

## Sample Linear Program

**Problem Statement:** Consider the following situation. A manufacturing company makes two products  $P_1$  and  $P_2$  using machines  $M_1$  and  $M_2$ . One unit of  $P_1$  needs 4 hours on  $M_1$  and 2 hours on  $M_2$  whereas one unit of  $P_2$  needs 3 hours on  $M_1$  and 1 hour on  $M_2$ . Further, a unit of  $P_1$  yields a revenue of \$7 and a unit of  $P_2$  yields a revenue of \$5. Given that the total available time on machines  $M_1$  and  $M_2$  is 240 hours and 100 hours, how many products of each type should the company make so as to maximize its total revenue.

**Solution:** We can model this problem as a linear program as follows. We first define the decision variables. Let  $x_1$  be the no. of manufactured units of product  $P_1$  and  $x_2$  be the no. of manufactured units of product  $P_2$ .

Since each unit of  $P_1$  yields a revenue of \$7,  $x_1$  units of  $P_1$  will yield a revenue of  $7 \cdot x_1$ . Similarly,  $x_2$  units of  $P_2$  will yield a revenue of  $5 \cdot x_2$ . The total revenue is therefore given by " $7 \cdot x_1 + 5 \cdot x_2$ ", which becomes our objective function.

Since we are making  $x_1$  units of  $P_1$ , we will need  $4 \cdot x_1$  hours on  $M_1$  and  $2 \cdot x_1$  hours on  $M_2$ . Similarly,  $x_2$  units of  $P_2$  will need  $3 \cdot x_2$  hours on  $M_1$  and  $1 \cdot x_2$  hours on  $M_2$ . Therefore, the total number of hours required for  $M_1$  will be  $4 \cdot x_1 + 3 \cdot x_2$ , and the total number of hours required for  $M_2$  will be  $2 \cdot x_1 + 1 \cdot x_2$ .

Since the total available time for  $M_1$  and  $M_2$  is 240 hours and 100 hours, we need to ensure that " $4 \cdot x_1 + 3 \cdot x_2 \leq 240$ " and " $2 \cdot x_1 + 1 \cdot x_2 \leq 100$ ", which become our resource constraints. Also, the number of products manufactured cannot be negative. So, we need to ensure that " $x_1, x_2 \geq 0$ ", which become our non-negativity constraints.

Here is the linear programming model for this problem.

$$\text{Maximize } 7 \cdot x_1 + 5 \cdot x_2 \tag{1}$$

Subject to

$$4 \cdot x_1 + 3 \cdot x_2 \leq 240 \tag{2}$$

$$2 \cdot x_1 + 1 \cdot x_2 \leq 100 \tag{3}$$

$$x_1, x_2 \geq 0 \tag{4}$$

The origins of linear programming go back to the period after World War II, when the US Air Force was optimizing its logistical operations. The word programming here refers to a "plan" that could be followed by the military.

Since this is a two-dimensional problem, we can solve it graphically. As shown in Figure 1, every point in the shaded area satisfies all the constraints and corresponds to a feasible solution.

We want to find the point or points for which the value of the objective function is the greatest, which we will call the optimal solution.

