



# Guangzhou Aulandi Bags Co., Ltd.

OEM for listed bag company, more than 10 famous backpack brands

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**A**ULANDI

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# 01

## PART ONE

### COMPANY OVERVIEW

- Factory
- development path
- Advantage
- Cultural Construction
- core team

# FACTORY OVERVIEW



**ADDRESS :** ( 1st Floor, 5th Floor, No.17, Lane 4, Dukeng, Shiling Qiang Village, Huadu, Guangzhou )

**POSITIONING:** Professional men's bag processing, computer bag, backpack, shoulder bag, travel bag

**ADVANTAGE :** Low factory rental cost, factory management 20 years of manufacturing first-line experience, experienced large and medium-sized handbag factory base layer manufacturing and processing management, focusing on professional canvas Oxford cloth men's bag processing customization

## **COOPERATION CASE :**

**EMINENT, AMAZON BASICS, PLAMGBAG, MARK RYDEN, ULTD ECKO, MATEIN, VASCHY, OUTDOOR GEAR**



# CONSTRUCTION OF ENTERPRISE CULTURE



Since entering the handbag factory in 1997, it has been more than 20 years since the establishment of Guangzhou Aulandi bag Co., Ltd. (formerly Aulandi Handbag Factory). It has experienced the ups and downs of the luggage handbag industry, from large handbag factory management to small and medium-sized handbag factory. Throughout the process, we believe that professionalism, dedication, innovation and quality are the long-term development path of a company.

## CORPORATE VISION

Become a focus on men's manufacturing innovation factory

## OUR MISSION

Provide better service to customers, build a broad stage for employees, and contribute to society

## CORE VALUE

Use artistic eyes, craftsmanship, and polish products with a loving heart

## CORPORATE STYLE

Quality innovation focus professional

# OUR DEVELOPMENT HISTORY

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1998年



Entering the men's bag processing industry...

2013年



Manufacturing men's bags for global customer service

**2014年**



Professional outsourcing  
single processing custom  
men's bag computer bag.....

**2016年**

**2015年**



Professional men's bag  
shoulder bag travel bag  
OEM processing



Outsourcing orders from the world's famous bosses and  
bags manufacturers, China Merchants Bank customization,  
postal bank customization, top ten ceramic brands, custom  
ceramics customization...

**2017-2021**



Men's contract manufacturing... (large cross-border e-commerce, UK brand listed company eminent bags, American rhino backpacks)...

**2022**



OEM FOR Alibaba Group Headquarters/Taiwan Stock Exchange



# OUR TEAM

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Aulandi located in Shiling, Guangzhou. We have qualified products and professional sales and technical team. We provide customers with the best products, good technical support and sound after-sales service.

Production Manager:  
Xu  
More than 15 years  
experience in  
handbags

R&D Supervisor:  
Chen  
More than 10  
years of research  
and development  
experience

Marketing: Wei  
10 years of  
experience

After-sales service:  
Li  
8 years of  
experience

Cutting master:  
Hu  
25 years of cutting  
experience

# OUR ADVANTAGE

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As a source of men's bag factory, we adhere to the "customer first" principle, the user needs in the first place. We always insist on continuous innovation and continuous breakthrough, and always maintain the industry's dominant position in products, technologies and services, and do a good job in product development and user experience.

- **Focus, professional**
- 15 years of management experience
- More than 20 years of production experience
- More than 10 years experience in men's bags

- Spot
- Long-term supply of sufficient supply
- Explosive money

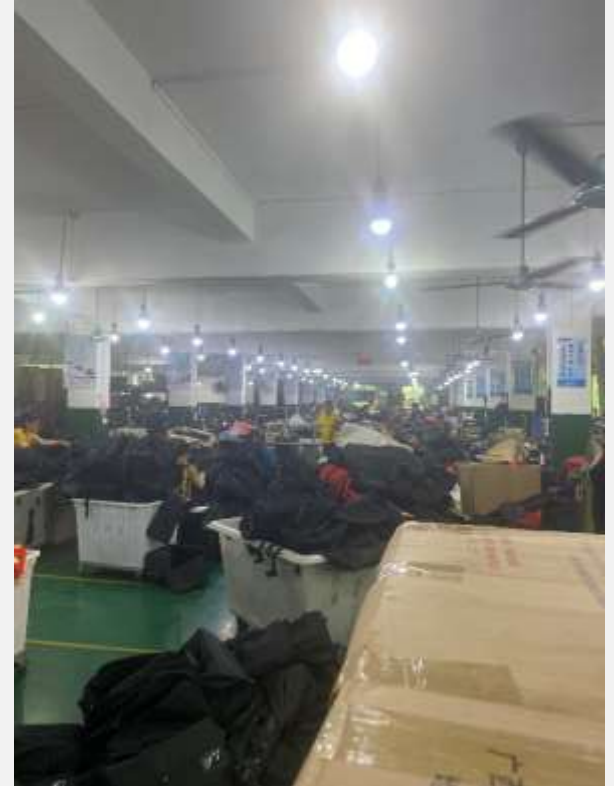
- Cross-border concentration
- Packaging style
- Cross-border size requirements
- Cross-border weight parameter
- Cross-border picture

- Product after sales service
- Product quality problems have no reason to exchange

- Foundry listed company
- Foundry listed company
- Foundry famous brand
- Basic men's bag brand
- 95% European and American markets

# Workshop1

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# Workshop2

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# New office and Exhibition hall



# Exhibition hall

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# Material

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# Materil

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# PART TWO

## PRODUCT DESCRIPTION

- Backpack
- DAILY LIFE/ CASUAL/BUSINESS/SCHOOL BAG
- Travel bag

# PRODUCTS

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# Brand-Aulandi

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MAIN PRODUCT



scan for more info

Catalog.aulandi.com  
**More product , SCAN the CODE**

# 03

## PART THREE

### COOPERATION CASE



CUSTOM



SPOT



# COOPERATION CASE



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# THANK YOU

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