



---

# AI & DEFENCE INNOVATION SUMMIT 2026

## SPONSORSHIP DECK

---

Exploring next-generation AI technologies  
for defence advancements



# AI & DEFENSE INNOVATION SUMMIT SPONSORSHIPS 2026



Platinum Sponsor  
\$10,000

Platinum Sponsor



Gold Sponsor  
\$5000

Gold Sponsor



Silver Sponsor  
\$2500

Silver Sponsor



Bronze Sponsor  
\$1000

Bronze Sponsor

# AI AND DEFENCE INNOVATION SUMMIT 2026 – EVENT INTRODUCTION

---



- **Summit Purpose and Audience**
  - The summit gathers senior leaders shaping AI and defence innovation for strategic dialogue and long-term collaboration.
- **Event Timing and Location**
  - Held during Toronto Tech Week 2026 in Canada, the summit is part of a leading innovation ecosystem.
- **Core Pillars and Themes**
  - Trust, governance, and ethical leadership are emphasized as foundations for AI and defence technology deployment.
- **Collaborative Ecosystem**
  - The summit brings together government, industry, academia, and civil society to address complex challenges constructively.

# CYBER SECURITY GLOBAL ALLIANCE – ORGANIZATIONAL OVERVIEW

---

## Mission and Focus Areas

CSGA advances secure, ethical technologies in cybersecurity, AI, and defence through policy and innovation.

## Collaborative Stakeholders

CSGA brings together governments, private sector, academia, and nonprofits to address emerging global risks.

## Governance and Ethics

Maintaining neutrality and prioritizing public interest, CSGA promotes trusted governance and ethical responsibility.

## Programs and Impact

CSGA supports education, research collaboration, and international cooperation to strengthen digital resilience.





# EVENT OVERVIEW AND STRATEGIC POSITIONING

---

## Senior-Level Decision Makers

The summit gathers senior leaders influencing policy, investment, and research for advanced technologies.

## Focused Curated Participation

Participation is curated to ensure practical, informed discussions focused on outcomes and collaboration.

## Key Thematic Focus

Themes include AI governance, defence innovation, responsible technology deployment, and workforce readiness.

## Strategic Integration and Sponsorship

Integration with Toronto Tech Week broadens reach while sponsors gain access to high-value audiences in a non-promotional environment.

# WHY AI AND DEFENCE INNOVATION MATTERS NOW

## AI Impact on Security

AI and defence technologies are rapidly transforming national security and economic competitiveness worldwide.

## Ethical and Legal Challenges

Governments face pressure to deploy AI responsibly while managing ethical, legal, and operational risks.

## Collaborative Innovation and Policy

Summit promotes coordinated dialogue focused on risk mitigation, policy alignment, and responsible innovation.

## Accountability and Stability

Focus on accountability supports informed decisions that uphold leadership and global stability.



---

# AUDIENCE AND PARTICIPANT PROFILE

## Diverse and Targeted Audience

The summit gathers senior officials, security leaders, tech executives, researchers, and policy experts from multiple sectors.

## Cross-Sector Collaboration

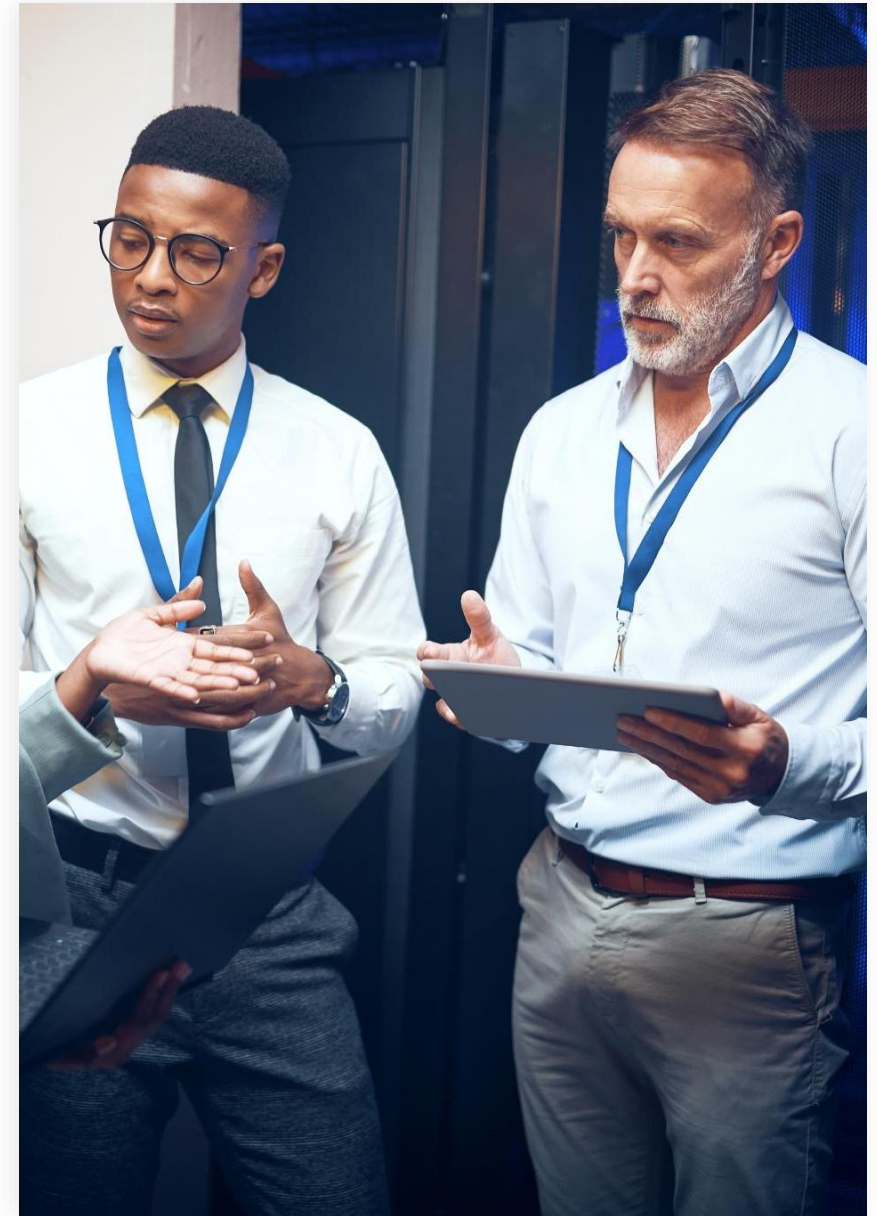
Attendees bring operational, regulatory, ethical, and research perspectives for comprehensive AI and defense governance discussions.

