



LINGUAVIVA
COLLECTIVE

Custom, research-based language learning
so that your team can expand their reach
and better serve the community

WHO WE ARE

We're a small Memphis-based team of educators, researchers, and lifelong learners dedicated to helping businesses and organizations build real, lasting communication skills. Our goal is to make language learning efficient, applied, and directly relevant — so your team can grow, better serve the community, and expand your reach through meaningful connection.



Hannah Pitner, PhD

Co-Founder | Applied Linguist and Spanish Professor

📍 Memphis, TN

Dr. Pitner is a professor of Spanish and Applied Linguistics who specializes in second language acquisition. She launched Linguaviva after being approached by organizations looking for fast, relevant Spanish training for their staff. What began as a few custom classes quickly grew into an ongoing series, all fueled by community interest and results.



Lindy Avila

Co-Founder | ESL Specialist & Spanish Teacher

📍 Memphis, TN

Lindy is a TEFL certified language teacher and co-founder of Linguaviva Collective. As both an educator and a language learner herself, she understands how frustrating traditional language classes can be — and how powerful it is when learning finally feels relevant. She leads much of the day-to-day teaching, marketing, and operations, bringing empathy, energy, and structure to everything she touches.

WHAT MAKES US DIFFERENT?

RESEARCH-BASED LANGUAGE TEACHING

By coincidence, during the last week of class, a Honduran man who spoke no English showed up at our center seeking assistance. My colleague and I immediately grabbed our notes and sat down with him to learn more about his situation. It was by no means a perfect conversation, but we were able to get the essential information we needed and refer him to the right service. Prior to the course, we would all have been panicking about what to do, but the course gave us the confidence that we could at least welcome our clients with kindness and get the basics sorted. I would strongly recommend Hannah if you are considering bringing Spanish classes to your workplace!

— Serrie, Hospitality Hub

"I most enjoyed the varied, yet consistent use of exercises that challenged me to respond to the Spanish language in more of a natural manner."

-- Client, Restore Corps, Memphis



Most language courses rely on outdated methods — memorizing vocabulary lists, drilling grammar rules, and hoping learners will figure out how to apply it later.

We do it differently.

Our approach is grounded in Task-Based Language Teaching (TBLT) — a method backed by decades of research in applied linguistics. Instead of teaching isolated grammar concepts, we simulate real-life scenarios relevant to your team's work. That means faster results and more confident speakers.*

*Research by Van den Branden (2006) and Ellis (2003) shows that language learners develop fluency more quickly when focused on task completion rather than isolated drills.

OUR CLASSES

Each session focuses on a workplace task that your team needs to do— in Spanish or English. No memorization charts. No busywork. Just highly applied, scenario-based practice.

Example tasks include:

-  Answering and transferring phone calls
-  Collecting information and filling out forms
-  De-escalating emotionally charged situations
-  Scheduling appointments or referrals
-  Giving directions or explaining next steps

Each class simulates a portion of your team's day — with applied, grammar, vocabulary, and interaction patterns that match your needs.

OUR PROCESS

ONE

DISCOVERY CALL

We'll start with a quick call or email to learn about your team's goals. Who are you trying to connect with? What are the biggest challenges? Why do you want to learn?

TWO

SURVEY

Next, your team completes a short survey sharing real-life examples — like tough conversations or situations where language was a barrier. Using this input, we design a fully customized course that's practical, immersive, and focused on fast, real-world communication — not grammar drills. Expect roleplays, challenges, and problem-solving, just like on the job.

THREE

SET A SCHEDULE

We match you with a dedicated instructor and get started. We come to you — just find a time and get ready to communicate!



Get in Touch



Email: linguavivacollective@gmail.com



Schedule a discovery call [here](#)



Learn More: linguavivacollective.com

WHAT TO EXPECT

Speaking Confidence

In nearly every survey we conduct, learners report that speaking is both their top goal and their biggest challenge. Our classes lower the affective filter by getting participants talking from Day 1 — in low-stress, real-world scenarios that build comfort and confidence. By Week 3, most learners are already engaging in basic conversational exchanges.

Team Building

While the focus is language learning, many groups say the biggest surprise benefit was the team bonding. One team kept a Spanish word wall in their supervisor's office and added to it daily. Another made Spanish class part of the workday and noticed a boost in morale and collaboration as they worked toward a shared goal.

Community Connection

Nearly 68 million people in the U.S.—almost 1 in 5—speak a language other than English at home, and Spanish is by far the most common, spoken in 62% of those households (U.S. Census Bureau, 2019). Yet many organizations still struggle to build authentic relationships with this key part of our community.

While translators are helpful, true connection happens when two people can speak directly to one another. For your team, language can be the bridge.



FAQ

What makes Linguaviva different from other language training programs?

We use a research-backed, task-based approach (TBLT) that prioritizes real-world communication over memorizing grammar or vocabulary lists. Every session is built around practical tasks your team actually needs to do — like greeting clients, gathering information, or de-escalating situations.

Is the curriculum really customized?

Yes! Every course is fully tailored to your team's actual needs. We design your curriculum based on a discovery call and a short team survey, using real examples of communication challenges from your workplace. All curriculum is developed by Dr. Hannah Pitner, an applied linguist and Spanish professor, to ensure it's grounded in research and tailored to your context.

What if we've tried language learning before and it didn't work — or we think we're just not "language people"?

You're not alone — that's why we built Linguaviva. We focus on real-world communication and help each learner find the strategy that works for their brain.

What languages do you teach?

We currently offer workplace Spanish and English, depending on your team's needs.

Who teaches the classes?

Our core instructors are co-founders Dr. Hannah Pitner and Lindy Avila. We sometimes partner with other trusted, experienced language teachers — but all courses are custom-designed by Dr. Hannah, who ensures every lesson is research-based and aligned with your team's goals.

What kind of results can we expect?

Most learners are having basic conversations by Week 3. Even more importantly, they're comfortable doing so. Teams also report improved morale, better collaboration, and stronger connections with clients or community members.

Where are classes held?

We come to you — at your workplace or another local site. We do not currently offer virtual classes,

Do you offer makeup sessions?

Yes. If something comes up, we'll work with your instructor to find a time to reschedule. Missed sessions without notice may not be eligible for makeup.

What's your payment and cancellation policy?

Tuition is due 1 week before the first class. If you'd like to split payment, you can pay 50% up front and 50% at the course midpoint. Cancellations made 7+ days before the course start are eligible for a partial refund. No refunds are given after the course begins.

PACKAGES AND PRICING

Format	Curriculum	Schedule	Cost	Group Size
Crash Course	Basic Conversation	4 weeks, 1 class/week (2 hrs each)	\$800	Up to 15 people
Starter	Custom	6 weeks, 2 classes/week (1.5 hrs each)	\$2400	Up to 15 people
Standard (best value)	Custom	12 weeks, 2 classes/week (1.5 hrs each)	\$4400	Up to 15 people

Starter & Standard

Both of these are fully custom courses built around your team's needs. Most groups who start with the 6-week Starter package end up wanting more, so we often recommend the 12-week Standard option. It's more cost-effective and helps teams maintain momentum and motivation over time.

Crash Course

If you're not ready to commit but want to give it a try, the Crash Course is a great entry point. This is our only non-custom package, but it's still grounded in research. The curriculum focuses on basic professional conversation and building rapport — giving your team a low-cost way to explore our learning approach.

We'll work with your team to set a schedule that fits. While the weekly hours are standard for each package, we're happy to be flexible in how they're distributed.



SCHEDULE A
DISCOVERY CALL
[CLICK HERE](#)



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