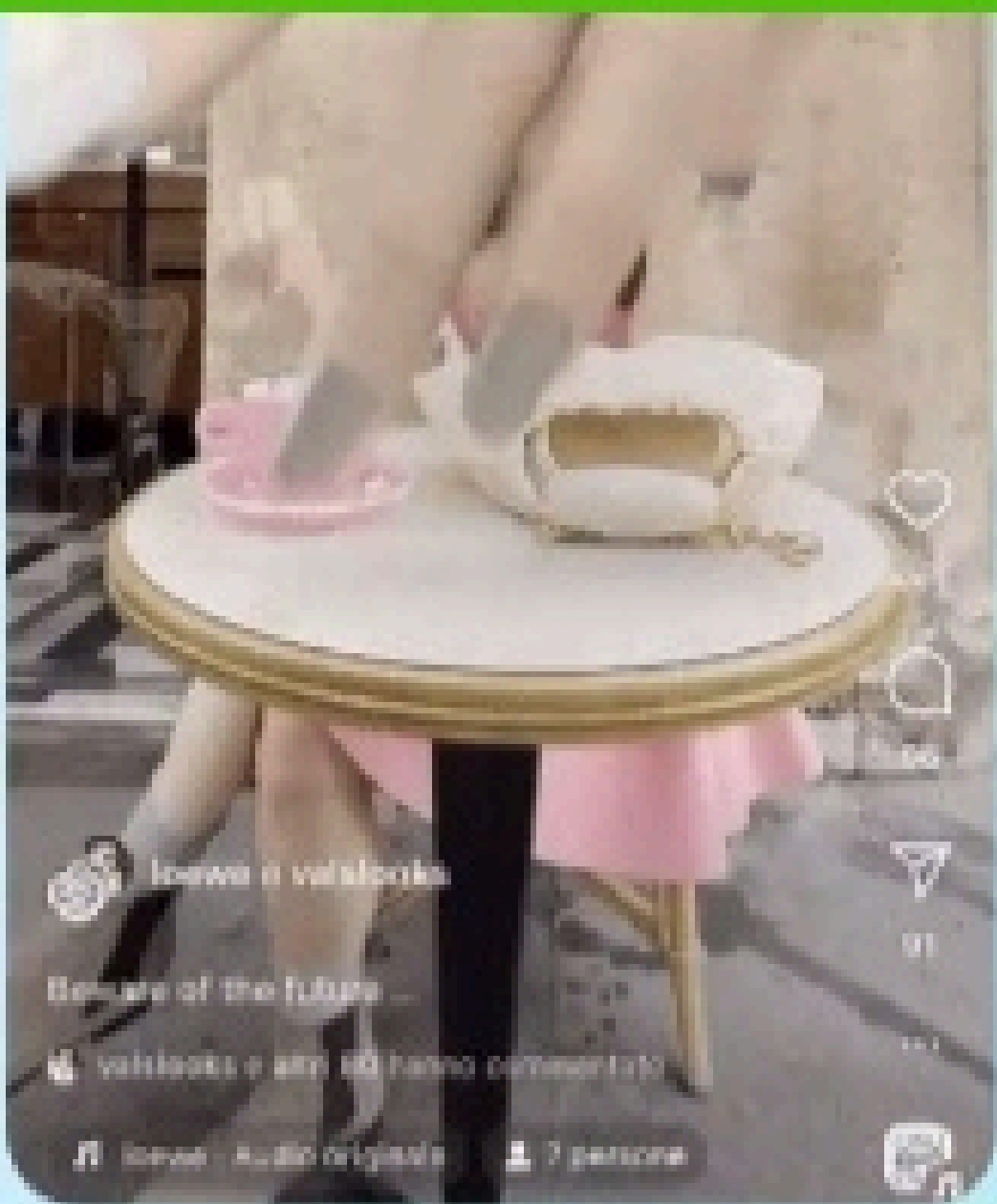


Campaigns with Reels ads
14%
higher average brand lift¹

Adding reels to BAU
8%
lower median cost ad recall²

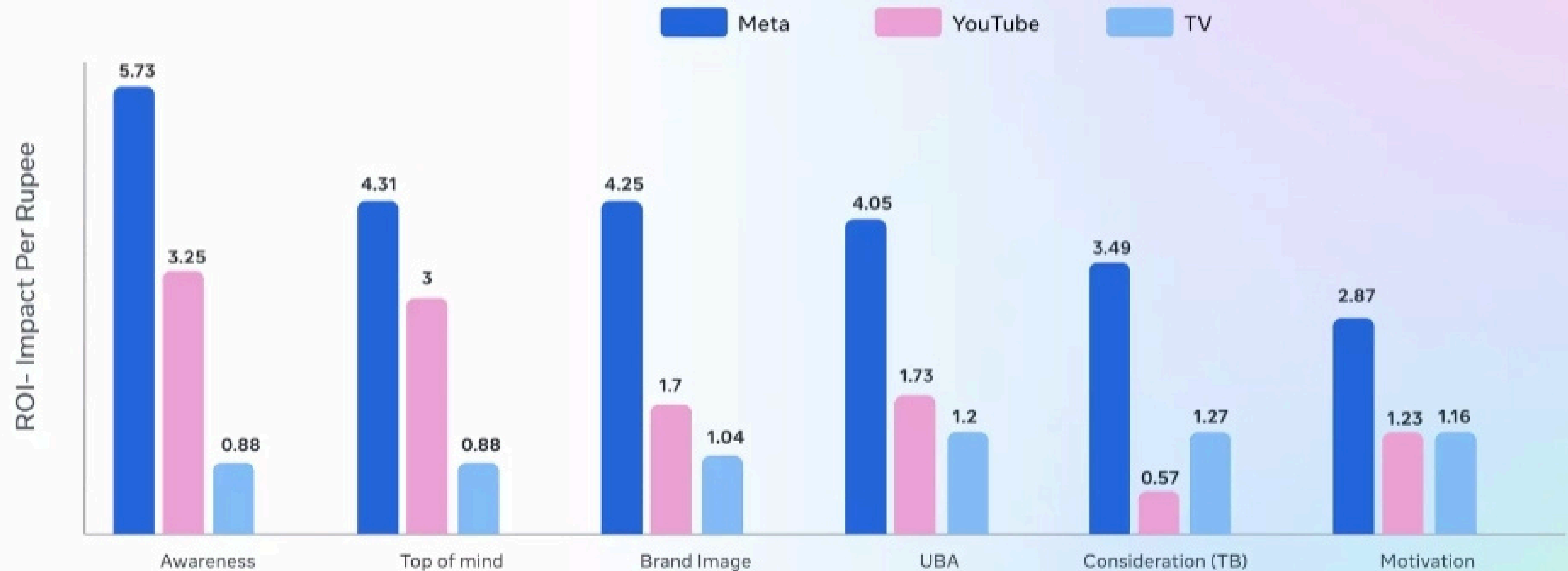
11%
lower median cost brand awareness³

9:16 video ads with audio to BAU
41%
lower median cost⁴



Source: 1. In a meta-analysis of 63 brand lift studies across all regions, with a test design BAU (no Reels) vs BAU (no Reels) + Reels (at least 20% of cell investment) and ran between 02 Jan 2023 and 29 Feb 2024 for Ad recall with 96% confidence. 2. Statistical meta-analysis of 35 brand lift studies that ran between Jan 2023 and April 2024 from global advertisers across all verticals that passed QA with 88% confidence. 3. Statistical meta-analysis of 16 brand lift studies that ran between Jan 2023 and April 2024 from global advertisers across all verticals that passed QA with 92% confidence. 4. Based on 23 brand lift studies that ran between Apr 2023 and July 2024 from global advertisers across verticals. Cost improvement calculated when both cells had positive incremental brand lift metrics (n=20). This approach outperformed with 99.9% confidence.

Meta ranks #1 in ROI for 6 out of 8 brand health metrics - averaging 3.53 vs TV's 1.08

