

THE CONSERVATION JOURNEY

EXPLORE. UNDERSTAND. PROTECT.

A three-act mission to understand our planet and protect the future of wildlife.

ACT 1

Which animals are at risk – and where?

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|----|---|--|----------------------------|
| 1 |  | 1 BASE CAMP
Connecting the Dots | EVERYTHING IS
CONNECTED |
| 2 |  | SUMATRA
Orangutans | CRITICALLY
ENDANGERED |
| 3 |  | ARCTIC
Polar Bears | VULNERABLE |
| 4 |  | COSTA RICA
Turtles | CRITICALLY
ENDANGERED |
| 5 |  | PHILIPPINES
Pangolin | CRITICALLY
ENDANGERED |
| 6 |  | RUSSIA
Tigers | ENDANGERED |
| 7 |  | BOTSWANA
Elephants | ENDANGERED |
| 8 |  | SOUTH AFRICA
Rhinos (Black) | CRITICALLY
ENDANGERED |
| 9 |  | RWANDA
(VIRUNGA MOUNTAINS)
Gorillas | ENDANGERED |
| 10 |  | CHINA
Pandas | VULNERABLE |

ACT 2 – PRESSURES ON THE PLANET

What's going wrong?

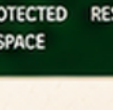
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|  | BASE CAMP – CONNECTING THE DOTS
See the big picture. Understand the links. |
|  | FORESTS IN FREEFALL – AMAZON RAINFOREST
Habitat loss |
|  | PLASTIC IN THE SEAS – GREECE
Pollution (land & sea) |
|  | CLIMATE CHANGE – INDIA
Climate systems |
|  | POACHERS – NAMIBIA
Exploitation |
|  | CITY SPRAWL – INDONESIA
Urban expansion |
|  | OVERFISHING – UNITED KINGDOM
Overexploitation |
|  | AIR POLLUTION – CHILE
Pollution (air) |
|  | MELTING GLACIERS – GREENLAND
Climate systems |

THIS ACT EXPLORES:



ACT 3 – SOLUTIONS & HOPE

How do we fix it?

- | | |
|---|--|
|  | BASE CAMP – ACTIVISTS MAKE A DIFFERENCE
Inspiring people. Real impact. |
|  | HUMANS CAN MAKE A DIFFERENCE – BASE CAMP
Small actions. Big change. |
|  | PROTECTED PARKS – TANZANIA
Protected space |
|  | SANCTUARIES – AUSTRALIA
Safe havens for wildlife |
|  | BREEDING FOR THE FUTURE – NEW ZEALAND
Conservation science |
|  | FIXERS OF THE FUTURE – NORWAY
Seed Vault / Biobank |
|  | REWILDING – SCOTLAND
Restoration |
|  | GLOBAL AGREEMENTS – SWITZERLAND
Policy & global agreements |
|  | THE ACTIVIST'S VOICE – KENYA
Raising awareness. Driving change. |
|  | THE POWER OF CHOICE – BASE CAMP
Your choices shape the future. |
|  | MISSION COMPLETE – HOME
The journey continues. |

THIS ACT EXPLORES:



Knowledge gives us understanding, Action gives us hope.
Together, we can protect the future.