

**IT'S TIME TO
REVOLUTIONIZE
ADVERTISING**



WE DON'T DO JUST BRANDING

Welcome to The Brand Club

where brands don't whisper, they roar.
At 360BC, we don't follow trends.
We build brands with energy,
obsession, and a little madness.



LOUD.
YOUNG.
FAST.
SHARP.

That's who we are.
That's how we play.



MEET

—
360° BC

THE BRAND CLUB

We're an integrated marketing agency built
for today's attention economy.

Print. TV. Digital. Outdoor. PR.

We make brands move loud and smart
across every medium.

**Ideas are our currency.
Speed is our edge.
Drama is our delivery.**



FROM ZERO TO ₹8000 CR

Our founder didn't just "work on a brand."
He built one from scratch.
From ₹0 to ₹8000 Cr in 3 years — with
nothing but raw ambition, killer campaigns,
and relentless hustle. **Oh, and that MS Dhoni
as brand ambassador move?** Yeah, that too.

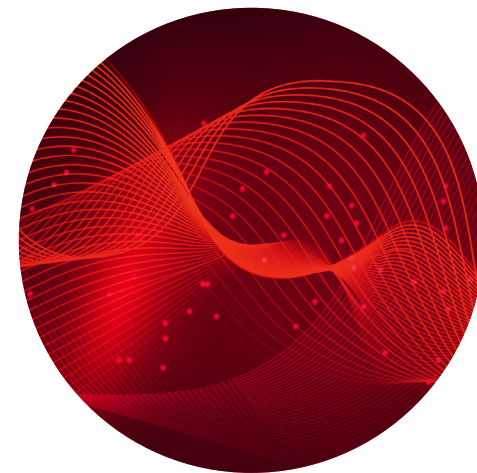
Paired with Yogi Babu in one of the quirkiest
campaign combos we've pulled off — and
it worked like a charm.

**What we've done for one brand,
we can do for yours — Louder, Faster, Bigger.**

360°BC

OUR CODE:
LYFS

We'll add LYFS to
your brand's story.



Loud

Not noise. But
presence.



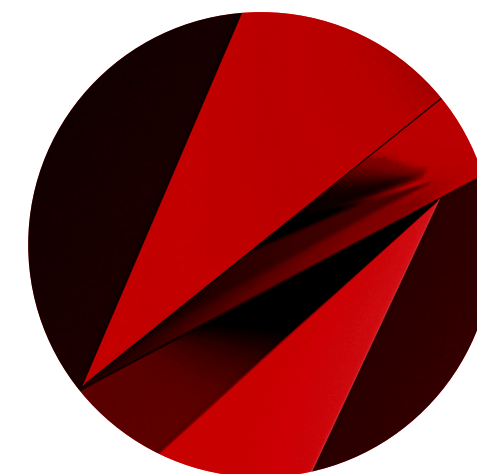
Young

Fresh minds, no
legacy baggage.



Fast

We execute like
your brand
depends on it,
because it does.



Sharp

Strategy so tight, it
cuts through clutter.



FULL STACK. FULL SWAGGER.

We're built to take your brand from zero to everywhere. From crafting your identity to scripting your next campaign film, we do it all — and we do it fast.

SERVICES

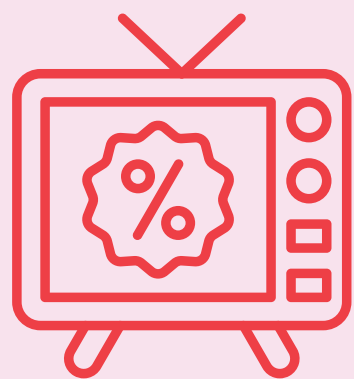
360° BC



Brand Strategy



Digital Strategy
& Execution



TV Commercials &
Print Campaigns



Social Media &
Content Creation



SERVICES



Celebrity
Endorsements
& Influencer
Partnerships



Film & Video
Production



Media Planning
& Buying



Experiential
& On-Ground
Activations





LIGHTS. CAMERA. STRATEGY.

**When brand meets screen,
we make sure it leaves a mark.**

THINK CINEMA, BUT FOR YOUR BRAND.

We bring film-level storytelling to everyday campaigns. Whether it's a 30-second TVC or a long-format brand film — we take care of the scripting, direction, production, post, and everything in between.

And yes, we've also worked with:



Shiv Rajkumar



R. Madhavan



Prasanna



Yogi Babu



WE DON'T JUST PLAN MEDIA. WE OWN IT.

Media buying isn't a back-end task — it's a battlefield. Our media team is built like a newsroom: **Fast, Sharp, Plugged In.**

We buy smart. Spend lean. And know how to make your rupee work like a hundred.



ATL & BTL Planning



TV, Print, Outdoor



Programmatic &
Digital Media



Performance
Campaigns

360BC

BUILT BY EXPERTS. RUN BY HUSTLERS.