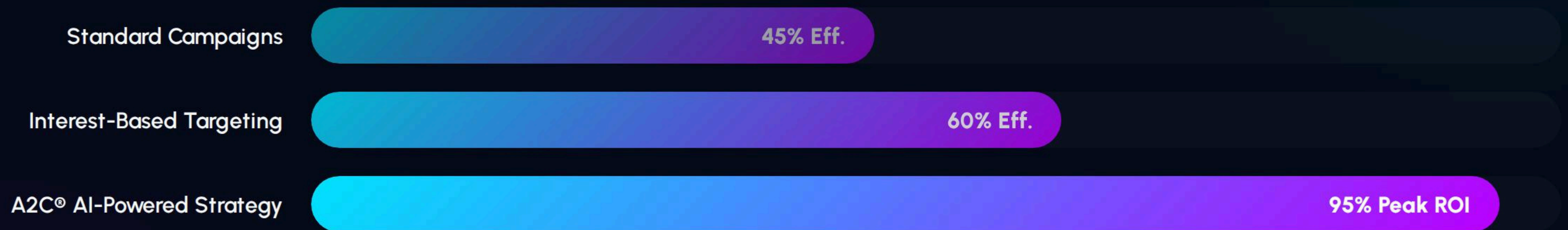


Meta's average ROI is 3.3x higher than TV, 1.8x higher than YouTube

AI + Analytics Based Optimization



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Real-time campaign monitoring and data-driven scaling strategies for profitable long-term campaigns.

Ideal Partnerships

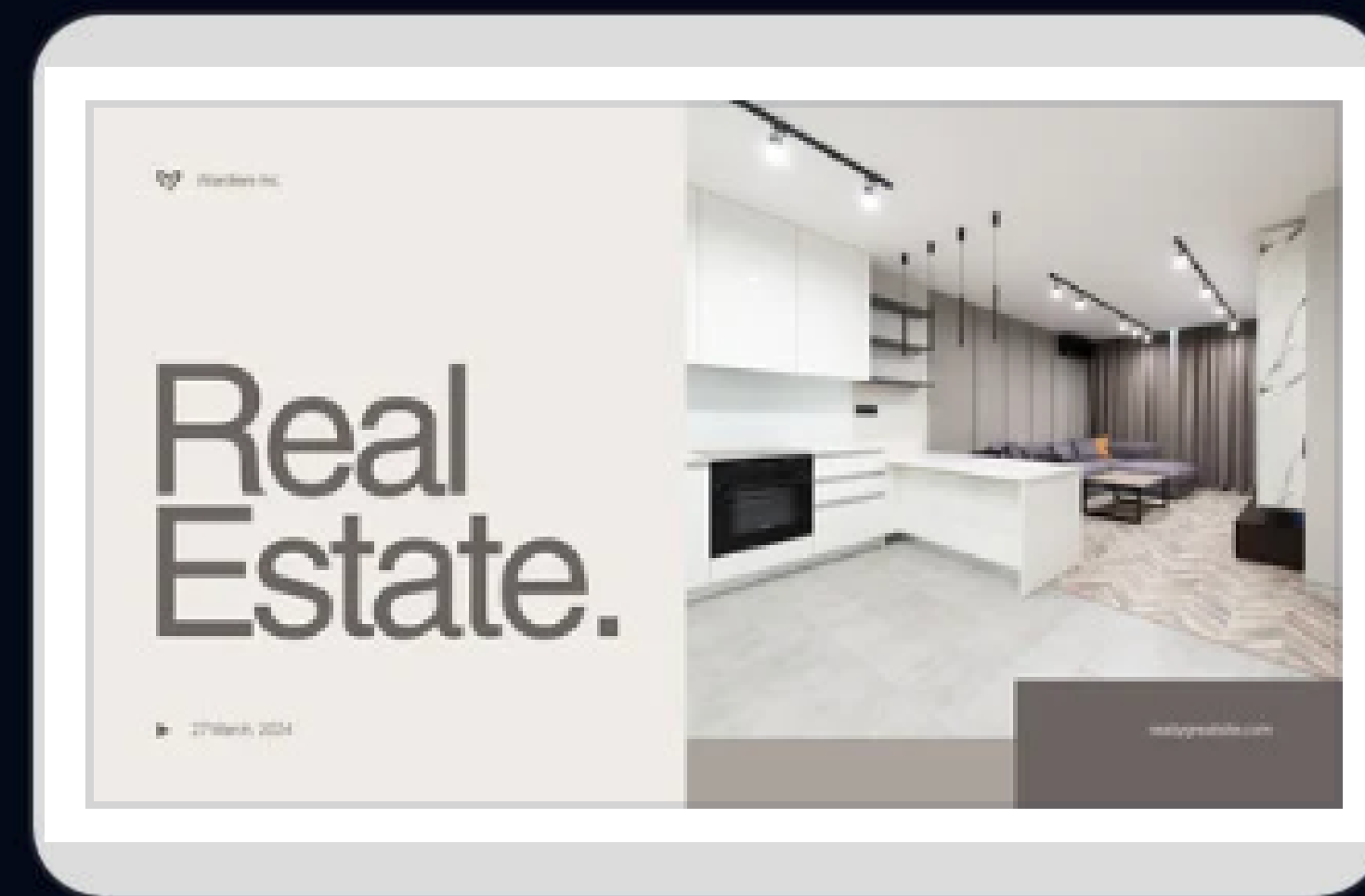


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D2C Brands



Real Estate



Healthcare



Fashion & Luxury

Also Ideal For: Coaches, Educators, Startups, and Premium Local Services.

