

Privacy Policy of Brainforest Learning di Naomi Alison Woods

Last Updated: 03/02/2026

1. Data Controller

The Data Controller for the processing of your personal data is:
Brainforest Learning di Naomi Alison Woods
Sede Legale: Località Marina Velca snc, Tarquinia (VT)
Partita IVA: 02502590561

Email: naomi@brainforestlearning.com

2. Introduction

This Privacy Policy explains how Brainforest Learning di Naomi Alison Woods ("I", "my", "me" "we," "our," or "us") collects, uses, and protects your personal data when you use my website (www.brainforestlearning.com) and my educational services.

By using my services, you agree to the collection and use of information in accordance with this policy, which is designed to comply with the EU General Data Protection Regulation (GDPR) and the Italian Data Protection Code (Legislative Decree 196/2003).

3. Information Collected

I collect information necessary to provide my services:

3.1. Personal Data Provided by You

This includes information you provide when contacting us, booking a service, or during an assessment:

- Parent/Guardian contact details (name, email, phone number).
- Child's first name, age, and relevant background information.



- Any other information you voluntarily share.

3.2. Special Category Data (Sensitive Data)

My service involves the observation of a child's cognitive and emotional processes during the "The World Game" assessment. This generates data that may be considered "special category" under Article 9 of the GDPR (e.g., information indirectly related to learning preferences or behavioral observations). I process this data strictly for the purpose of providing personalized educational insights and support, based on your explicit consent.

3.3. Automated Technical Data

When visiting my website, limited data such as your IP address, browser type, and pages visited (via cookies or similar technologies) may be collected automatically. This helps me analyze website traffic and improve the site. You can control cookie settings through your browser.

4. How Your Data is used (Purposes & Legal Basis)

Your data is used only for specified, legitimate purposes:

Purpose of Processing	Type of Data Used	Legal Basis (GDPR)
To provide assessment services, communicate with you, and deliver reports.	Personal Data, Special Category Data	Performance of a contract (Art. 6(1)(b)) and your explicit consent (Art. 9(2)(a)).
To manage our website, security, and analytics.	Automated Technical Data	Legitimate interest (Art. 6(1)(f)) in maintaining a secure and functional website.
To comply with legal and tax obligations.	Personal Data	Legal obligation (Art. 6(1)(c)).



di Naomi Alison Woods
Località Marina Velca snc,
Tarquinia (VT) Italia
P. Iva 02502590561

Contact:

naomi@brainforestlearning.com

5. Data Retention

I retain personal data only as long as necessary for the purposes it was collected. Assessment data and reports are typically retained for a period of 7 years to support ongoing educational planning and comply with legal obligations, unless you request earlier erasure. After this period, data is securely deleted or anonymized.

6. Your Data Protection Rights

Under GDPR, you have the right to:

- Access your personal data and receive a copy.
- Rectify inaccurate or incomplete data.
- Request erasure ("right to be forgotten") under certain conditions.
- Restrict processing under certain conditions.
- Object to processing based on legitimate interests.
- Data portability, where applicable.
- Withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
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To exercise these rights, please contact us using the details in Section 1.

7. Data Sharing & Transfers

- No Sale: We do not and will not sell your personal data.
- Service Providers: We may share data with trusted third-party providers (e.g., website hosting, email services) who act as "Data Processors" under strict contractual obligations to protect your data and only process it on our instructions.
- Legal Requirements: We may disclose data if required by law (e.g., to Italian tax authorities (Agenzia delle Entrate)).
- International Transfers: Your data is processed within the European Economic Area (EEA).

8. Children's Data

I only process data concerning children with the verifiable consent of the holder of parental responsibility. Parents have the right to access their child's data and request its correction or deletion.

9. Security

We implement appropriate technical and organizational measures (such as encryption and access controls) to protect your data against unauthorized access, loss, or alteration. However, no internet transmission is 100% secure.

10. Changes to This Policy

We may update this policy. The "Last Updated" date at the top will indicate changes. We encourage you to review this policy periodically.

11. Complaints

If you believe we have not addressed your concern, you have the right to lodge a complaint with the Italian data protection authority:

Garante per la protezione dei dati personali

Website: <https://www.garanteprivacy.it/>

Phone: (+39) 06 696771