



Welcome to the 2025 SCAAE Annual Conference

Innovating the Future of Accounting: STEM, Generative AI and  
Emerging Technologies





# South Carolina Association of Accounting Educators

<https://myscaae.com>

February 21 – 22, 2025

Welcome to the 2025 SCAAE Annual Conference

## 2024 -2025 Executive Committee

Elizabeth Cole, President  
University of South Carolina-Upstate

Kristy Ellison, Treasurer  
University of South Carolina

Angela Ramsey  
Midlands Technical College

Robert Hogan  
College of Charleston

Angela Stallings  
University of South Carolina

Tara Saracina  
Claflin University

Scott Dell  
Ferris State University

Joe Onyeocha  
South Carolina State University

# We are grateful for our 2025 SCAAE Conference Sponsors

## Gold Sponsors

Becker+



## Silver Sponsor



## Bronze Sponsor and Tote Bag Sponsor



*SCAAE Annual Conference  
February 21 -22, 2025  
Conference Program  
USC-Upstate*

*Friday, February 21, 2025 - 6.0 Hours of CPE Available*

12:30 – 1:00	Sponsor Set -Up
1:00 – 1:25	<b>Conference Registration</b> <b>Mingle with Sponsors and Colleagues</b>
1:25 -1:30	Welcome
1:30 – 2:00	<b>AI and Excel</b> <b>StudentsExcel – Gold Sponsor</b> David Ringstrom, CPA
2:00 – 3:40	<b>Update for Educators</b> Chris Jenkins, CAE, CISSP, MCSE, CEO – SCACPA Jayne Maas, EdD, CPA – South Carolina Board of Accountancy
3:40 – 4:00	Break with our Sponsors
4:00 – 4:30	<b>SIMNet</b> <b>McGraw Hill – Gold Sponsor</b> Dean Karampelas, MH Executive Marketing Manager Mikaela Rea, MH Customer Success Specialist
4:30 – 5:00	<b>Your Best Friend, Becker: Enhancing Education, Improving Outcomes</b> <b>Becker – Gold Sponsor</b> Carson Crosby, Sr. Account Manager - Carolinas
5:00 -5:50	<b>Accounting, Politics, and Professional Responsibilities</b> Ryan Johnson, PhD – Wofford College
5:50 – 6:15	Break with our Sponsors
6:15 –8:00	Dinner and Keynote Speaker <b>KEYNOTE ADDRESS: Accounting for AI</b> Scott Dell, DBA, CPA

## *South Carolina Association of Accounting Educators*

*Saturday, February 22, 2025* – 3.6 hours of CPE Available

8:00 – 8:15	Morning Registration / Networking/ Breakfast
8:15 – 9:00	Business Meeting with Breakfast
9:00 – 9:30	<b>Teaching Equivalent Units</b> Robert Hogan, PhD – College of Charleston
9:30 – 10:00	<b>Academic Integrity at Risk: Fair Approaches to Preventing and Addressing Cheating</b> Becky Goessel, CPA, CGMA – USC – Upstate
10:00 – 10:30	<b>Creating Student Enthusiasm, Engagement, and Confidence in an Online Accounting Foundation Course</b> Susan Wright, PhD, CPA, CMA – The Citadel
10:30 – 10:50	Mid-Morning Break and Networking with Sponsors and Colleagues
10:50 – 11:30	<b>Using an Accounting Encounter to Drive Perceptions of the Profession</b> Kimberly Tribou, PhD, CPA – College of Charleston Roy Martin, PhD, CPA – College of Charleston Keith Walker, University of Toledo
11:30 – 12:00	<b>Infusing &amp; Integrating Technology in the Accounting Curriculum</b> Joseph Onyeocha, MBA, CPA – South Carolina State University
12:00 – 12:20	<b>Menti-Meter</b> Angela Stallings – University of South Carolina
12:20 – 12:30	Closing Remarks and Meeting Adjourned
12:30 – 12:45	Sponsor Breakdown