Why A2C[®] Digital?



A2C DIGITAL
TRANSFORMING BRANDS WITH CREATIVITY

✓ Premium Brand Positioning

We elevate how your brand is perceived through high-end creative execution.

✓ Modern Funnel Approach

We don't just sell; we build a journey from awareness to conversion.

✓ Dedicated Support

One-on-one campaign monitoring and strategic feedback loops.

✓ Performance-Focused

Our success metrics are tied directly to your revenue growth.

✓ Result-Oriented Execution

No fluff. Just actionable insights and scalable results.

✓ Monthly Subscription Plans

Flexible scaling options designed to grow as you grow.

CREATIVE SPOTLIGHT 02

The Reel Experience

Dynamic vertical formats designed for the modern
mobile-first consumer.



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READY TO SCALE?

Let's Scale Your Brand With Performance Marketing

Monthly Paid Subscription Plans Available

 [Book Your Growth Consultation Today](#)

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LET'S **SCALE** YOUR BRAND

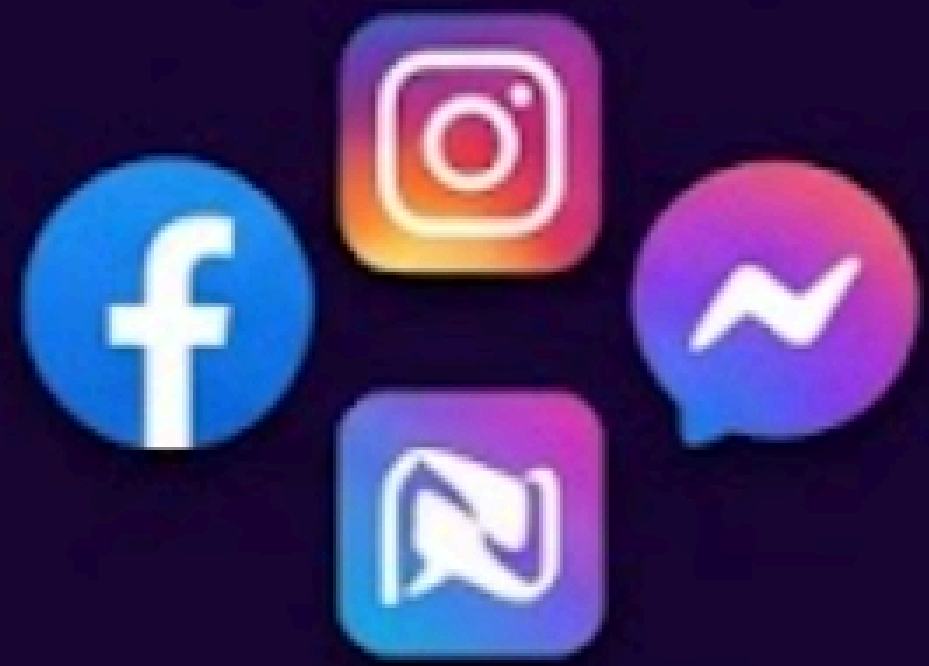
Monthly Paid Subscription Plans Available

BOOK YOUR GROWTH CONSULTATION





A2C Performance Marketing Campaign: Monthly Subscription Package



META ADS MANAGEMENT

'Facebook & Instagram
Ads optimized for
maximum ROI and
scalable growth.'



ADVANCED AUDIENCE TARGETING

Reach custom,
high-intent, and
lookalike audiences
with precision.'



CREATIVE AD PRODUCTION

Highly Engaging
Creative Ads.



CONVERSION OPTIMIZATION

A/B testing, landing
page analysis, and
dynamic scaling
strategies.



AI-POWERED ANALYTICS & OPTIMIZATION

Real-time performance
tracking and data-
driven algorithmic
improvements.

Monthly Agency Fee: ₹15,000 (Inclusive of GST)

Contact Details

Scale Smarter. Grow Faster.

OFFICIAL WEBSITE

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