

# YOUR GATEWAY INTO INDIA'S ₹50 LAKH CRORE REAL ESTATE MARKET

India's Most Scalable Real Estate Franchise Model



# Why Most People Fail in Real Estate

**Starting a real estate business isn't easy:**

- **No access to quality projects**
- **No inventory to pitch to clients**
- **No sales process or team in place**
- **No trust from high-ticket clients**
- **Hiring/firing salespeople is a nightmare**

**Result: Most new entrants burn out in 3-6 months without results.**







**Solution: Enter with Everything Ready !**

**Vridora x True Visory, you skip the  
struggle and start with Everything.**





# About True Visory

True Visory is one of India's largest and fastest-growing real estate aggregators, with a curated portfolio valued at over ₹10,000+ Crores.

They are the backbone behind countless high-ticket residential and commercial property transactions across Tier 1 cities like Delhi NCR, Mumbai, Pune, Bengaluru, and more.



# About True Visory

- ₹10,000+ CR worth of active real estate portfolio.
- Working with top developers across India
- Trusted name in large-scale real estate aggregation
- National brand with proven performance





# About Vridora

Vridora is not just a real estate firm — it is a strategic extension of True Visory, India's fastest-growing real estate aggregator with a portfolio backed by a ₹4,000 Cr valuation. Vridora operates as a gateway for aspiring entrepreneurs and investors to seamlessly enter the high-value world of real estate without the traditional barriers of inventory access, developer networks, or operational setup.





# About Vridora

We are building an ecosystem that empowers franchise partners across Tier-1 cities with:

- Access to verified, high-ticket real estate inventory from True Visory
- Fully integrated sales processes, marketing assets, and training modules
- Ongoing mentorship, HR support, and structured commissions





# VRIDORA POWERED BY TRUEVISORY

Its integration offers a unique plug-and-play real estate business model for serious investors and entrepreneurs.





## Here's What You Get as a Vridora City Partner

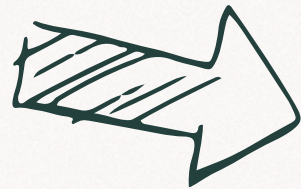
City-Wise Monopoly	One Vridora per Tier 1 city — you become the *exclusive franchisee/distributor*
Office Setup Support	We help identify prime office locations and manage interior planning
Hiring & Training	We hire, onboard, and train a team for you — ready in 30 days
Inventory Allocation	Access to ₹10,000+ CR of exclusive real estate from True Visory
Investor & Buyer Leads	We allocate live leads from ongoing campaigns
Ongoing Sales Ops	Sales process, CRM, team reviews, guidance — all handled
Income Potential	Scale to ₹10–25 Lakhs/month with an established portfolio and process from Day 1



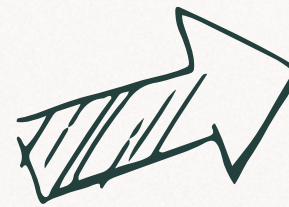
# IMPLEMENTATION PLAN



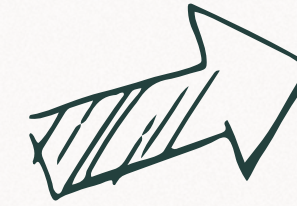
**Franchise fee and  
working capital  
secured.**



**Office Finalized –  
Location identified  
and setup begins.**



**Team Hired – HR  
allocates and hires  
sales staff locally.**



**Training Conducted  
– Team trained on  
inventory, sales, and  
processes.**

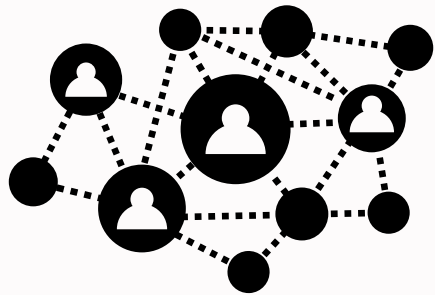


# IMPLEMENTATION PLAN



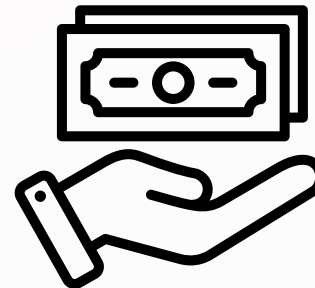


# TOTAL INVESTMENT REQUIRED



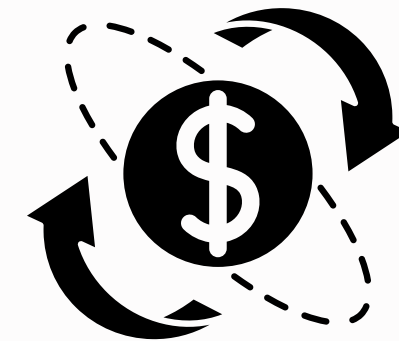
**Distribution Licence  
Fees/Franchise Fees**

