

UGANDA

REAL ESTATE AND HOUSING EXPO – 2025

SEPTEMBER 26TH – 28TH 2025



**“Resilient by Design, Affordable by
Intent. Shaping the Future of Real Estate
and Housing in Uganda”**

VENUE: KATI KATI GROUNDS LUGOGO
DATES: 26TH – 28TH SEPTEMBER 2025

About the Event

Uganda's real estate sector contributes approximately 11% to the national GDP, with growth spanning residential, commercial, and mixed-use developments. According to the Uganda Bureau of Statistics (UBOS), construction activities experienced a peak of 2324.82 UGX Billion in the second quarter of 2023, reflecting the sector's importance. Real estate activities also grew from 2,518 billion shillings in Q1 2022/2023 to 2,616 billion shillings in Q1 2023/24.

Against this backdrop, the Uganda Real Estate & Housing Expo (UREHE) 2025 emerges as the country's premier platform—convening key stakeholders across the property ecosystem, including investors, developers, financial institutions, government agencies, solution providers, and end users.

With a special focus on **“Resilient by Design, Affordable by Intent: Shaping the Future of Real Estate and Housing in Uganda,”** this year's gathering will foster dialogue, showcase innovation, and unlock strategic pathways toward a sustainable, inclusive, and climate-responsive built environment.

Why the Conference?

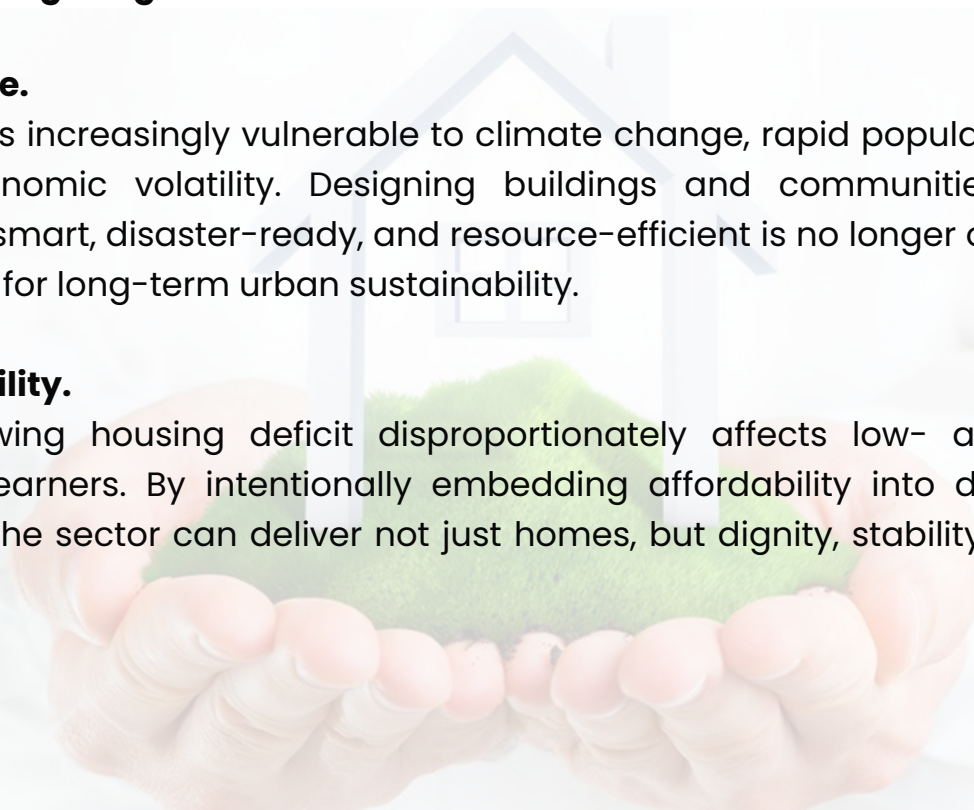
“Resilient by Design, Affordable by Intent: Shaping the Future of Real Estate and Housing in Uganda”

Resilience.

Uganda is increasingly vulnerable to climate change, rapid population growth, and economic volatility. Designing buildings and communities that are climate-smart, disaster-ready, and resource-efficient is no longer optional—it's essential for long-term urban sustainability.

Affordability.

The growing housing deficit disproportionately affects low- and middle-income earners. By intentionally embedding affordability into development models, the sector can deliver not just homes, but dignity, stability, and social equity.



Why the Expo ?

“Unlocking Uganda’s Real Estate Potential”

Uganda’s real estate sector stands at a transformative crossroads characterized by rapid urbanization, growing housing demand, and increasing investor interest. However, its full potential remains untapped due to structural challenges such as land tenure complexities, financing gaps, and uncoordinated urban planning.

This year’s Expo theme underscores the urgent need to unlock the value trapped within Uganda’s property market by fostering innovation, building strong partnerships, and creating a more connected ecosystem of stakeholders. It also highlights the importance of cultivating trust, collaboration, and strategic relationships across both public and private sectors.

Who Should Attend the Event?

The Uganda Real Estate and Housing Expo has been designed to benefit the following attendees.

Senior executives with the following job titles:

Sustainability & ESG

- ESG (Environmental, Social, Governance)
- Sustainability
- Climate Risk & Resiliency Planning
- Social Impact
- Responsible Investment
- Sustainable Finance

Advisory & Asset Management

- Head of Research
- Head of Tenant Advisory
- Head of Asset Management

Risk, Compliance & Reporting

- Risk & Compliance
- Reporting & Disclosure

Investment & Finance

- Investor Relations
- Funds
- Sustainable Finance
- Responsible Investment

Stakeholder Engagement & Communication

- Stakeholder Relations
- Internal & External Communications

Distinguished professionals within the diverse spectrum of the built environment and related sectors.