## *South Carolina Association of Accounting Educators*

### Keynote Speaker: Scott Dell, DBA, CPA

As a spirited and engaging speaker, “Dr. Scott” Dell shares his passion and knowledge helping others to understand and best utilize today’s technology. He is an award-winning and skilled academic with business experience and a proven track record of inspiring others inside and outside the classroom. He stays current on how to best use and apply today’s tools. He received the Accounting Educator of the Year award from the Wisconsin Institute of CPAs in 2018. That same year, while serving as Marian University’s Accounting Program Director, he received that institution’s Social Justice Award for service to the community.

Dr. Scott has founded, owned, grown, and sold multiple businesses. He is a licensed CPA in the States of Wisconsin, Michigan and South Carolina. He has Big 4 (EY) CPA firm roots as an auditor along with experience as a Grant Thornton consultant. He has over 15 years of full-time academic experience, along with over 20 years of engaging business experience. He possesses a Wharton MBA, an M. Ed. in Education Technology, and a AACSB Doctorate in Accounting from the University of Wisconsin. He is also a Navy veteran. He thrives on building skills and expanding the knowledge of his students/clients/colleagues helping them grow personally and professionally. His AI workshops, presentations, and keynotes are not to be missed.

Dr. Scott has presented numerous keynotes and presentations have been conducted for local and international organizations in 2023 including The American Institute of CPA’s (AICPA) 5th Global Academic Champion Forum - Virtual (keynote), Institute of Management Accountants (IMA) National Conference - Minneapolis, National Association of Colleges and Employers (NACE) Conference - Orlando, IMA Carolina’s Regional Conference - Myrtle Beach, American Accounting Association (AAA) Spark Conference - Virtual, Miles Education – Virtual, South Carolina Association of Accounting Educators – Columbia, South Carolina Association of CPAs Spring Splash Conference - Charleston. Maryland Career Development Association (MCDA) - Virtual, the South Carolina Association of Colleges and Employers (SCACE) - Columbia (keynote), FMU Teaching and Learning Seminar: Panel of 3 - Florence, and the Florence Rotary Club. Scott also presented at AAA’s Conference on Teaching and Learning in Accounting (CTLA) in Denver this past August. Most recently (12/23), he presented the keynote for the SC AI Symposium sponsored by Clemson, USC (South Carolina), Furman University, and the SCACE (SC Association of Colleges and Employers).

He co-wrote the AI guidebook for accountants “ChatGPT and AI for Accountants: A Practitioners Guide”. He is also the author of the definitive LinkedIn resource “Your COMPLETE Guide to SUCCEEDING with LinkedIn” Additionally, he is co-developer and author of the “Living Your DREAM CAREER” online course, book, and workbook. Published in practitioner journals such as *Strategic Finance* and the *Journal of Accountancy*, along with contributing peer-reviewed research in artificial intelligence and nonprofit financial health adds to the depth of his experience. His co-authored article “ChatGPT and AI in Accounting Education and Research” was selected as the #2 best article in the IMA’s *Strategic Finance* for 2023. His co-authored article “The ChatGPT Artificial Intelligence Chatbot: How Well Does It Answer Accounting Assessment Questions?” as published in the AAA’s *Issues in Accounting Education* has been nominated for their prestigious 2023 Best Paper Award.

As a believer in lifelong learning, and in the interest of setting an example for his students, Scott recently earned his IMA Data Analytics Fundamentals Course Certificate/Badge, along with a Google certification from their GAI Fundamentals series and LinkedIn/Microsoft Career Essentials program in Generative AI series.

