Anika Tahsin
User Interaction & Experience Designer

www.tahsinanika.me
Graphic Design Portfolio
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Work Experience

Nascenia   Jun 2023 – Present / Dhaka, Bangladesh

Jr. UX Designer

- Designed and developed responsive, mobile-friendly web and mobile apps, ensuring alignment with requirements.
- Redesigned legacy projects to incorporate modern user interfaces and improved user experience.
- Developed websites using Bootstrap, CSS, HTML, and performed WordPress theme customization for diverse projects.
- Created engaging visual content, such as graphics and illustrations, to enhance project branding and usability.
- Optimized website performance and usability by implementing A/B testing and analyzing user feedback.
- Customized WordPress themes based on user requirements, ensuring functionality and visual appeal aligned with brand identity.

Nagorik Technologies   Feb 2023 – May 2023 / Dhaka, Bangladesh

UI/UX Designer

- Designed and prototyped interactive designs for gaming applications with a focus on user engagement.
- Developed brand identity through logos, illustrations, and consistent visual content creation.
- Collaborated with developers to implement responsive design elements and ensure optimal user experiences.
- Managed digital marketing content to improve brand visibility and audience engagement.

Streams Tech   May 2022 – Aug 2022 / Dhaka, Bangladesh

UI/UX Designer

- Designed and iterated on website and mobile UI from concept to completion.
- Created detailed prototypes and wireframes using industry-standard tools like Figma.
- Built responsive websites using HTML, CSS, JavaScript, and Bootstrap, adhering to best practices for web development.

Smartifier Academy   Oct 2020 – Jan 2021 / Dhaka, Bangladesh

Graphic Designer

- Designed and managed digital marketing content across various channels, ensuring alignment with branding objectives.
- Created illustrations and infographics, including visuals for the book "Smart Career: Graphic Designing."
- Supported the marketing team with creative content for campaigns and promotions.

Education

University of Sydney   To be commenced in Feb 2025 / Sydney, Australia

Master of Interaction Design and Electronic Arts

Islamic University of Technology   Jan 2019 – Jun 2023 / Gazipur, Bangladesh

B.Sc. in Software Engineering

Certificates & Achievements

- Certificate of Internship (Smartifer Academy)
- Certificate of Internship (Streams Tech Ltd)
- Google Certificate of Foundations of User Experience (UX) Design
- Google Certificate of Build Wireframes and Low-Fidelity Prototypes
- Google Certificate of Start the UX Design Process: Empathize, Define, and Ideate