

YOUR GATEWAY INTO INDIA'S ₹50 LAKH CRORE REAL ESTATE MARKET

India's Most Scalable Real Estate Franchise Model



Why Most People Fail in Real Estate

IStarting a real estate business isn't easy:

- No access to quality projects
- No inventory to pitch to clients
- No sales process or team in place
- No trust from high-ticket clients
- Hiring/firing salespeople is a nightmare

Result: Most new entrants burn out in 3-6 months without results.





Solution: Enter with Everything Ready !

**Vridora x True Visory, you skip the
struggle and start with Everything.**



About True Visory

True Visory is one of India's largest and fastest-growing real estate aggregators, with a curated portfolio valued at over ₹10,000+ Crores.

They are the backbone behind countless high-ticket residential and commercial property transactions across Tier 1 cities like Delhi NCR, Mumbai, Pune, Bengaluru, and more.



About True Visory

- ₹10,000+ CR worth of active real estate portfolio.
- Working with top developers across India
- Trusted name in large-scale real estate aggregation
- National brand with proven performance



About Vridora

Vridora is not just a real estate firm — it is a strategic extension of True Visory, India's fastest-growing real estate aggregator with a portfolio backed by a ₹4,000 Cr valuation. Vridora operates as a gateway for aspiring entrepreneurs and investors to seamlessly enter the high-value world of real estate without the traditional barriers of inventory access, developer networks, or operational setup.



About Vridora

We are building an ecosystem that empowers franchise partners across Tier-1 cities with:

- Access to verified, high-ticket real estate inventory from True Visory
- Fully integrated sales processes, marketing assets, and training modules
- Ongoing mentorship, HR support, and structured commissions



VRIDORA POWERED BY TRUEVISORY

Its integration offers a unique plug-and-play
real estate business model for serious investors
and entrepreneurs.



Here's What You Get as a Vridora City Partner

City-Wise Monopoly

One Vridora per Tier 1 city — you become the *exclusive franchisee/distributor*

Office Setup Support

We help identify prime office locations and manage interior planning

Hiring & Training

We hire, onboard, and train a team for you — ready in 30 days

Inventory Allocation

Access to ₹10,000+ CR of exclusive real estate from True Visory

Investor & Buyer Leads

We allocate live leads from ongoing campaigns

Ongoing Sales Ops

Sales process, CRM, team reviews, guidance — all handled

Income Potential

Scale to ₹10–25 Lakhs/month with an established portfolio and process from Day 1

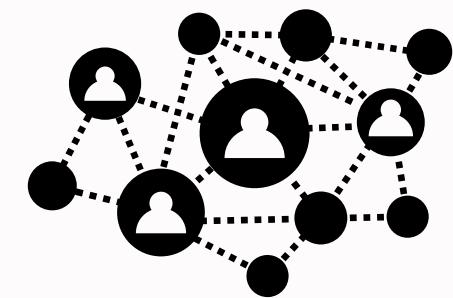
IMPLEMENTATION PLAN



IMPLEMENTATION PLAN

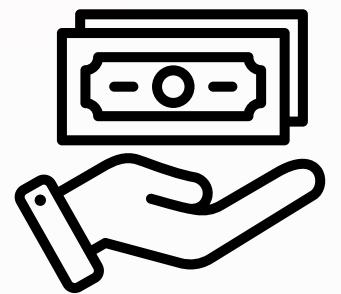


TOTAL INVESTMENT REQUIRED



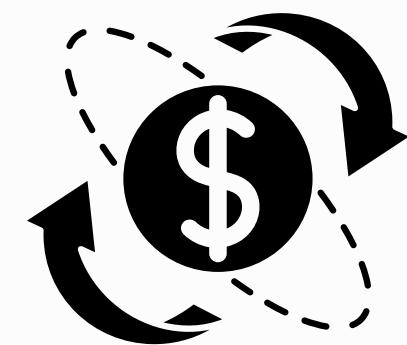
**Distribution Licence
Fees/Franchise Fees**

