

ARIF ALI KHAN

Engineering Student, Building @Zayrif Media

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WORK EXPERIENCE

Zayrif Media (2024 – Present)	Founder www.zayrif-media.com Established and led Zayrif Media, specializing in paid traffic, social media management, and content creation. Successfully acquired and retained clients through innovative marketing strategies and professional service delivery.
MECS Orators Club (2023 – Presesnt)	Marketing Head Devised and executed marketing campaigns to enhance the club’s visibility and engagement. Spearheaded initiatives that increased participation and fostered a vibrant community of aspiring speakers.
Freelancer (2023–2024)	Website Development Provided freelance website development services, delivering high quality, responsive websites tailored to client requirements. Leveraged skills in HTML, CSS, and JavaScript to create seamless user experiences.

EDUCATION

Osmania University (2022–2026)	BE, Computer Science Engineering CGPA: 7.63
Sri Chaitanya (2020–2022)	Intermediate, MPC CGPA: 8.42
Little Flower High School, Abids (2008–2020)	SSC GPA: 10.00

SKILL

Personal	Professional
Management Skills	Linux Administration
Negotiation Critical Thinking	Firewall Management
Communication Skills	Go Lang
Leadership	Web Development
Public Speaking	SQL
People Handling	Marketing
	Sales

LICENSES & CERTIFICATIONS

Goldman Sachs	Virtual Job Simulator (Controller, Internal Audit, Operations Job Analyst) July 2024 Skills: Wealth Management, Internal Audits, Financials Handling, Attention to detail, Financial Planning
Udemy	RHCSA (EX200) full course May 2025 Skills: Linux Administration, Red Hat Enterprise Linux, Shell Scripting, Computer Networking
Meta	Advertising with Meta Professional Certificate December 2024 Skills: Digital Marketing, Meta Ads Management, Social Media Handling, Content Creation
Fortinet	Fortinet Certified Associate October 2024 – October 2026 Skills: Cybersecurity, Firewall Management, Logs Management, Fortiguard, NGFW Management, Network Security
Cisco Networking Academy	CCNA: Introduction to networks August 2024 Skills: Network Fundamentals, Security Fundamentals, Packet Switching
Google	Google Cybersecurity Professional Certificate June 2024 Skills: SEIM Tools, Cybersecurity, Linux, SQL, Written Communication
Fortinet	Fortinet Certified Fundamentals (NSE1, NSE2, NSE3) April 2024 – April 2026 Skills: Network Fundamentals, Fortiweb, Cybersecurity Fundamentals, Networking
Oracle	Java Fundamentals February 2024 Skills: Java
Udemy	Linux Administration Training July 2023 Skills: Linux, System Administration, Information Technology, Shell Scripting

Projects

Zayrif Connect

Future of Cloud PC's

Winner HackPrix season 2: Don't rent PCs, own the cloud

Bust the Dealer

Casino Money making

College Mini Project: Beat the Casino in their own game

Zayrif Media

Marketing Agency

Driving Business sales and leads