

# DAVID KWEWUM

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## SUMMARY

An experienced media professional with expertise in creative direction, photography and project management; committed to aligning with company objectives, fostering growth and innovation, and enhancing client relationships, customer service and fulfilment skills.

## SKILLS

- Photography
- Videography
- Photo and Video Editing
- Graphics and Canva
- Creative direction
- Presentation skills
- Customer relationship (CRM)
- Microsoft Office Suite
- Content Management System
- Adobe Creative Cloud
- Digital Media Marketing
- Interpersonal & collaborative skills
- Writing & verbal communication skills
- Event planning & project management
- Customer Service

## PROFESSIONAL EXPERIENCE

Lead Photographer & Creative Director

Jan 2020 – May 2024

**Hedid Media, NG**

- Actively covered events and weddings in small teams and delivered in great time for digital sharing and engagements.
- Utilised knowledge and experience in colour correction, photo culling, and stacking to facilitate daily jobs and projects
- Collaborated with the creative teams to produce multimedia content such as videos photos, and podcasts.
- Conceptualised multiple photography projects highlighting stories and special moments of community and passion.
- Managed content development and marketing to guide editorial photo rollouts and publishing.
- Coordinated team schedules, itineraries and tasks for special events, services, and activities.
- Curated shoot previews at the end of each day to improve departmental project goals.
- Ensured all Shoot Producers successfully delivered the department strategy targets

Photographer and Content Creator

Jun 2014 – Jan 2020

**David Kuko Freelance, England & Nigeria**

- Collaborated with Canva Pty, for high-quality photos for stock images
- Conceptualised multiple photography projects ensuring timely completion and rollouts of high-quality images highlighting stories and special moments to portray community and connection.
- Recruited volunteers and provided training and support to ensure high-quality photograph rollouts.
- Fulfilment of photography and content for stock photo websites and projects
- Established efficient communication with external departments and wider business to carry out duties efficiently
- Ensured that all image assets were continuously uploaded to meet the department's KPIs and schedules.

## EDUCATION

Humber College

April 2025

Postgrad Certificate Entrepreneurial Enterprise: Business Management

University of Westminster

May 2018

Master of Arts Marketing Communications

University of Bedfordshire

July 2016

Bachelor of Arts. (Hons) Media Production (moving image)

## PROJECTS

Kukori Art Exhibition

Dec 2023

**#KukoriExhibition for David Kuko**

A project aimed at highlighting my 10-year milestone of consistent photography

- Organised a three-day photography and art exhibition event to highlight the 10-year career milestone in photography
- Utilised social media and generated over 10K impressions over 12 days, with over 400 physical attendees.
- Generated over \$4000 in sales from artworks, photographs, merchandise and other items on display