15 Lakhs/-



Setup Cost

3 Lakhs/-



Working Capital

12 Lakhs/-

SETUP COST BIFURCATION

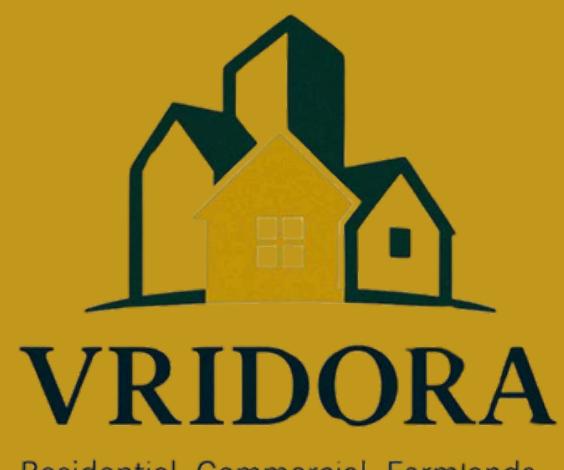


Category	Budget
CRM	50,000
LAUNCH PR	1,00,000
Signage	50,000
Branding Material	50,000

Total Budget

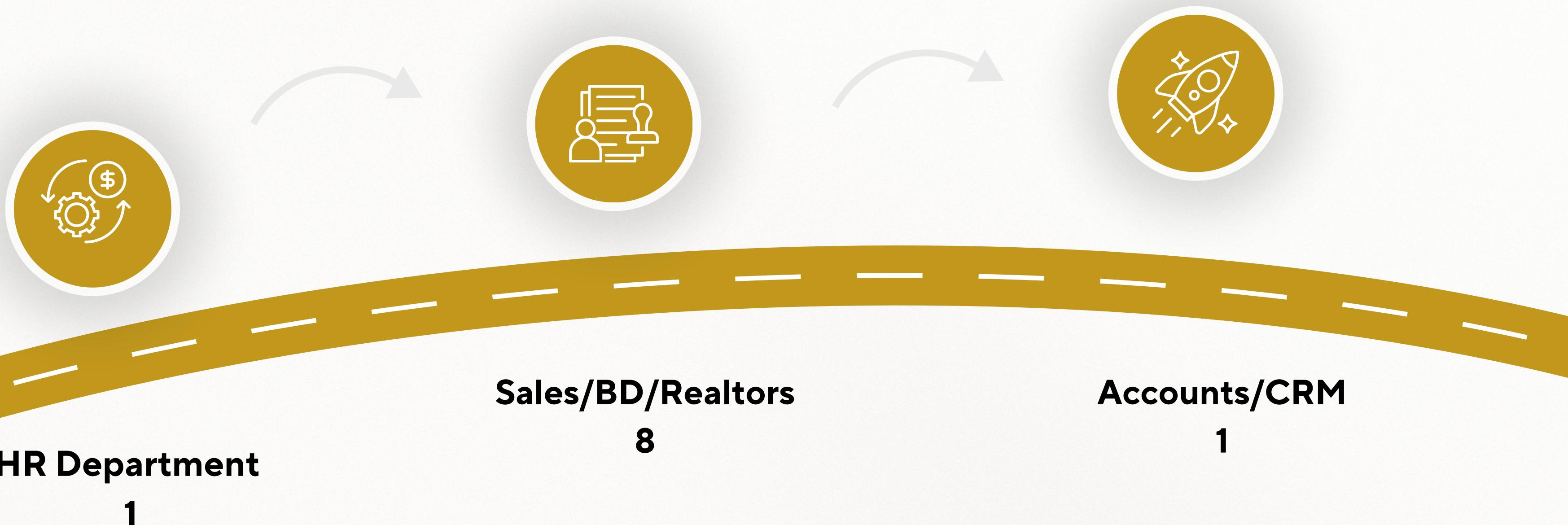
2.5-3 LAKH

OPERATIONAL EXPENDITURE

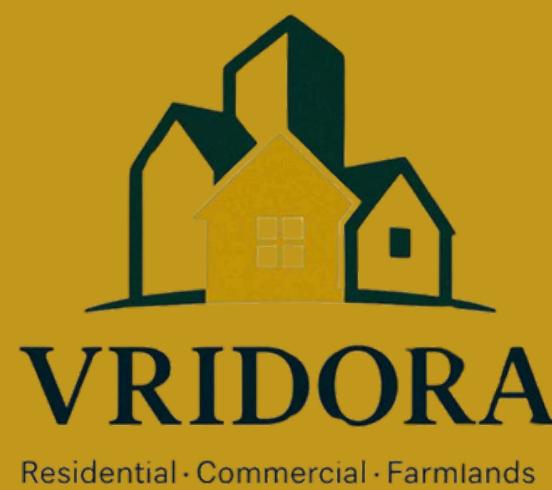


Expense	Budget
Salaries	3,00,000
Rent	60,000
Marketing	1,00,000
Incentives	5% of Revenue
MISC	50,000
Total:	5-6 Lakhs