- Legal Professionals and Institutions
- Hospitality Development Leaders (Hotels)
- Construction Material Suppliers and Manufacturers
- Real Estate and Property Management Companies
- Building Owners/Landlords & Developers
- Tenants/Occupiers
- Technology Companies



- Consulting, Designing and Engineering Firms
- Representatives from Land and Housing NGOs
- Construction Companies
- Furniture Stores and Joinery
- Interior Designing Companies



- Built Environment Consultants
- Surveying Professionals
- Housing Development Professionals
- Environmental Advocates from NGOs
- Financial Institutions' Representatives
- Real Estate Investment Trusts (REITs)
- Land Economists & Development Specialists
- Real Estate, Architecture, Surveying & Engineering Professional Bodies and Associations

OBJECTIVES OF THE EVENT



Develop an Industry Growth Roadmap

Formulate actionable strategies to guide the future of Uganda's real estate and construction sectors.



Strengthen Industry Collaboration

Enhance partnerships among developers, investors, government, and academia to address industry challenges.



Facilitate Knowledge Transfer

Equip attendees with insights on emerging trends, technologies, and best practices in real estate and construction.



Mobilize Investments

Showcase viable investment opportunities to attract local and foreign capital into Uganda's property market



Clarify Policy & Regulatory Frameworks

Provide insights on government policies and incentives to align industry strategies with national development goals.



Promote Innovative Solutions

Highlight PropTech, green building technologies, and sustainable urban planning models for industry adoption.



Address Housing Challenges

Develop scalable, affordable, and sustainable solutions to reduce Uganda's housing deficit.



Advocate Sustainable Practices

Encourage Eco-friendly construction, energy efficiency, and smart city concepts in real estate development.



Enhance Industry Academia Collaboration

Bridge skills gaps by fostering research and aligning academic programs with industry needs.



Raise Public Awareness

Educate the public on sustainable urban development, affordable housing, and real estate's economic impact.

Conference Discussion Topics

“Resilient by Design, Affordable by Intent. Shaping the Future of Real Estate and Housing in Uganda”

DAY 1

1. Real Estate Investment & Market Trends in Uganda, Opportunities, Risks, and Future Outlook
 2. Diaspora Capital & Collective Investment: Unlocking New Housing Finance Models for Uganda
 3. PropTech Revolution, How Digital Innovation is Transforming Uganda's Real Estate Market.
 4. Government Policies & Regulatory Frameworks in Real Estate
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DAY 2

1. From Slums to Sustainable Communities, Rethinking Urbanization and Informal Settlements in Uganda.
 2. Policy & Innovation Synergy: Driving Affordable, Quality, and Resilient Housing in Uganda
 3. Green, Yet Accessible: Balancing Sustainability with Affordability in Construction
 4. Re imagining Housing Finance, Scalable Mortgage Solutions for Uganda's Affordable Housing Market
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Expo Activities at UREHE 2025

- Exhibition of Property Listings
- Showcases of Housing Developments & Projects
- Live Demonstrations of Construction Technologies
- Presentations on Sustainable Building Solutions
- Model Home or Unit Walk through
- Interactive Planning & Design Displays
- Booths with Real Estate Investment Opportunities
- On-site Mortgage & Financing Consultations
- Legal & Regulatory Advisory Desks
- Smart Home Technology Exhibits
- Workshops on Affordable Housing Solutions
- Green Building Certifications & Information
- Developer Meet & Greet Sessions
- Housing Market Trends Presentations

Conference Attendance (Limited Access)

Attendance at the UREHE 2025 Conference is strictly limited to a maximum of 200 participants. Early registration is strongly encouraged to secure participation.

Category	Early Bird (till Aug 30th)	Regular (Aug 31st – Sept 25th)	On – Site
Real Estate Professionals	UGX. 200,000	UGX. 200,000	UGX. 250,000
Students (with ID)	UGX. 200,000	UGX. 200,000	UGX. 200,000
<ul style="list-style-type: none">Registered Engineers with ERBRegistered Surveyors with SRB and ISURegistered Architects with ARB and USAGovernment and Regulators	UGX. 200,000	UGX. 200,000	UGX.200,000

Exhibition Booth Packages (3-day access)

Entrance to the Exhibition Gardens is completely free of charge for all participants and visitors.

TYPE	Price (UGX)	Inclusions
Premium Booth	2,000,000	5x5m Prime location, 2 delegate passes to the conference.
Standard Booth	1,000,000	3x3m Basic shell scheme, 1 delegate pass o the conference

Sponsorship Packages

Platinum

- Keynote slots,
- VIP branding,
- 10 delegate passes to the conference
- Premium booth
- Marketing in All media features.

5,000,000. UGX

Gold

- Panel slot
- 4 delegate passes to the conference
- Standard booth,
- Logo in all marketing materials.

3,000,000. UGX

Silver

- Standard booth space
- Logo inclusion on selected materials (banners, flyers, website)
- 2 delegate passes for the conference
- Participation in group panel or breakout session (optional)

2,000,000. UGX

Scan to Register Instantly!

Scan the QR code to access the event Registration form for real-time updates.



Scan the QR code to access the detailed event concept note



Booking details

Account Title/Name	DOUGLAS EVENTS LTD
Bank	Stanbic Bank
Account Number	9030026395029
Branch	Wandegeya
Currency	UGX
Branch Code	031015
Swift Code	SBICUGKXXXX

Contacts

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For more information about the event, please visit www.douglas-events.com

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Precision, Passion, Perfection