

THE THINKING GYM

A NEW CATEGORY OF LEARNING EXPERIENCE

*"It's not just
what you know,
it's how you think."*

– Acorn Explorers



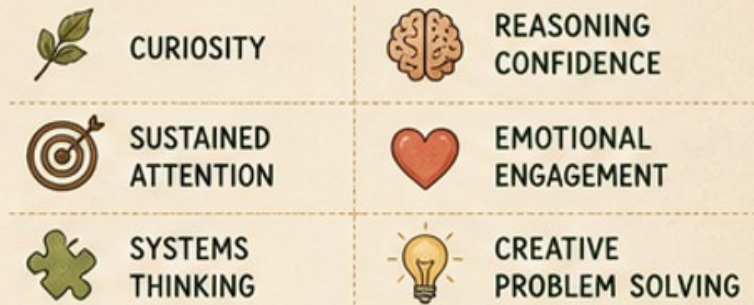
**ACORN IS NOT DESIGNED AS
CONTENT CONSUMPTION.
IT IS DESIGNED AS COGNITIVE TRAINING.**

Children do not passively receive information.

They:



Every mission is intentionally structured to exercise:



*"This is your gym for your mind!"
Every mark you make will strengthen
your curiosity and focus.*

– Field Journal #1

HOW IT WORKS

REAL-WORLD
CONSERVATION
STORIES



TRANSFORMED INTO
BRANCHING COGNITIVE
MISSIONS



USING LAYERED
THINKING PROMPTS



ACROSS TWO COGNITIVE
DEPTH EDITIONS



MISSIONS ARE DESIGNED TO:

- ✓ Strengthen thinking muscles
- ✓ Build reasoning stamina
- ✓ Develop empathy and perspective
- ✓ Encourage action and agency
- ✓ Create real-world impact

CHILDREN DON'T JUST LEARN ABOUT THE WORLD.

THEY PRACTISE THINKING ABOUT IT.