



Our CSR Policy

Responsible creation and Sustainable Commitment

At Air-Fabric, we believe that artistic and technical quality can go hand in hand with a responsible and sustainable approach. Our Corporate Social Responsibility (CSR) policy is based on three main pillars: ecology, social ethics, and regional outreach.

1. A strong ecological commitment

- **Sustainable materials:** We select durable, low-impact materials for the production of our inflatable structures. This reduces waste while ensuring lightweight and transportable creations.
- **Transport optimization:** Our deflated structures take up little space, minimizing their carbon footprint during transportation. We also prioritize logistics partners committed to eco-friendly practices.
- **Reuse and circularity:** We encourage the transformation and reuse of existing structures, giving our creations a second life while minimizing resource consumption.

2. A socially and ethically responsible approach

- **French artisanal craftsmanship:** All our inflatables are designed and manufactured in our workshops in Occitanie, promoting local expertise and supporting the regional economy.
- **Respectful working conditions:** We ensure an inclusive and stimulating work environment for our teams, fostering creativity and personal fulfillment.
- **Artistic accessibility:** Air-Fabric is committed to making art accessible by participating in collaborative projects with local communities in France and internationally.

3. Supporting and promoting the region

- **Local development:** We collaborate with local businesses and artisans to support the regional economy.
- **Partnerships with artists and local events:** We are dedicated to working closely with artists and local organizations, integrating their talents and unique skills into our projects to strengthen the connection between our work and the community.

- **Cultural impact:** Our creations contribute to the artistic influence of Occitanie by being showcased worldwide while conveying a message of creativity and sustainability.

A vision for the future

At Air-Fabric, corporate responsibility is at the heart of our business. We believe that every project can have a positive impact on the environment, society, and local craftsmanship. This vision guides our strategic and artistic choices, allowing us to offer ethical and sustainable solutions to our clients while actively contributing to building a more responsible future.



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