

# SUSAN RODRIGUEZ

✉ susys.email@gmail.com

☎ 760-216-1308

📍 Oceanside, CA 92056

🔗 susysportfolio.online

## SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Bridge
- Adobe Acrobat
- Basecamp
- MS Word
- MS Excel
- MS Power Point

## EDUCATION

**Pratt Institute**  
Brooklyn, NY

**Bachelor of Fine Arts**  
Communications Design

## ADDITIONAL LANGUAGES

Spanish

## PROFESSIONAL SUMMARY

Graphic design professional with hands-on experience creating clear, functional designs for a variety of projects. Comfortable collaborating with others, adapting to feedback, and working within evolving requirements. Proficient in Adobe Creative Suite, typography, branding, and basic visual storytelling. Recognized for dependability, steady growth in skills, and contributing to high-quality outcomes in busy work environments.

## WORK HISTORY

### CMG Creative

Vista, CA • 01/2007 - Current

- Graphic artist for a design and photography studio. Majority of responsibility to clients LEGOLAND California and New York, LEGOLAND Discovery Center, Madame Tussauds and SEA LIFE. Creating all materials including: park maps, rack brochures, ads, newsletters, event show guides, POS kits, posters, banners, murals, etc, and preparing files for print. Worked on a wide variety of projects for numerous clients. Also responsible for retouching and color correcting final images for the photography studio. Organizing and archiving all projects.

### Electra Bicycle Company

Encinitas, CA • 12/2022

- Proficiently retouched 18 lifestyle images in Photoshop, meticulously adhering to art director's notes, ensuring impeccable visual quality and brand consistency.

### Daphne's Greek Cafe

San Diego, CA • 06/2005 - 2008

- Remote freelance graphic artist. Duties include creating ads, coupons, newsletters, trade show booth artwork, and posters. Retouching images used throughout campaigns. Creating hi-res PDF files for print.

### Aquent

San Diego, CA • 07/2003 - 01/2007

- Freelance graphic designer. Duties include editing and preparing files for print in InDesign, Illustrator, and retouching Photoshop documents for clients including: LPL Associates, MeadSDurket, InvitroGen, Biosite Incorporated, Disguise, Janis Brown & Associates, The Home Depot Supply, L7 Creative, Watkins Manufacturing Corporation.

### Euro RSCG Westar & Euro RSCG Life

San Diego, CA • 09/1997 - 07/2003

- Graphic designer for a pharmaceutical advertising agency. Responsible for retouching and illustrating final high-resolution artwork using Photoshop and Illustrator. Production duties include: assembling multi-page Quark documents for journal ads, booklets, posters, and various items, preparing files for print, and ensuring documents have met all specs for size, color plates, final high-resolution artwork, and fonts.