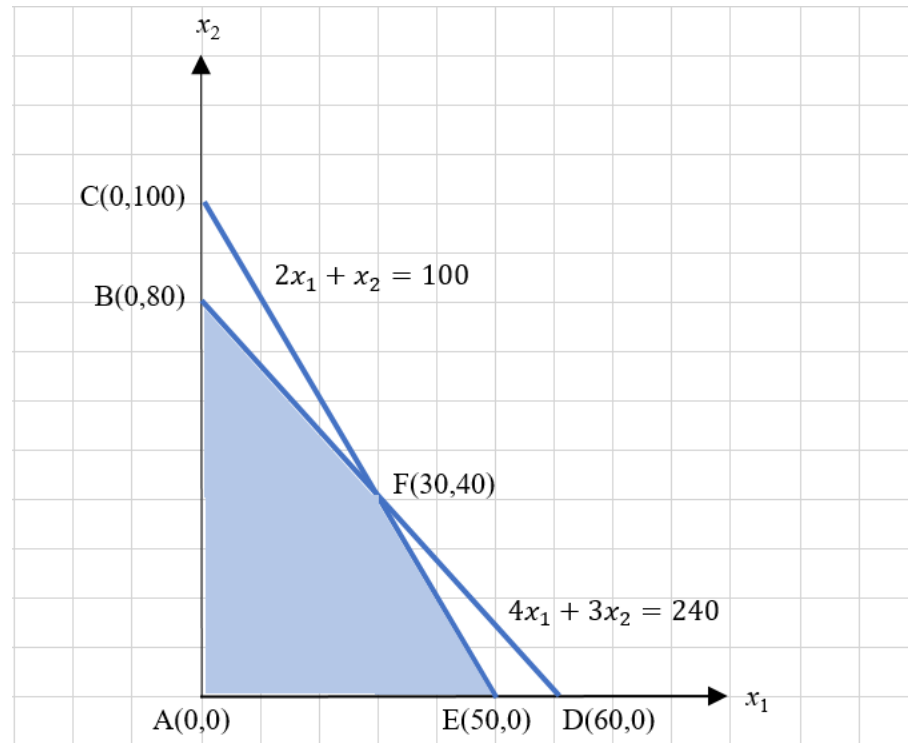


Figure 1: Feasible region for the linear program

To get an intuition, we can start with an initial estimate of the objective function and then modify it based on where it appears in the graph. Let us start by considering an objective value of 140 and plot the line  $7x_1 + 5x_2 = 140$ .

As shown in Figure 2, this line lies entirely within the feasible region and so we can infer that an objective value of 140 is feasible.

Let us now increase the objective value to 350. As shown in Figure 3, the line  $7x_1 + 5x_2 = 350$  also lies within the feasible region. We also observe that the line with a constant objective function value is moving to the north-east side of the feasible region.

