



Sync Your Story to Success.

[www.thestorysync.com](http://www.thestorysync.com)

# 30-Day Client Pipeline Reset

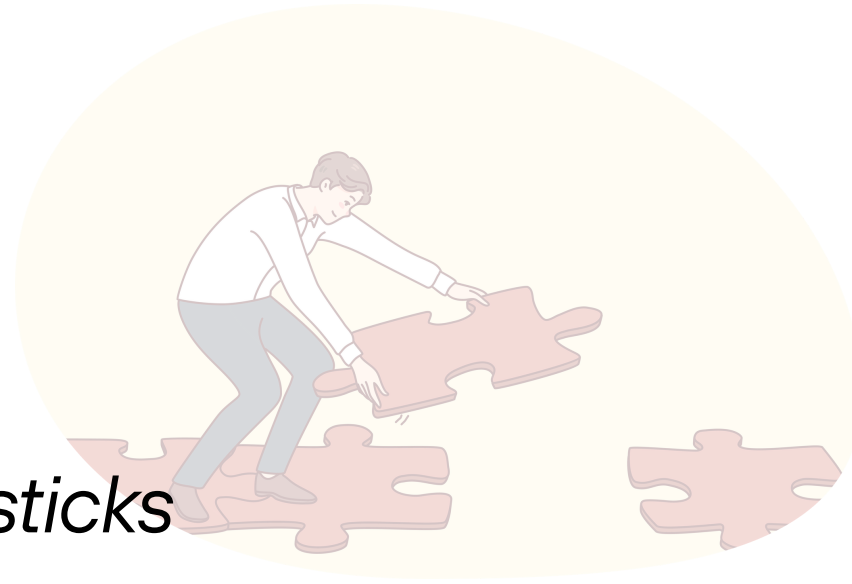


**HOW TO GO FROM “NO LEADS” TO  
CONSISTENT CONVERSATIONS  
(WITHOUT GUESSWORK)**

Sync Your Growth

## If Your Pipeline Feels Like This...

- *Some weeks = random leads*
- *Some weeks = nothing*
- *Outreach feels forced or ignored*
- *You're "trying things" but nothing sticks*

