

Marc Leroy

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Program Manager | Technical Operations & AI Integration

Results-driven Program Manager with over two decades of experience in technical operations, workflow automation, and cross-functional leadership. Proven track record in managing large-scale content distribution programs, optimizing processes, and integrating emerging AI technologies to enhance operational efficiency. Recognized for leading complex projects, fostering strategic partnerships, and driving innovation in the media and entertainment industry.

Core Competencies

- **Program Management & Execution:** Expertise in overseeing large-scale technical programs, ensuring alignment with organizational goals and timely delivery.
- **Workflow Optimization & Automation:** Skilled in designing and implementing automated workflows to enhance efficiency and reduce operational costs.
- **Cross-Functional Leadership:** Adept at leading diverse teams across engineering, operations, and business units to achieve strategic objectives.
- **AI Integration & Data Analysis:** Proficient in deploying AI models and utilizing data analytics to drive informed decision-making.
- **Stakeholder & Vendor Management:** Experienced in managing relationships with global partners and vendors to ensure seamless operations.
- **Agile & Scrum Methodologies:** Strong advocate for Agile practices, facilitating continuous improvement and adaptability.

Professional Experience

Vice President, Distribution Services

Prime Video & Amazon MGM Studios | Beverly Hills, CA | Apr 2013 – Apr 2024

- Directed a team of 11 specialists in global content distribution, ensuring efficient delivery to platforms like iTunes, Netflix, and Amazon Prime.
- Established automated workflows for content localization, transcoding, and packaging, reducing errors and operational costs.
- Led the development of MGM's inventory and ordering databases, enhancing data sharing and operational efficiency.

- Implemented advanced encryption protocols to safeguard intellectual property, supporting content security initiatives.
- Spearheaded the migration of MGM's content library to cloud platforms, ensuring system scalability and data accessibility.

Senior Director, Product Consulting

Deluxe Digital Studios (Clients: MGM & Fox Studios) | Los Angeles, CA | Apr 2002 – Apr 2013

- Oversaw product workflows for digital media processing, mastering, and localization, collaborating with global subsidiary offices.
- Developed digital distribution workflows that streamlined complex delivery orders, increasing departmental throughput.
- Built in-house budgeting and project tracking tools, facilitating real-time resource allocation and financial analysis.
- Created an end-to-end tracking system for disc-based products, contributing to the development of Fox's COPPER system.

VHS & DVD Localization Coordinator

Walt Disney Company, Buena Vista Home Entertainment

- Coordinated localization efforts for VHS and DVD products, ensuring cultural relevance and quality across diverse markets.

Independent Projects & Achievements

- Film Production: Wrote, directed, and produced the feature-length dramatic film "Feckless," showcasing project management and creative skills.
- AI Deployment: Deployed machine learning models for data analysis and AI agents for automated test case generation, enhancing operational efficiency.

Certifications

- IBM Program Manager – Coursera

- IBM AI Product Manager – Coursera
- IBM Data Science – Coursera
- Salesforce Certified AI Associate
- Advanced Prompt Engineering & Agentic AI – Vanderbilt University

Technology Proficiencies

- Programming Languages: SQL, Python
- Tools & Platforms: Jira, Notion, Tableau, Quip, MS Office Suite