*South Carolina Association of Accounting Educators  
Business Meeting Agenda  
February 22, 2025, 8:15 am*

- I. Call to Order
  - II. Approval of Agenda
  - III. Approval of the Minutes of Annual Business meeting February 24, 2024
  - IV. Treasurer's Report – Kris
    - Financial Report
    - Education Fund Scholarship
    - Discussion on Minimum Fund Balance Requirements
  - V. Current Executive Committee:
    - Joe Onyeocha (Y1) (SC State Univeristy)
    - Kris Ellison (Y2) (USC) – Treasurer
    - Elizabeth Cole (Y1) (USC-Upstate) - President
    - Angela Stallings (Y3) (USC) \*
    - Angela Ramsey (Y3) (Central Carolina Tech - Retired) \*
    - Scott Dell (Y2) (Francis Marion)
    - Tara Saracina, (Y2) (Claflin University)
    - Robert Hogan, (Y2) (College of Charleston)
- \*Term Expiring
- VI. Call for Nominations/Volunteers for the Executive Committee
  - VII. New Business:
    - Annual Conference Locations
      - i. 2026 - College of Charleston – February 20 – 21, 2026
      - ii. Volunteers for 2027 and 2028 Conference
    - Other New Business
  - VIII. Adjournment

# *South Carolina Association of Accounting Educators*

## Annual Business Meeting Minutes

Midland Technical College

February 24, 2024

The meeting was called to order at 8:30 am.

**Approval of the Agenda** – Motion to approve the agenda by Angela Stallings, Midlands Tech – seconded by Scott Dell, Francis Marion – So moved.

**Approval of the Minutes of the Annual Business Meeting March 3, 2023** – Motion to approve the minutes by Robert Hogan, College of Charleston – seconded by Tara Saracina, Claflin – So moved.

### **Treasurer's Report**

Kris Ellison gave the Treasurer's Report, including a financial report. Elizabeth Cole asked if we had a target balance that the checking account. We do not have a balance, and it was decided that we could give that some thought and revisit the topic next year. A motion was made to increase the Scholarship donation to \$2000 for the year.

### **Executive Committee**

The current Executive Committee was reviewed:

- Joe Onyeocha (Y3) SC State University – President \*
- Kris Ellison (Y1) (USC) – Treasurer
- Gail Moore (Y3) (Lander University) \*
- Angela Stallings (Y2) (Midlands Tech)
- Angela Ramsey (Y2) (Central Carolina Tech) Secretary
- Scott Dell (Y1) (Francis Marion)
- Tara Saracina, (Y1) (Claflin University)
- Robert Hogan, (Y1) (College of Charleston)

\*Members rolling off of the board

### **Call for Nominations/Volunteers for the Executive Committee**

The floor was opened for nominations and volunteers for the Executive Committee.

Two members were set to roll off of the board. Joe Onyeocha and Gail Moore.

Kris Ellison nominated Elizabeth Cole to join the board. Liz accepted the nomination. Angela Stallings – seconded -So moved

Joe volunteered to remain on the board. – Seconded by Robert Hogan - So moved.

### **New Business**

- **Annual Conference Locations:**

The floor was opened for discussion regarding future annual conference locations.



- Kris Ellison stated that USC-Upstate had agreed to host the conference for 2025. Looking for a date either the 3<sup>rd</sup> or 4<sup>th</sup> weekend in February. Kris will look at the school calendars to see which week would be a better fit for the conference.
- Robert Hogan reported that the College of Charleston in conjunction with The Citadel would be willing to host the 2026 conference, pending approval from the Dean.
- Kris encouraged members to think about hosting the conference for 2027.

- **SCAAE Website Update:**

Kris Ellison provided an update on the SCAAE website. The website is functional and was shown to Conference attendees. The website has the following pages:

- Home
- Meet the Board
- Conference
- Sponsors
- Letter from the President
- Contact

The Conference and Sponsors pages have links to register as well as payment links.

- **Other New Business:**

No new business.

## **Adjournment**

Motion to adjourn the meeting made by Kris Ellison – seconded by Angela Stallings – So moved. Meeting adjourned at 8:55 am.