TEAM REQUIRED TO MEET OPERATIONAL SUCCESS



REVENUE PROJECTIONS ON THE BOTTOM LINE



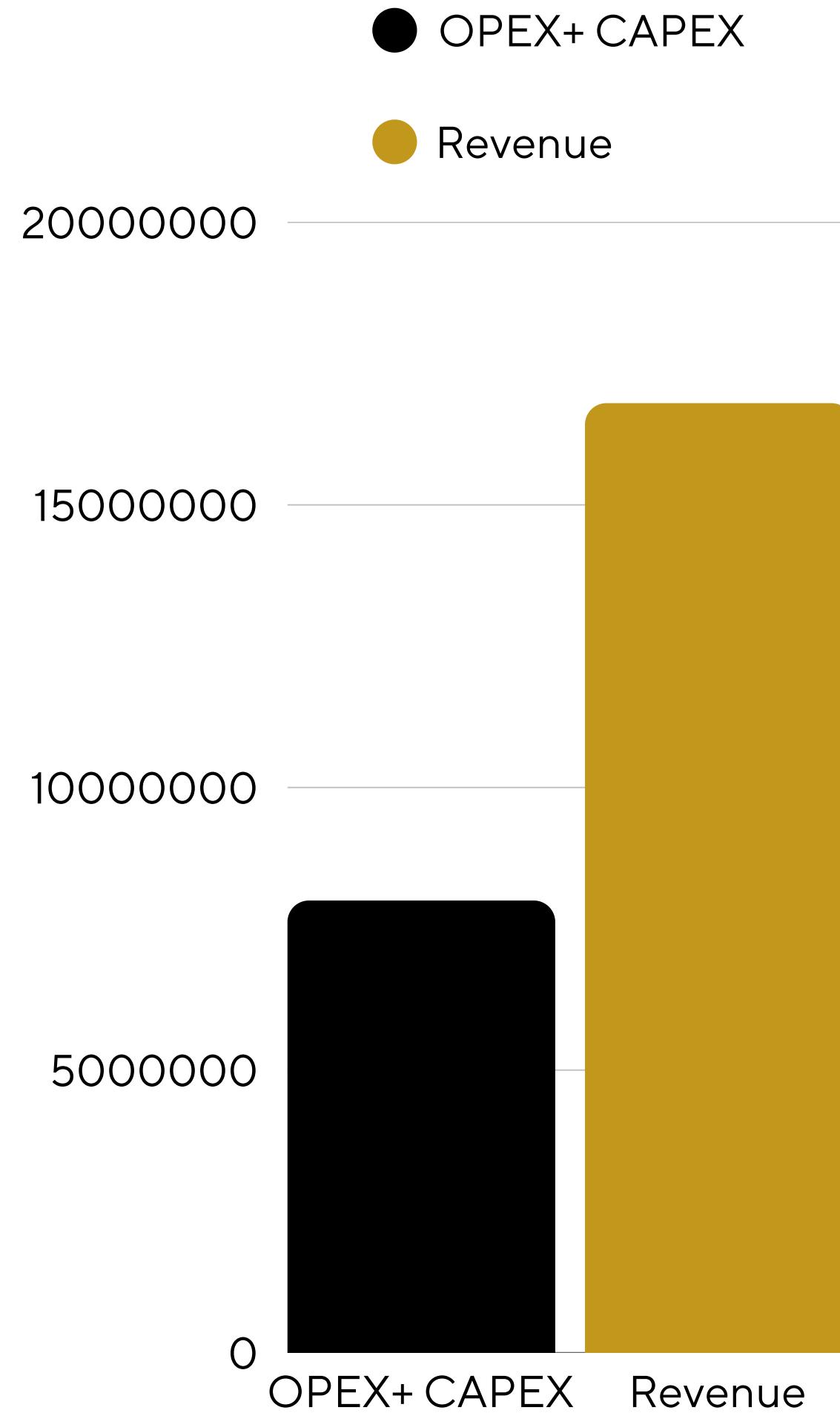
Expense	Budget
Number of sales assets	8
Avg Ticket size of sales (Lower end)	1,25,000
Monthly target/asset	2
70% EFFICIENCY SALES	14,00,000
Revenue Year 1	1,68,00,000 INR