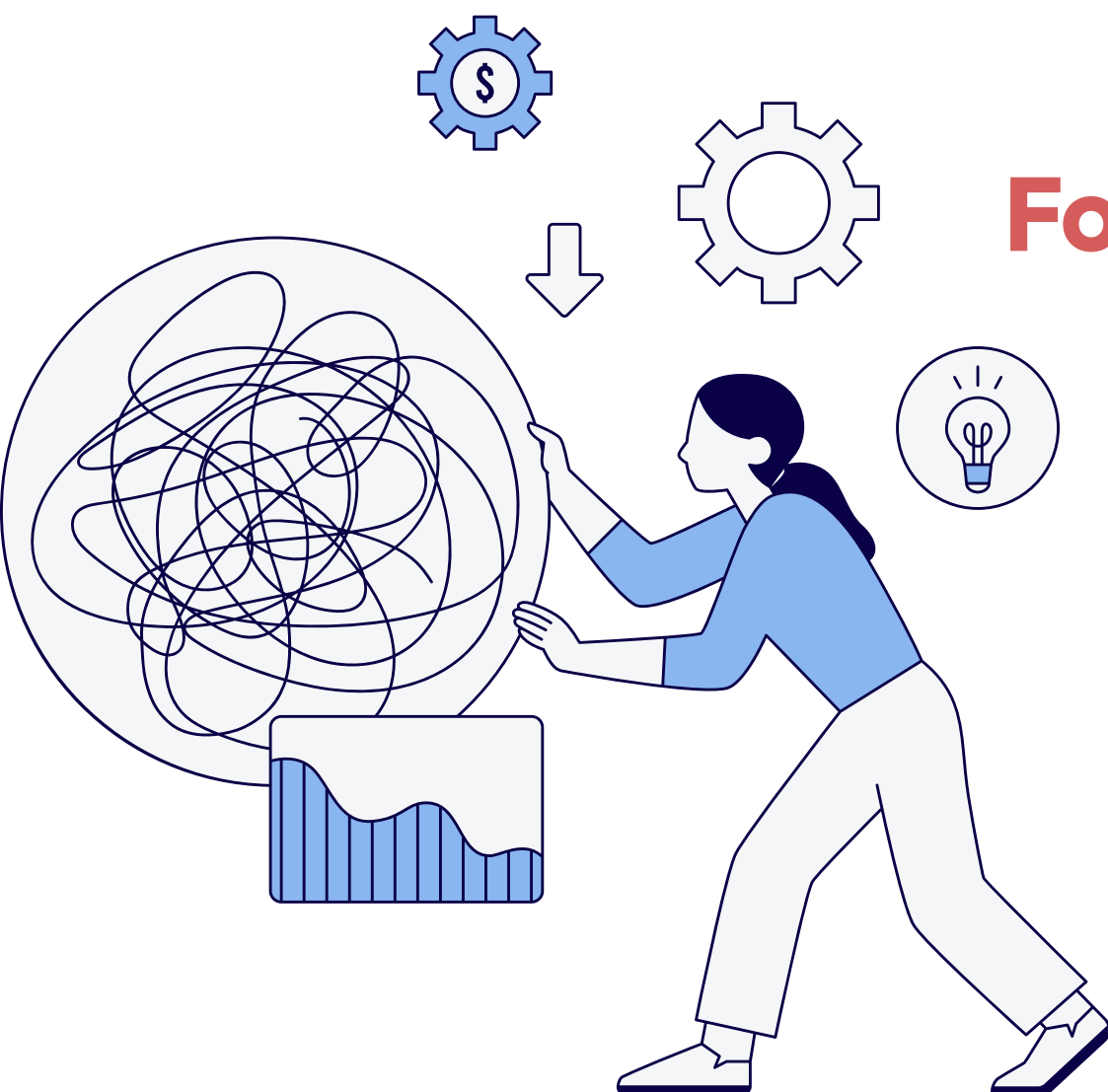


You don't have a lead problem.  
You have a system problem.

## The Shift Most Founders Never Make

They rely on:

- **Posting & hoping**
- **One-off outreach**
- **Inconsistent effort**
- **Instead of building:**



👉 **A repeatable system that brings in conversations every single week**



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# What Actually Works (Simple, Not Easy)

**A working pipeline only needs 3 things:**

## The Right People

Not everyone. Not anyone.

- ☛ Specific, high-intent prospects

## The Right Message

Not "I help businesses grow..."

- ☛ Something that feels relevant, personal, and worth replying to

## The Right Volume

Not 10 messages. Not 50.

- ☛ Consistent outreach at scale (without sounding robotic)



## What Happens When You Get This Right

- Replies stop feeling rare.
- Conversations become normal
- Leads don't feel "lucky" anymore

You go from:

✗ "I need clients this month"

To:

✓ "I know where they're coming from"



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# So How Do You Actually Build This?

Here's the exact structure we use:

## Step 1: Define Your ICP (Properly)

Who are they?  
What do they care about?  
Why would they respond now?  
Clarity here = better everything later.



## Step 2: Multi-Channel Outreach

Your audience isn't on one platform.

We use:

LinkedIn

Email

Instagram

WhatsApp

Hubspot

Clay Integrations, etc

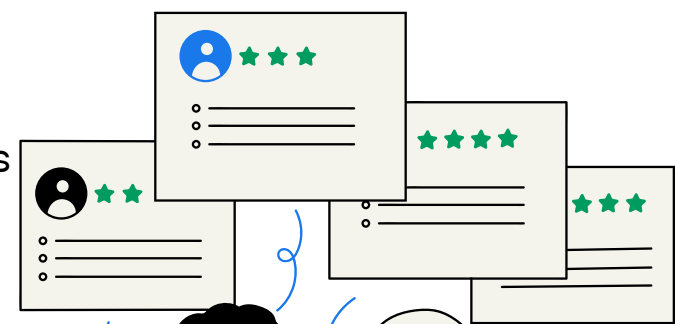


☛ Not spammy. Just well-timed, well-written touchpoints

## Step 3: 500+ Personalised Conversations / Month

Not blasts. Not templates.

☛ Controlled, consistent outreach that actually gets replies



## Step 4: Follow-Up & Nurture

Most people quit too early.

We:

Follow up without being annoying

Keep conversations warm

Let timing work in your favour



## Step 5: You Close (Not Chase)

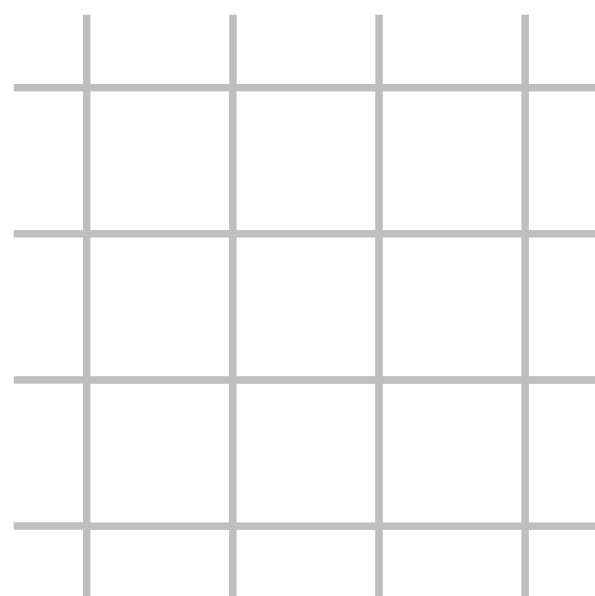
By the time leads reach you:

They know the context

They've shown interest

They're worth your time

☛ You focus on closing, not convincing





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## What This Means for You

*No more unpredictable months*

*No more wasted outreach*

*No more "where do I find clients?"*

Just:

- 👉 A clear, working pipeline
- 👉 Conversations with the right people
- 👉 Growth that compounds



Ready to Fix Your Pipeline?

If you're tired of guessing...

Let's build a system that actually works

[→ Book a call with The Story Sync](#)

You need to go beyond more leads.  
You need a better way to get them.