

!KS GAME DAY™ Scoreboard System

North America's *first* scoreboard-as-a-service, combining essential game management and revenue capabilities.

Key Features

Advanced Technology Stack

- Powered by the VERSUS app from Motion Rocket, an industry leader in venue sports presentation
- State-of-the-art LED display technology for crystal-clear visibility
- Comprehensive scoreclock and game management functions for multiple sports

Revenue Generation

- In-venue sponsorship opportunities using integrated advertising display capabilities
- Built-in revenue streams to help offset system costs
- Professional-grade presentation that attracts premium advertisers

Complete Solution

- All-in-one system combining scoreboard functionality with an advertising platform
- Seamless integration of game operations and commercial opportunities
- Professional presentation that enhances the spectator experience



Split ad space (7m x 1.5m)



Full-screen advertising (7m x 1.5m)



Side ads with centre scoreboard (7m x 1.5m)



iOS

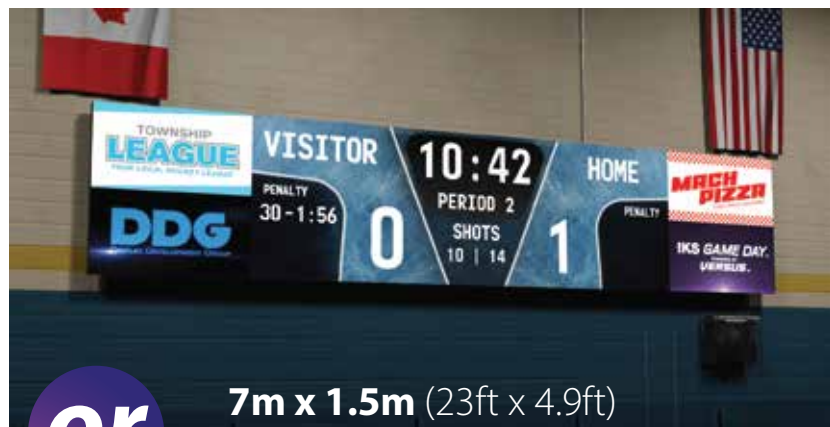
Scorekeeping made simple.

The IKS Game Day scoreboard can be operated securely using the VERSUS app.

The app allows you to easily control all functions of the scoreboard without any additional equipment.

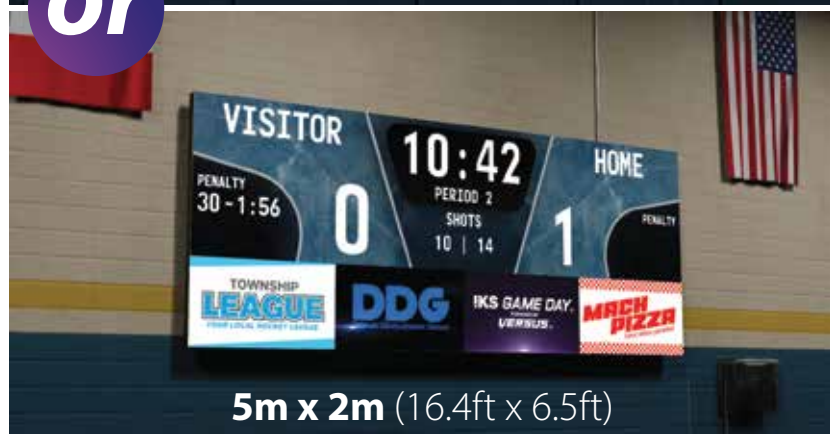
Ready to transform your gameday experience while creating new revenue streams?

Choose Your Size



7m x 1.5m (23ft x 4.9ft)

or



5m x 2m (16.4ft x 6.5ft)

What's included

- 3.9mm outdoor-rated LED screen (3500 Nits)
- Hanging brackets
- MotionRocket Mini media server
- VERSUS scoring hub
- VERSUS app with triggered overlay graphics
- Buzzer kit
- Ruggedized iPad
- Ubiquiti access point (WiFi)
- On-site service
- 1 800 technical support

**Delivery and Installation Not included*

Starting at \$895/mo CDN + Taxes OAC on a 72/mo Term

If you already own an LED scoreboard, ask us if the VERSUS system can be added to your facility.

Custom sizes available with additional functionality,
priced separately from the standard package.

Visit www.iksgameday.com for more information.

About Sport Digital Network

Sport Digital Network (SDN) is a Canadian digital advertising network that partners with community sports facilities to generate revenue through digital scoreboards and displays. SDN connects municipalities and facility operators with regional and national advertisers, providing full-service support including sales, content creation, and scheduling. Through partnerships like **IKS Game Day's** scoreboard-as-a-service model, SDN helps facilities offset equipment costs while creating passive income streams and enhancing the fan experience.

To speak to an SDN representative directly, contact Ed Pavao at epavao@nustadia.com

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IKS GAME DAY™

VERSUS™



MOTIONROCKET™