UX/ Concept designer

Profile

Creative and results-driven Product Designer with a proven track record in crafting compelling digital experiences. Known for seamlessly integrating user-centered design principles with strategic thinking. Adept at collaborating with cross-functional teams to deliver innovative solutions.

Experience

UX Designer, Solution Boutique, Tehran (Remote) 2020 - 10/2024

- Designed projects for diverse sectors, including e-commerce, finance, and lifestyle
- Applied design thinking methodology an whole design cycles including research, ideation and wireframing and ... designing Banking and e-commerce with a new Al powered function
- Banking app was one of the first Neo banks designed for Iranians
- A market place that uses Al to create the digital personal shopper experience and selling the whole outfit instead of selling pieces

Other roles

Sales Manager, Deximex, Tehran 2008 - 2011

Hitting the ceiling of the revenue in the second year and improving the sales by 29%

Sales Team Leader, Al Oujan Group, Tehran2011 - 2013

Managing a team of 10 sales representative in highly competitive market

Café Manager, Co-Owner, Family Business, Kish2013 - 2017

Founded a café business, created 5 jobs, and transferred it to siblings upon moving for education

Education

UX Design Course and Bootcamp UX Land, Completed 2020

Bachelor of Science, Metallurgy Azad University of Isfahan, 1998-2003

Bachelor of Social Sciences, Communication, Sociology Vrije

Universiteit Brussel (VUB), 2018-2023

UX design fundamentals, IBM, 2025

Enterprise Design Thinking Practitioner a,d Co-creator, IBM, 2023

Artificial Intelligence Fundamentals, IBM, 2 023

Project Management Fundamentals, IBM, 2023

Agile Explorer, IBM, 2023

Contact

Portfolio: medvaghar.com

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Design Skills

User research

Design thinking

Wireframing

Prototyping

Information architecture

Agile methodology

Interaction design

Concept design

Web and application design

E-commerce

Finance

Lifestyle design

Soft Skills

Life-long learner Fast learner

empathetic

excellent communication problem solver

Tools

Figma

Protopie

SPSS

Nvivo

Miro

Jira

Hotiar

Usertesting

Figiam

Photoshop

Basic HTML/CSS

Personal interests

Project management Artificial intelligent Politics Good coffee True crime show Shark tank