## Influential Participants

Participants are selected for their ability to influence strategy, policy, and implementation within their organizations.

## Enhanced Engagement Opportunities

The curated event size fosters meaningful interactions, supporting quality conversations and relationship building for sponsors.





# THE STRATEGIC VALUE OF SPONSORSHIP

---

## **Long-Term Ecosystem Investment**

Sponsorship supports sustainable ecosystems, not just single events, fostering continuous expert engagement and dialogue.

## **Alignment with Credible Mission**

Sponsors align with a nonprofit focused on education, governance, and responsible innovation in AI and defence.

## **Commitment to Ethical Leadership**

Sponsorship signals dedication to ethical leadership and collaboration amid increasing scrutiny on technology trust.

## **Reputational and Policy Benefits**

Sponsors gain reputational strength, policy alignment, and durable partnerships within the AI and defence sectors.



---

# SPONSORSHIP PRINCIPLES AND ETHICAL SAFEGUARDS

## Ethical Sponsorship Standards

Sponsorships follow strict ethical principles to protect the summit's integrity and independence.

## Non-Promotional Participation

Sponsors do not influence content or program direction, ensuring alignment with educational goals.

## Respectful and Trustworthy Conduct

Respectful behavior is mandatory, reinforcing trust and professionalism for all participants.

## Risk Reduction and Credibility

Ethical safeguards reduce reputational risk and enhance the value for sponsors and participants.



---

# CSGA: YOUR BENEFITS OF EVENT SPONSORSHIP

## **Benefits of Event Sponsorship**

Sponsoring Cyber Security Global Alliance events is a strategic partnership grounded in ethics, credibility, and long-term community impact. Sponsors gain meaningful visibility and engagement without compromising the integrity or educational purpose of our programs.

## **Year-Round Marketing Representation**

Sponsors receive ongoing marketing representation for a full year across CSGA event materials, digital platforms, and community communications, reinforcing brand visibility in a trusted cybersecurity ecosystem.

## **Access to Community Events**

Sponsors are invited to attend CSGA community events throughout the year, providing direct access to industry leaders, educators, policymakers, and emerging talent.

## **Participation at Select Events**

Sponsors may participate in select in person or virtual events, including summits, roundtables, and workshops, enabling relationship building and thought leadership without promotional influence over content.

---

# CSGA: YOUR BENEFITS OF EVENT SPONSORSHIP

## **Complimentary Small Business Membership**

Each sponsor receives one year of complimentary Small Business Membership in the Cyber Security Global Alliance, unlocking access to member resources, advisory forums, and collaborative initiatives.

## **Digital Recognition and Visibility**

Sponsor logos and hyperlinks are featured on the CSGA Sponsors and Strategic Partners page, offering ongoing recognition and referral traffic from a globally trusted organization.

## **Alignment With Ethical Leadership**

Sponsorship demonstrates alignment with CSGA's ethical standards, reinforcing the sponsor's commitment to responsible technology, cybersecurity integrity, and societal trust.

## **Enhanced Credibility and Risk Mitigation**

By operating within a strictly non promotional and ethically governed environment, sponsors benefit from reputational protection while associating with a globally respected cybersecurity authority.





## **BRONZE SPONSORSHIP**

### **ENTRY-LEVEL ENGAGEMENT**

---

#### **Affordable Sponsorship Tier**

Bronze sponsorship priced at \$1,000 CAD provides an accessible entry to the summit ecosystem for smaller organizations.

#### **Brand Visibility Benefits**

Includes small logo placement on event page and one guest pass to increase brand exposure.