**We're not just
a creative team.
We're a strike force
like ⚡Power Rangers.**

DESIGNERS, STORYTELLERS, MARKETERS, PLANNERS, BUYERS.

All under one roof, speaking brand fluently.

With strong roots in media strategy, production and execution, we've helped brands dominate across categories — not just in India, but on international turf too. The team that once built one of India's fastest-growing real estate brands is now building the next wave of stories. **Global, Gritty, and Full of Punch.**



360°BC

WE ADMIT IT. WE HAVE A FLAW.

We're not 100% perfect.

We have a bit of a problem. We don't settle for mediocrity. We push, we obsess — until the work makes people stop scrolling, talking, thinking.

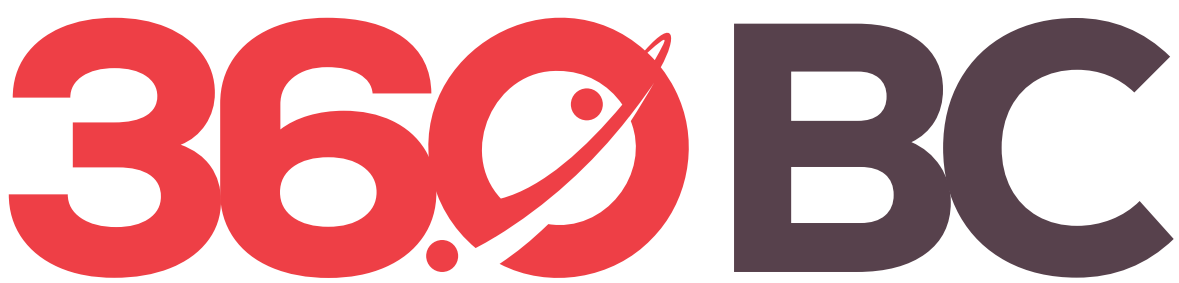


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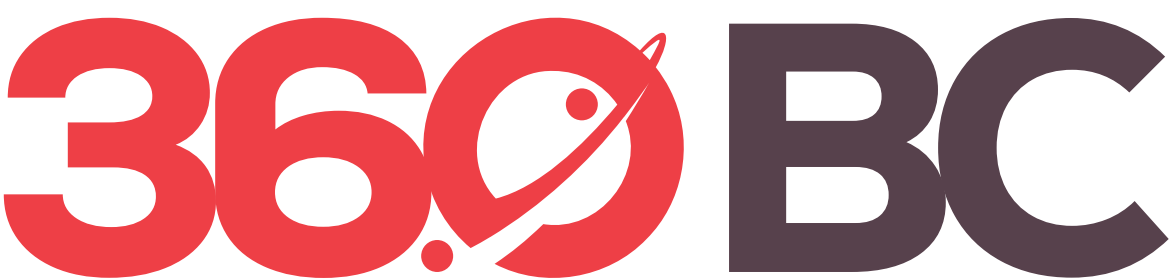
IF YOU WANT
REGULAR, WE
MIGHT NOT BE
YOUR TYPE. BUT
IF YOU WANT
WILD, LOUD,
UNFORGETTABLE.

— we're already in.

OUR WORKS



OUR WORKS



GET READY TO LOOK UP

Tamil Nadu
where stories never end.

TNIKE
4TH TAMIL NADU
INTERNATIONAL
KITE FESTIVAL
2025

THIRUVIDANTHAI
BEACH, ECR

MAY 21ST - 25TH

Biggest
Kite Show in India

Fireworks | Kids Carnival | Shopping | Food Court

GLOBAL
MEDIA BOX

Tamil Nadu
where stories never end.

4TH TAMIL NADU INTERNATIONAL
KITE FESTIVAL 2025

TNIKE

Cute Panda
dancing with winds

The Panda Kite from
Germany is here!

Sparkling Fireworks
with Magical Glass

Thrilling
DJ Nights

Food court with
Flavours that Excite

MAY 21ST - 25TH
THIRUVIDANTHAI BEACH, ECR.

GET TICKETS ON
district
BY ZOMATO

Tamil Nadu
where stories never end.

TNIKE

4TH TAMIL NADU
INTERNATIONAL
KITE FESTIVAL
2025

UNLEASH YOUR
FESTIVE SPIRIT

250+
Soaring Kites

Sparkling
Fireworks with
Magical Glass

Thrilling
DJ Nights

MAY 21ST - 25TH
THIRUVIDANTHAI BEACH, ECR.

GET TICKETS ONLY ON
district
BY ZOMATO





**WE DON'T
DO SLOW.
WE DON'T
DO NORMAL.**

If you want just another
“branding agency” — we’re not it.
**But if you want Firepower,
Speed, and Style? Let’s roll.**

WANNA TALK CHAOS, CRAFT, OR COFFEE?

360° BC

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LET'S BUILD SOMETHING SOLID, SHALL WE?

