

7 BELLS 

Business Consulting

THE 7 BELLS ADVANTAGE

Detailed document on Impact 7 and Bells Framework



The 7 Bells Advantage

At 7 Bells, transformation is clarity + velocity + longevity — no noise, no fluffy slides, just results you can see, measure and scale.

Our approach blends how we measure success (The Impact 7) with the five pillars that make change stick (The BELLS Framework). Together, they turn strategy into outcomes and outcomes into momentum.

The Impact 7: How We Measure Success

The simplest way to know if transformation is working: measure the right things. The Impact 7 keeps everyone honest, from the boardroom to the project floor.



How we measure success?

Speed: How fast value is delivered

Adoption: Are people actually using it?

Quality: Less rework, more right-first-time

Cost: Value for every dollar spent

Risk: Compliance and security intact

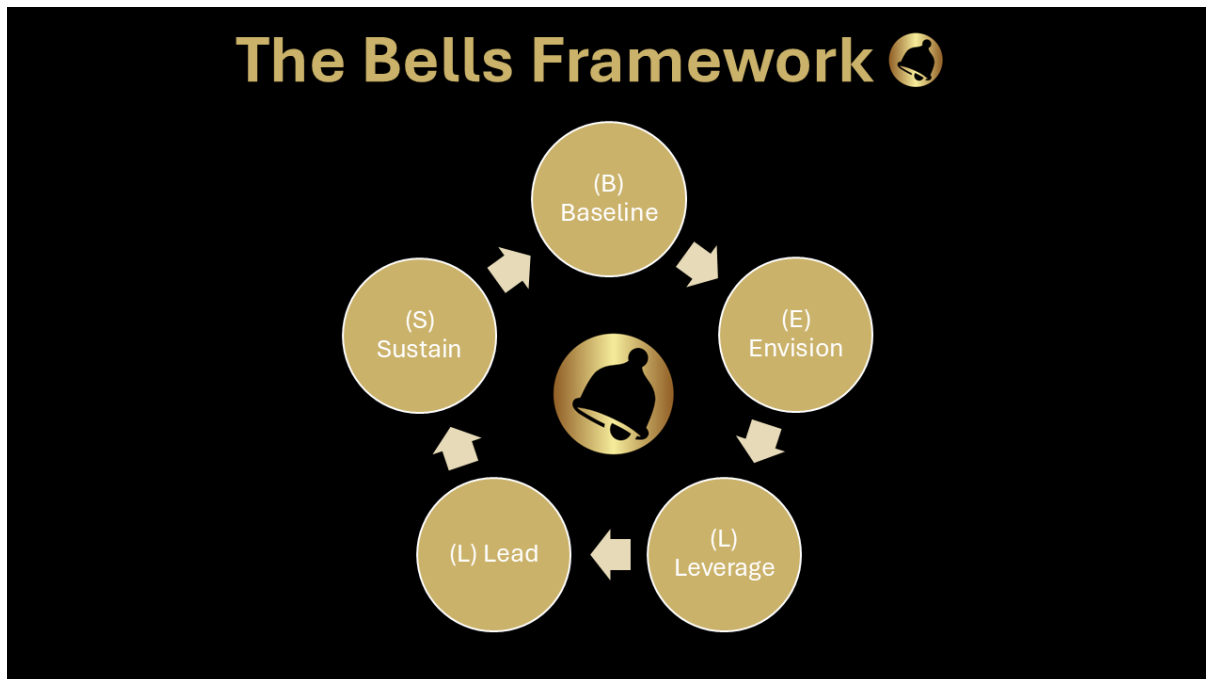
Engagement: Leaders and teams onboard

Longevity: Can it last and scale?



The BELLS Framework: Five Pillars That Make Transformation Stick

The simplest way to know if transformation is working: measure the right things. The Impact 7 keeps everyone honest, from the boardroom to the project floor.



Baseline | Start with clarity. Understand where you are today: processes, pain points and performance.

Envision | Define the future state. What does success look like? Align on outcomes and priorities.

Leverage | Use what works. Optimize existing strengths, tech and talent before reinventing the wheel.

Lead | Drive change with confidence. Equip leaders and teams to own the transformation.

Sustain | Make it stick. Embed governance, rhythms and continuous improvement.

Contact Us to Get Started

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