#### **Ideal for Emerging Organizations**

Perfect for startups, nonprofits, and emerging tech groups supporting responsible AI and defense innovation.

#### **Modest Investment, High Access**

Offers brand association with trusted nonprofit and access to quality audience without major commitments.

**\$1,000 CAD Sponsorship**  
Small Logo Placement on Event Page + 1 Guest



## **SILVER SPONSORSHIP ENHANCED PROFESSIONAL ALIGNMENT**

---

### **Sponsorship Benefits**

Silver sponsors receive mid-size logo placement, standard seating for two, and social media mentions enhancing visibility.

### **Targeted Audience**

This tier targets organizations growing within AI, cyber, and defence sectors seeking professional alignment.

### **Ethical and Educational Focus**

Silver sponsorship aligns with summit values promoting responsible innovation and governance in technology.

### **Audience Engagement**

The tier supports deeper engagement with the audience, showcasing commitment to responsible corporate practices.

## **\$2,500 CAD Sponsorship**

Mid-Sized Logo Placement on Event Page + 2 Guests + Social Media Mention



---

# **GOLD SPONSORSHIP EXECUTIVE ENGAGEMENT**

## **Premier Visibility Benefits**

Gold sponsors receive prominent logo placement, on-stage recognition, and table or display space.

## **Exclusive VIP Access**

VIP seating for three guests offers personal engagement with event executives and leaders and access to attendance to other CSGA and Terranova Defense Events.

## **Leadership-Level Influence**

Ideal for organizations seeking trusted influence in governance, education, and tech deployment.

## **\$5,000 CAD Sponsorship**

Large Logo Placement + On-Stage Thank You + Table Display + 3 Guests + Social Media Mention



# PLATINUM SPONSORSHIP ANCHOR PARTNERSHIP

## Highest Sponsorship Tier

Platinum sponsorship, priced at \$10,000 CAD, offers maximum engagement and visibility for sponsors.

## Headline Partner Benefits

Includes largest logo placements, five-minute opening remarks, and co-branding across event marketing.

## Exclusive Access and Recognition

VIP access for five guests, press release mentions, social media spotlight, and dedicated pull-up banners and an offer of attendance at other CSGA or Terranova Defense events.

## \$10,000 CAD (Premier) Sponsorship

Headline Sponsor + Largest Logo (Website, Banners and Stage Screens) + 5-minute on Stage Introduction + Co-Branding for 1 year + VIP Seating + Premium Table Displays + 5 Guests + Social Media Press Release and More...

# VALUE BEYOND THE EVENT

---



## Extended Sponsor Engagement

Sponsors engage beyond the summit through education, governance, research, and partnerships, building lasting involvement.



## Sustained Visibility and Impact

Ongoing participation enhances sponsor visibility and fosters long-term relationships and impact throughout the year.



## Durable Collaborative Ecosystem

The summit acts as an entry point to a resilient ecosystem grounded in trust, collaboration, and long-term resilience.



# CSGA MEMBERSHIP AND GLOBAL COUNCIL OPPORTUNITIES

---

## Membership Types

CSGA offers various membership options including individual, nonprofit, educational, and organizational categories for broad collaboration.

## Access and Benefits

Members gain access to working groups, research projects, global councils, governance guidance, and event participation.

## Discount for Sponsors

Summit sponsors receive a 100% discount on all memberships for the first year, encouraging ongoing engagement beyond events.

## Mission Alignment

Membership supports alignment with CSGA's nonprofit mission and enhances sponsorship's strategic value in ethical technology.



# NEXT STEPS AND SPONSORSHIP CONFIRMATION

---

## Contact for Sponsorship

Organizations are invited to contact the sponsor directly to express interest or request more information about opportunities.

## Sponsorship Process

The sponsorship process is clear and transparent, with confirmation packages and invoices provided after acceptance.

## Early Engagement Importance

Early engagement is encouraged due to limited sponsorship slots, helping organizations secure their partnership timely.

## Transition to Partnership

This stage marks moving from interest to active partnership in an initiative focusing on AI and defense innovation.



# CLOSING AND CALL TO ACTION

---

## Summit's Collective Mission

The summit unites stakeholders to foster a secure and responsible technological future for AI and defence.

## Sponsor's Critical Role

Sponsors enable leadership and progress by supporting innovation and technological governance efforts.

## Call to Action

The closing urges organizations to join efforts in building resilient, ethical AI and defence systems.



---

# THANK YOU FOR YOUR CONSIDERATION

## How To Contact Us?

Email: [info@csga-global.org](mailto:info@csga-global.org)

## What is Our Website?

Website: [csga-global.org](http://csga-global.org)

## Can I Join Your Organization?

Yes! Memberships are available now. For our attendees there is a one time only 50% discount that is good until tomorrow.

## CSGA Sponsorship Membership Discounts Program:

1. Bronze and Silver Sponsors qualify to receive 50% off a CSGA Corporate Memberships based on your company's size.
2. Gold and Platinum Sponsors receive 1 free year for a CSGA Corporate Memberships based on your company's size.