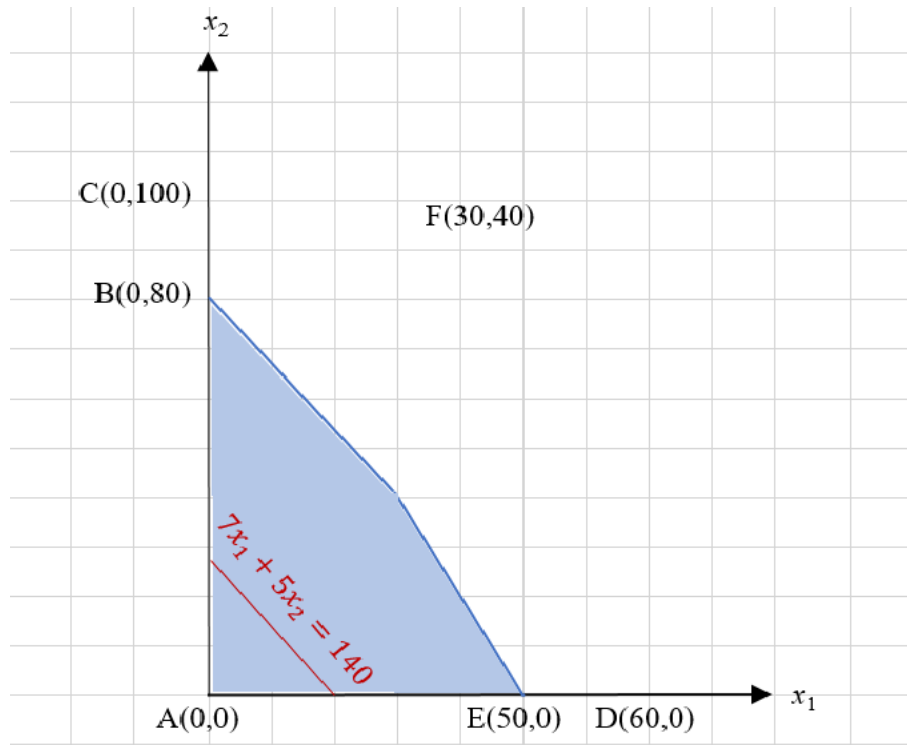


Figure 2: Checking for an objective function value of 140

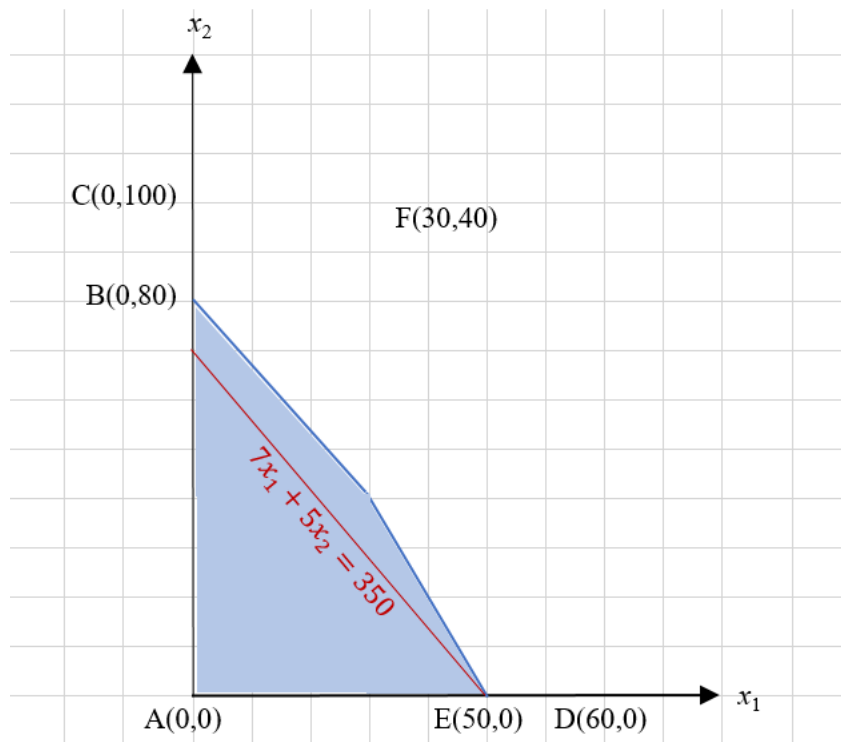


Figure 3: Checking for an objective function value of 350

Since we have some room for further increasing the objective value, we change it to 420 and observe the effect. As shown in Figure 4, the line  $7x_1 + 5x_2 = 420$  touches a corner point at the boundary of the feasible region. If we were to increase the objective value any further, then the line will go outside the feasible region and therefore will not correspond to a feasible solution. Thus, we can be sure that we have the optimal solution to the linear program.

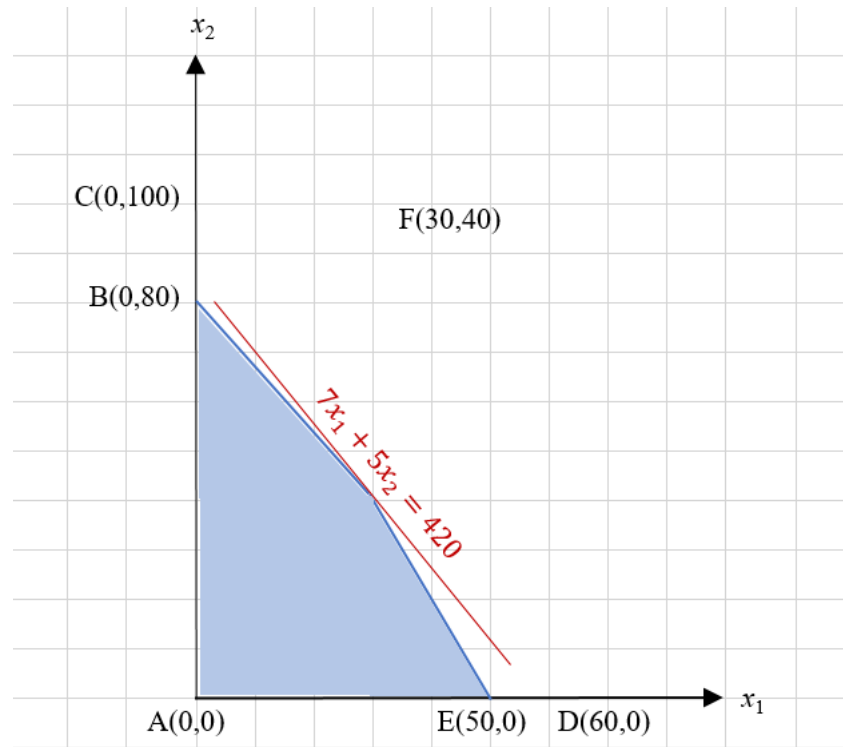


Figure 4: Checking for an objective function value of 420

The Fundamental Theorem of Linear Programming states that the optimal solution to a linear program always occurs at a corner point. Thus, instead of checking the objective value at every point in the feasible region (which contains an infinite number of points), we can simply check the value at the corner points and pick the best. For problems with hundreds of thousands of constraints, the number of corner points can be very large and so it is computationally prohibitive to check the objective value at each corner point. An algorithm called the Simplex Method is used, which typically checks the objective value at only a subset of points before arriving at the optimal solution.