



NARAMATISHO OLOODO CASE STUDY

My name is Naramatisho Oloodo from Eseriani Group, at Sepeko ward, in Monduli District. I am a widow. My husband died when I had five children. Now I have seven. I was in shock and did not know where to start. I sold one goat to start a business to take care my family. I tried for a long time, but it was so hard with everything depending on my small business of selling beans and maize. In 2023 I was introduced to Engishon in a community training on business and Engishon services. Our VICOBA quickly recognized the opportunities presented by Engishon and we completed all the necessary processes to receive a group loan.

Because of this access to just a small amount of capital, my business has improved from buying 2 bags of maize and beans to 5 bags so that I make much more in profit. This has real changed my life. I have three children who are now at secondary school and two who are at primary school. Also, one daughter has graduate from university. Through my business profits, I paid fees and purchased all the required school supplies. I really thank Engishon, because with those loans, my children can get all school needs met and they perform well in their studies.

“Imitumu kinyili kimojiki” is a Maasai proverb which means nothing come to you if you won’t fight for it. To me, Naramatisho, this Maasai proverb always encouraged me to for opportunities and not be lazy. If I just sat in the shadow of the tree, my children could not go to school. So now my advice to all Maasai women is, it is time for everyone to struggle on whatever you are doing so your children can get a good quality education. Education is the only way to improve our lives forever.