

Sheridan's update: February 2025



Hello!

Welcome to my first newsletter!

The main update from me is that my campaign is now ready for launch. I've been investing the preparation time in perfecting my CPD presentation and polishing the content on my website. These efforts took longer than my initial target but please bear in mind that I am a "one man band" with a full-time job and parental responsibilities – all things considered, the turnaround time is pretty good.

My next steps are mainly focused on raising my profile, predominantly by sharing the CPD presentation on my website. I would be most grateful if any supporters could share it with their actuarial colleagues, although please refrain from sending out a generic mass email: I would much prefer that the presentation got sent out to one actuary with a personalised endorsement saying that the session is worth listening to than it go out to 100 actuaries with a generic cover message. I need to engage with my fellow actuaries, not spam them!

That's all for now, my next newsletter update will be in March.

With very best wishes

Sheridan