Profit Margins Year 1

CAPEX
20,00,000 INR

OPEX ANNUAL
60,00,000 INR

Profit Margin (YEAR 1)
88,00,000 INR

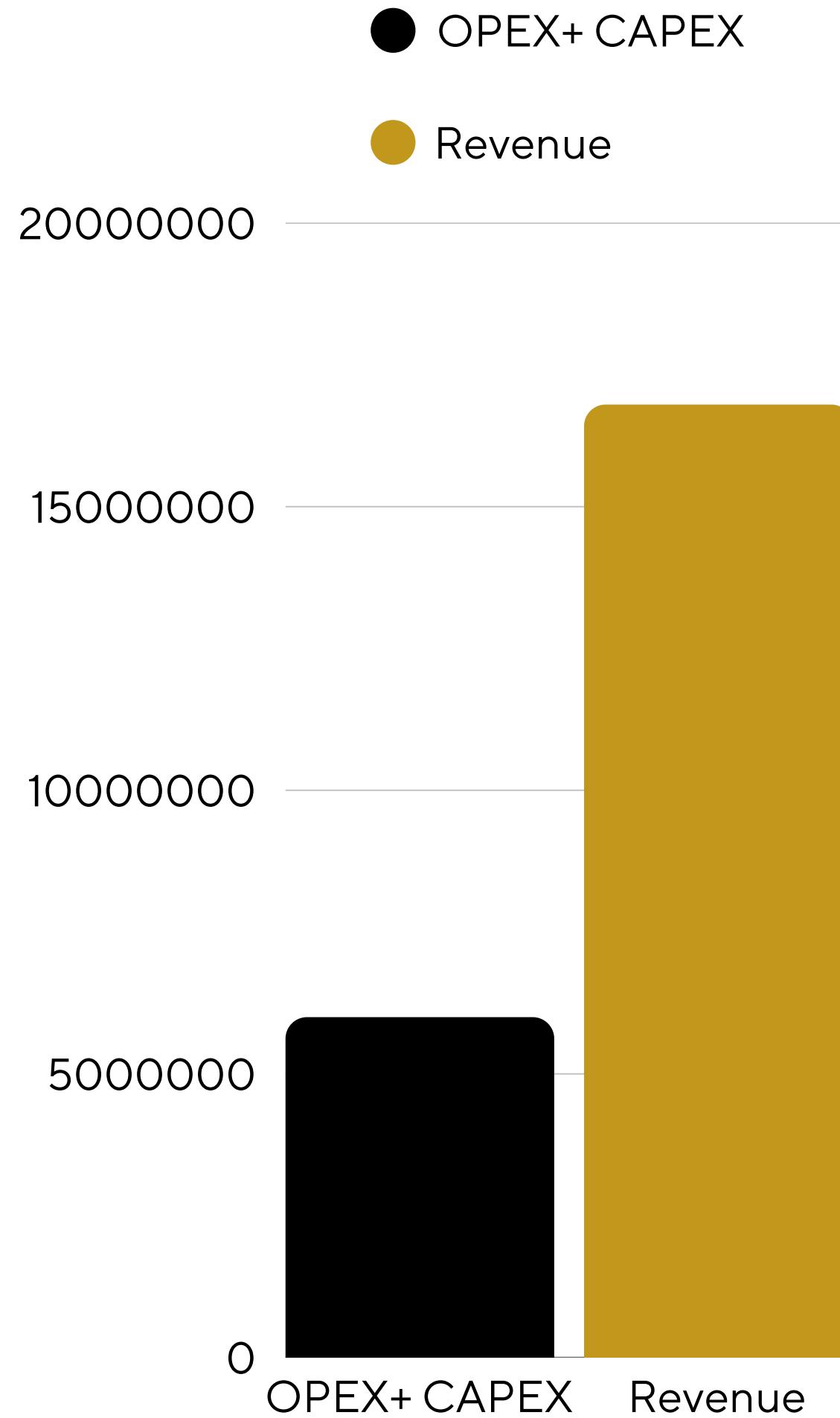


Profit Margins Year 2

CAPEX
0

OPEX ANNUAL
60,00,000 INR

Profit Margin (YEAR 1)
1,08,00,000 INR



VRIDORA.COM



**INVEST NOW AND
BECOME AN EXCLUSIVE
PART OF VRIDORA IN
YOUR CITY.**

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