



ENGISHON MICROFINANCE

NESOS GROUP CASE STUDY

MARCH 2024- PREPARED BY ENGISHON
MICROFINANCE



“KEIU ENGITI ESAPUK,”
MEANING "A LITTLE
PRODUCES MUCH MORE

In the heart of Losirwa village, nestled within the Esilalei ward of the Monduli district in Arusha region, resides the Nesos group—a collective of 30 resilient women. These women, hailing from diverse age groups and socioeconomic backgrounds, found their lifeline in the support provided by the Pastoral Women Council since 2022.

Many among them bear the responsibility of being the breadwinners for their families, facing the challenges of poverty that left them unable to afford even a single share in the group.

In 2022, a transformative force entered their community—the introduction of Engishon Microfinance Limited (EML), specifically in Monduli. EML brought with it a commitment to empower the community through business training, lending methodologies, and access to innovative products such as solar energy. The Nesos group, recognizing the potential for positive change, eagerly embraced the opportunity.



NESOS GROUP

Motivated and inspired by the training, Nesos Group approached EML with a vision to expand their maize resale business. With a clear objective to increase their sales from five to ten maize bags, they secured a loan of **1,500,000 TSH (equivalent to 588 USD)** in September 2023. Since then, their journey has been marked by profound improvements, not only in their business but in the overall quality of their lives.

The impact of Engishon Microfinance on Nesos Group is tangible. The loan facilitated a significant boost in their maize resale business, and their monthly repayments have been consistently on track. The initial days were challenging as they strived to generate income for business sustainability and to provide for their families.

EMPOWERING DREAMS AND CHANGING LIVES

Undeterred, these women committed themselves to the hustle, venturing beyond maize to diversify their offerings—some delving into milk sales, others exploring the market for tomatoes.

Today, Nesos Group stands as a testament to the transformative power of microfinance.

Their success story serves as a beacon of hope for other women facing similar challenges. In the spirit of a Maasai proverb—“**Keiu engiti esapuk,**” meaning “**a little produces a big one**”—the Nesos Group encourages fellow women from humble backgrounds to take the first step, no matter how small, towards economic independence. Engishon Microfinance remains a steadfast ally, always ready to support and uplift the entrepreneurial spirit of women determined to forge their path to success.



THANKYOU!!

Don't be shy!

E-mail us at **support@engishon.org**

OUR WEBSITE- engishon.org