

101 AI Prompts for Small Business Owners & Side Hustlers

(Copy, paste into ChatGPT or your favorite AI tool, and let it save you hours of guesswork.)

Section 1: Side Hustle & Business Idea Generation (1–15)

1. "Give me 5 profitable side hustle ideas for someone with {skill or interest}."
2. "What's the easiest way to make \$1,000 this month with {skill or niche}?"
3. "Suggest 3 trending business ideas for {niche} that require little startup money."
4. "List 10 side hustles I can run online with less than 5 hours per week."
5. "What are 5 high-demand services I can offer as a freelancer in {industry}?"
6. "Based on my experience in {field}, what's the fastest way to monetize it?"
7. "What micro digital products could I sell to {target audience} for \$10–\$20 each?"
8. "What local side hustle opportunities are trending in {city or region}?"
9. "List 3 subscription-based side hustle ideas for {niche}."
10. "What are 5 passive income ideas for beginners in {niche}?"
11. "What side hustles can I start with \$100 or less?"
12. "Suggest 3 quick ways to test if {business idea} will make money."
13. "What are 5 ways to turn my hobby {hobby} into a side hustle?"
14. "Suggest 3 ways to validate a digital product idea fast."

15. "What's the best business model for someone with limited time but strong {skill}?"

Section 2: Marketing & Sales Boosters **(16–35)**

1. "Write a catchy tagline for my {business/product} that makes it memorable."
2. "Suggest 3 low-cost marketing strategies for {business type}."
3. "Write 5 social media post ideas to sell my {product/service}."
4. "Give me 3 email subject lines that will increase open rates for {offer}."
5. "Write a short sales pitch for my {product/service} that sounds natural."
6. "What are 5 creative ways to get my first 100 customers for {business}?"
7. "Suggest 3 referral program ideas to grow my audience fast."
8. "Write a simple affiliate recruitment pitch for {product/service}."
9. "How can I use giveaways to promote {product} without losing money?"
10. "Give me 3 ways to use social proof to sell more {product/service}."
11. "Write 3 Instagram stories that encourage people to DM me about {offer}."
12. "Suggest 5 hooks for TikTok/Reels to sell {product/service}."
13. "Write a 2-sentence elevator pitch for {business}."
14. "How can I sell {product/service} without paid ads?"
15. "Write 3 'limited time offer' posts to increase urgency for {product/service}."
16. "What's the best way to get my first client for {service} within 7 days?"
17. "Give me 3 upsell ideas for people who buy {product/service}."
18. "Write 3 testimonial request templates I can send to happy customers."
19. "What are 5 partnership ideas with other businesses in {niche}?"
20. "Write a 1-paragraph 'About Me' that builds trust with {target audience}."



Section 3: Content & SEO Growth (36–55)

1. "Give me 10 blog post ideas that will rank for {keyword or niche}."
2. "Write an SEO-friendly blog post outline about {topic}."
3. "Suggest 5 Pinterest pin ideas that will drive traffic to {website or product}."
4. "Write 3 engaging Instagram captions about {topic}."
5. "What are 5 video ideas that could go viral in {niche}?"
6. "Write a YouTube video script intro about {topic} that hooks viewers."
7. "Suggest 5 content upgrades (lead magnets) for {blog post topic}."
8. "What are 3 trending content ideas in {industry} right now?"
9. "Write 5 Twitter threads that provide value in {niche}."
10. "Suggest 3 blog post titles that naturally fit affiliate links for {product type}."
11. "How can I repurpose my blog post about {topic} into 3 other formats?"
12. "Write a short FAQ section for my {product/service} page."
13. "Give me 5 long-tail keywords for {niche or product}."
14. "Suggest 3 listicle-style blog post titles that drive traffic in {niche}."
15. "What 5 questions should I answer in a blog post about {topic}?"
16. "Write 3 call-to-actions for the end of my blog post to increase email signups."
17. "Give me 5 email newsletter ideas that keep readers engaged in {niche}."
18. "Write a 3-step tutorial blog outline for {tool or process}."
19. "Suggest 3 guest post ideas to pitch to blogs in {niche}."
20. "What's the simplest way to track my top-performing content for {niche}?"



Section 4: AI & Automation Helpers (56–70)

1. "Suggest 5 ways to automate {business task} using AI tools."
2. "What are 3 AI tools that can help me with {specific task}?"
3. "Create a workflow to automatically collect emails and send a welcome sequence."
4. "What's the easiest AI tool for scheduling social media posts?"
5. "Suggest 3 ways to use ChatGPT to write better product descriptions."
6. "How can I use AI to repurpose my content into multiple formats?"
7. "What are 3 ways to use AI to personalize my email marketing?"
8. "Suggest 5 AI tools for creating graphics or marketing images."
9. "How can I use AI to research competitors in {niche}?"
10. "Give me 3 ways to use AI to analyze my website traffic."
11. "Suggest 2 automation tools to manage client onboarding for {service}."
12. "What's the easiest way to use AI to write sales scripts for {product/service}?"
13. "How can I use AI to find trending topics in {niche}?"
14. "Suggest 3 ways to automate customer support for my small business."
15. "What AI tools can help me edit and post videos faster for {platform}?"

Section 5: Money & Productivity Systems (71–85)

1. "What's the simplest way to track income & expenses for {business type}?"
2. "Give me 5 productivity hacks for solopreneurs."
3. "Suggest 3 ways to hit \$5K/month faster with {business model}."
4. "What's the best pricing strategy for a \$50 digital product in {niche}?"
5. "Suggest 3 ways to cut unnecessary expenses in {business type}."
6. "Write a weekly planning routine for someone running a side hustle."
7. "How can I set monthly revenue goals that are realistic for {niche}?"

8. "Give me 5 ways to stay focused while working from home."
9. "What 3 financial metrics should I track monthly in {business type}?"
10. "Write a simple habit tracker for business growth in Notion."
11. "What's the easiest way to reinvest my first \$1,000 profit in {business}?"
12. "Suggest 3 apps to simplify tax prep for small business owners."
13. "Write a checklist for closing the month in a small business (finances + tasks)."
14. "How can I plan my workweek around my highest-earning activities?"
15. "What's the best way to track ROI on my marketing efforts?"

Section 6: Digital Product & Service Creation (86–101)

1. "Give me 5 digital product ideas for {target audience}."
2. "Outline a quick eBook about {topic} in 5 bullet points."
3. "Write 3 service packages I can offer at \$100, \$500, and \$1,000 levels."
4. "Suggest 3 upsell products for my {main product}."
5. "What's the fastest way to pre-sell my {digital product} before I create it?"
6. "Write a short landing page copy to sell {digital product}."
7. "How can I turn my most popular blog post into a paid mini-course?"
8. "Suggest 3 templates I can sell to {niche} that save them time."
9. "Outline a 1-hour paid workshop about {topic}."
10. "What's the best platform to sell {digital product type} cheaply?"
11. "Write a 5-step checklist for creating Canva templates to sell."
12. "Suggest 3 bonuses I can add to {digital product} to increase sales."
13. "Write 5 FAQ questions and answers for {digital product/service}."
14. "What's the easiest way to package my service into a digital offer?"

15. "Suggest 3 ways to get testimonials for my new {product/service} fast."
16. "What's the simplest way to turn my {service} into a recurring monthly offer?"