

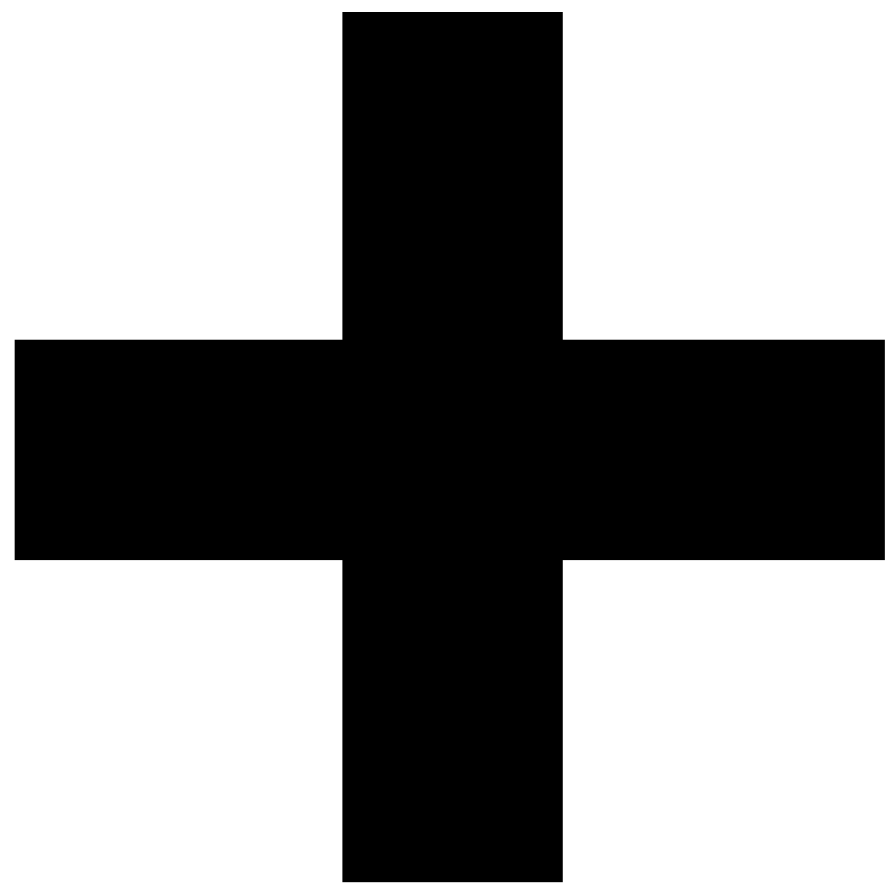
Who we are?

The Process Plus is a production studio focused on campaigns, lookbooks, and product shoots.

We manage full-cycle production from concept to final images.

Our workflow is transparent, with regular updates at each stage to stay aligned with your brand's vision and commercial goals.

Based in Tbilisi, Georgia.
Working with brands worldwide.



Workflow

1. Exploring your project
Goals and needs

2. Moodboarding
References, vision, ideas

4. Shipment & Fittings

6. Post-Production
Selecting, editing

5. Shoot day

7. Final Delivery

3. Pre-Production
Scouting, researching, team assembling

1 . Exploring your project

We start with a conversation to understand your needs, goals, and project type — campaign, lookbook, product shoot or any custom format.

After learning about your brand, identity, and audience, we define the project scope and objectives.

This lets us suggest the creative direction, visual style, and production format that best fit your goals.

2 . Moodboarding

Once the direction is clear, we build the moodboard by gathering references, styling ideas, location options, and model suggestions.

This helps form a clear plan for the shoot, so every step is aligned with the brand and the result meets expectations.

3. *Pre-Production*

We handle:
location scouting or studio booking, model
casting, team assembling.

We keep you involved with updates and options at every step, from models to locations and styling, ensuring everything aligns with your vision.

4. *Shipment & Fittings*

After the direction, budget and team are approved, you ship the products to us. We prepare styling combinations, share fittings on models so you can review how each look fits before the shoot.



5. *Shoot Day*

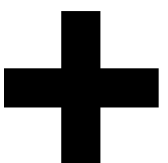
We organize and execute the shoot with the approved team, ensuring the plan is followed precisely. As an option, we can arrange a live check-in or video stream during the shoot.

6. *Post-Production*

We handle selection, retouching and creative post-production, according to the project needs and moodboard.

7. *Final Delivery*

You receive the final high-quality visuals in the agreed format, and we ship your products back or keep it for further work.





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