15 Lakhs-/



**Setup Cost**

3 Lakhs-/



**Working Capital**

12 Lakhs-/

# SETUP COST BIFURCATION



Category	Budget
CRM	50,000
LAUNCH PR	1,00,000
Signage	50,000
Branding Material	50,000
Total Budget	2.5-3 LAKH



# OPERATIONAL EXPENDITURE



Expense	Budget
Salaries	3,00,000
Rent	60,000
Marketing	1,00,000
Incentives	5% of Revenue
MISC	50,000
Total:	5-6 Lakhs



# TEAM REQUIRED TO MEET OPERATIONAL SUCCESS



**HR Department**  
**1**



**Sales/BD/Realtors**  
**8**



**Accounts/CRM**  
**1**



# REVENUE PROJECTIONS ON THE BOTTOM LINE



Expense	Budget
Number of sales assets	8
Avg Ticket size of sales (Lower end)	1,25,000
Monthly target/asset	2
70% EFFICIENCY SALES	14,00,000
Revenue Year 1	1,68,00,000 INR

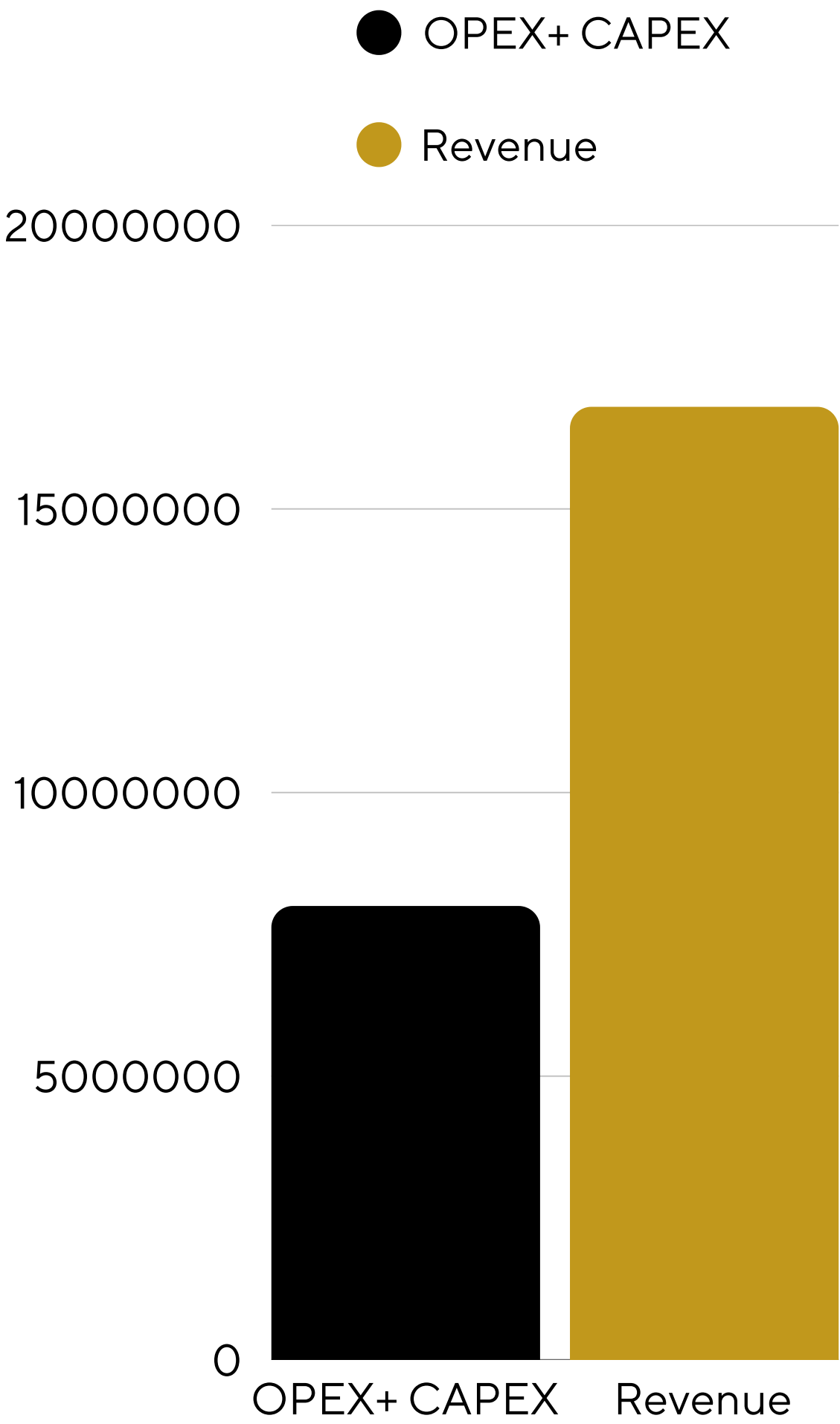


# Profit Margins Year 1

CAPEX  
20,00,000 INR

OPEX ANNUAL  
60,00,000 INR

Profit Margin (YEAR 1)  
88,00,000 INR

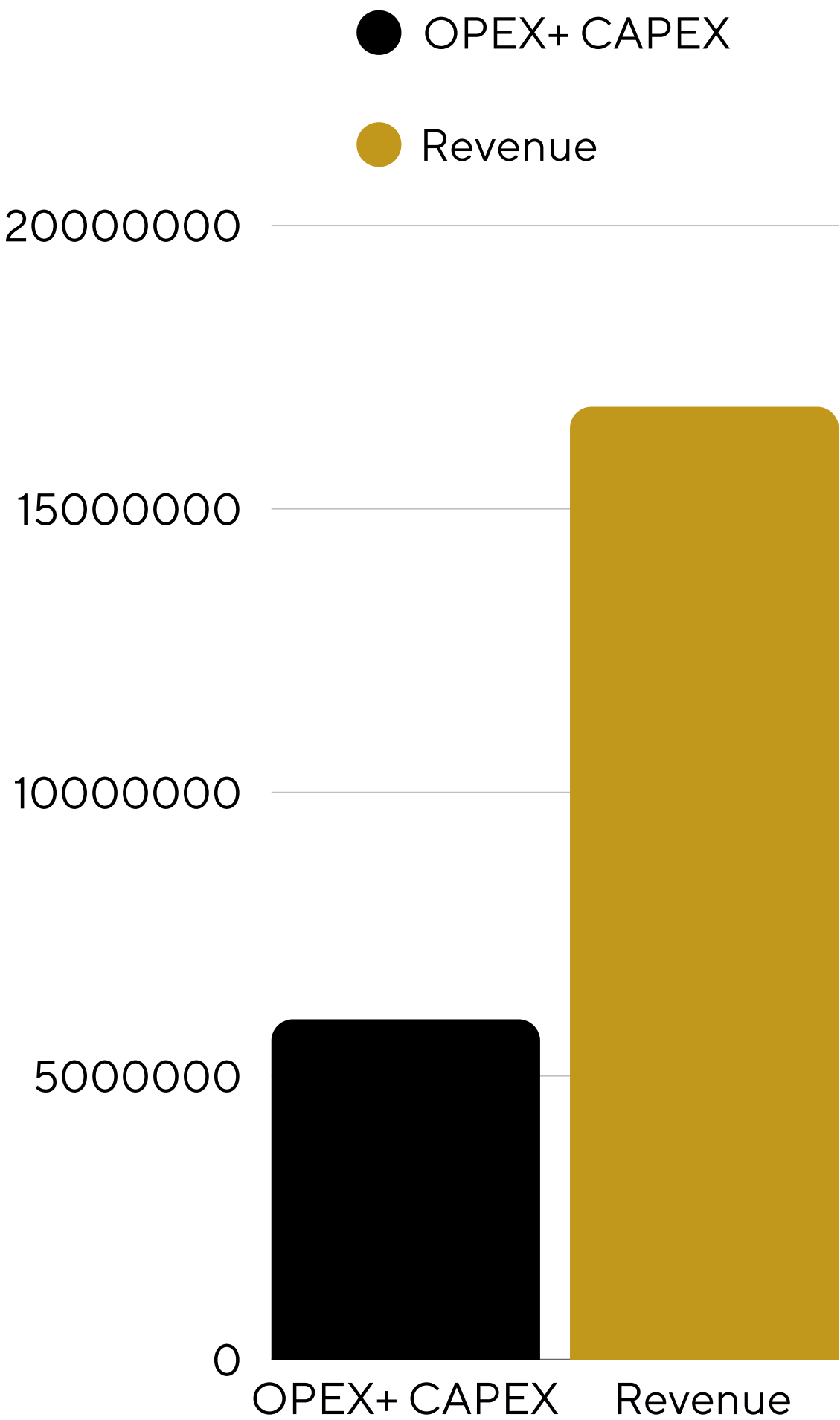


# Profit Margins Year 2

CAPEX  
0

OPEX ANNUAL  
60,00,000 INR

Profit Margin (YEAR 1)  
1,08,00,000 INR



**VRIDORA.COM**



**INVEST NOW AND  
BECOME AN EXCLUSIVE  
PART OF VRIDORA IN  
YOUR CITY.**

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