# South Carolina Association of Accounting Educators

## South Carolina Association of Accounting Educators Treasurer's Report For the Year Ended June 30, 2024

	Year End Jun 30, 2024	Year End Jun 30, 2023	Year End Jun 30, 2022
Fund Balance at Beginning of the Year	\$ 12,264.14	\$ 12,154.75	\$ 10,807.25
In flows:			
Registration Fees	\$ 3,093.84	\$ 3,547.21	\$ 2,100.00
Guest Meals		60.00	
Sponsors:			
McGraw Hill	\$ 750.00	\$ 750.00	
Students Excel	750.00	750.00	
Becker	750.00		
Cengage	750.00		
Pearson	-	750.00	
Total Sponsors	3,000.00	2,250.00	
Total Inflows	6,093.84	5,857.21	2,100.00
Outflows:			
Conference Meals and Snacks	\$ 1,229.80	\$ 1,734.87	
Conference Insurance		260.36	
Conference Prizes	125.00	125.00	
Conference Meeting Venue		871.00	
Conference Supplies/Printing	82.22	252.61	
Speaker Honorarium and Travel	750.00		\$ 600.00
Website	206.85		
Organizational Expense		275.00	
PayPal Processing Fee	107.51	133.98	
Scholarship Fund - SCACPA Donation	2,000.00	2,000.00	
Not-For-Profit Registration	50.00	50.00	32.50
Bank Charges		45.00	120.00
Total Outflows	4,551.38	5,747.82	752.50
Fund Balance at the End of the Year	\$ 13,806.60	\$ 12,264.14	\$ 12,154.75

Note 1 - Scholarship Fund - SCACPA - this includes the payment for 2022 and 2023 at \$1000 per year

Kristy Paradise Ellison  
Treasurer

## *South Carolina Association of Accounting Educators*

First Name	Last Name	School or college
Rohit	Agarwal	USC Upstate
H Kyle	Anderson	Clemson
Larry Scott	Barker	Presbyterian College
Jimmy	Barnes	Clemson University
Jenny	Bem	Wofford College
Jessica	Berry	Erskind College
Elizabeth	Cole	USC Upstate
L. Monique	Curry	Midlands Technical College
Joey	Elledge	Erskind College
Kristy	Ellison	University of South Carolina - Columbia
Diane	Farley	Wofford College
Becky	Goessel	USC Upstate
Lillian	Gonzalez	Wofford College
Tanya	Greenlee	Converse University
Robert	Hogan	College of Charleston
Kevin	Ihetu	Limestone University
Ryan	Johnson	Wofford College
Kathleen	Kaminski	Francis Marion University
Casey	Lewis	Tri-County Technical College
Karen	Mattison	Presbyterian College
Gail	Moore	Lander University
Suzy	Murray	Erskind College
Joseph	Onyeocha	South Carolina State University
Kevin	Parker	Winthrop University
Josette	Pelzer	College of Charleston
Samantha	Perry	Clafflin University
Charles	Randle	Winthrop University
Sandra	Roberson	Furman University
Karen	Saboe	College of Charleston
Tara	Saracina	Clafflin University
Susan	Shurden	Lander University
Angela	Stallings	University of South Carolina
Kimberly	Tribou	College of Charleston
Cameron	Vaughn	Spartanburg Community College
Barbara	Wagers	Midlands Technical College
Andy	Welchel	Greenville Technical College
Angela	Williams	Limestone University
Daniel	Williams	University of South Carolina - Columbia
Gizele	Wilson-Black	Spartanburg Community College
Michael	Wooten	USC-Upstate
Susan	Wright	The Citadel, The Military College of South Carolina

**Thank you for attending  
the 2025 SCAAE  
Conference.**

**We look forward to  
seeing you next year at  
our conference in  
Charleston, SC at the  
College of Charleston on  
February 20 – 21, 2026.**