ARIF ALI KHAN

Engineering Student, Founder @Zayrif Media

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WORK EXPERIENCE

Zayrif Media (2024 - Present)

Founder
www.zayrif-media.com
Established and led Zayrif Media, specializing in paid traffic, social media management, and content creation. Successfully acquired and retained clients through innovative marketing strategies and professional service delivery.

MECS Orators Club (2023 - Presesnt)

Marketing Head
Devised and executed marketing campaigns to enhance the club's visibility and engagement. Spearheaded initiatives that increased participation and fostered a vibrant community of aspiring speakers.

Fiverr (2022-2023)

Website Front end Development
Provided freelance front end development services, delivering high- quality, responsive websites tailored to client requirements. Leveraged skills in HTML, CSS, and JavaScript to create seamless user experiences.

EDUCATION

Osmania University (2022-2026)

BE, Computer Science Engineering
CGPA: 7.63

Sri Chaitanya (2020-2022)

Intermediate, MPC
CGPA: 8.42

Little Flower High School, Abids (2008-2020)

SSC
GPA: 10.00

SKILL

Personal
Management Skills
Negotiation Critical Thinking
Communication Skills
Leadership
Public Speaking
People Handling

Professional
Linux Administration
Firewall Management
Go Lang
Web Development
SQL
Marketing
Sales

LICENSES & CERTIFICATIONS

Goldman Sachs

Virtual Job Simulator (Controller, Internal Audit, Operations Job Analyst)

July 2024 Skills: Wealth Management, Internal Audits, Financials Handling, Attention to detail, Financial Planning

Udemy

RHCSA (EX200) full course

May 2025 Skills: Linux Administration, Red Hat Enterprise Linux, Shell Scripting, Computer Networking

Meta

Advertising with Meta Professional Certificate

December 2024 Skills: Digital Marketing, Meta Ads Management, Social Media Handling, Content Creation

Fortinet

Fortinet Certified Associate

October 2024 – October 2026 Skills: Cybersecurity, Firewall Management, Logs Management, Fortiguard, NGFW Management, Network Security

Cisco Networking Academy

CCNA: Introduction to networks

August 2024 Skills: Network Fundamentals, Security Fundamentals, Packet Switching

Google

Google Cybersecurity Professional Certificate

June 2024 Skills: SEIM Tools, Cybersecurity, Linux, SQL, Written Communication

Fortinet

Fortinet Certified Fundamentals (NSE1, NSE2, NSE3)

April 2024 – April 2026 Skills: Network Fundamentals, Fortiweb, Cybersecurity Fundamentals, Networking

Oracle

Java Fundamentals

February 2024 Skills: Java

Udemy

Linux Administration Training

July 2023 Skills: Linux, System Administration, Information Technology, Shell Scripting