



AI & DEFENCE INNOVATION SUMMIT 2026

SPONSORSHIP DECK

Exploring next-generation AI technologies
for defence advancements



AI & DEFENSE INNOVATION SUMMIT SPONSORSHIPS 2026



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\$10,000

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Silver Sponsor



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Bronze Sponsor

AI AND DEFENCE INNOVATION SUMMIT 2026 – EVENT INTRODUCTION



- **Summit Purpose and Audience**
 - The summit gathers senior leaders shaping AI and defence innovation for strategic dialogue and long-term collaboration.
- **Event Timing and Location**
 - Held during Toronto Tech Week 2026 in Canada, the summit is part of a leading innovation ecosystem.
- **Core Pillars and Themes**
 - Trust, governance, and ethical leadership are emphasized as foundations for AI and defence technology deployment.
- **Collaborative Ecosystem**
 - The summit brings together government, industry, academia, and civil society to address complex challenges constructively.

CYBER SECURITY GLOBAL ALLIANCE – ORGANIZATIONAL OVERVIEW

Mission and Focus Areas

CSGA advances secure, ethical technologies in cybersecurity, AI, and defence through policy and innovation.

Collaborative Stakeholders

CSGA brings together governments, private sector, academia, and nonprofits to address emerging global risks.

Governance and Ethics

Maintaining neutrality and prioritizing public interest, CSGA promotes trusted governance and ethical responsibility.

Programs and Impact

CSGA supports education, research collaboration, and international cooperation to strengthen digital resilience.





EVENT OVERVIEW AND STRATEGIC POSITIONING

Senior-Level Decision Makers

The summit gathers senior leaders influencing policy, investment, and research for advanced technologies.

Focused Curated Participation

Participation is curated to ensure practical, informed discussions focused on outcomes and collaboration.

Key Thematic Focus

Themes include AI governance, defence innovation, responsible technology deployment, and workforce readiness.

Strategic Integration and Sponsorship

Integration with Toronto Tech Week broadens reach while sponsors gain access to high-value audiences in a non-promotional environment.

WHY AI AND DEFENCE INNOVATION MATTERS NOW

AI Impact on Security

AI and defence technologies are rapidly transforming national security and economic competitiveness worldwide.

Ethical and Legal Challenges

Governments face pressure to deploy AI responsibly while managing ethical, legal, and operational risks.

Collaborative Innovation and Policy

Summit promotes coordinated dialogue focused on risk mitigation, policy alignment, and responsible innovation.

Accountability and Stability

Focus on accountability supports informed decisions that uphold leadership and global stability.



AUDIENCE AND PARTICIPANT PROFILE

Diverse and Targeted Audience

The summit gathers senior officials, security leaders, tech executives, researchers, and policy experts from multiple sectors.

Cross-Sector Collaboration

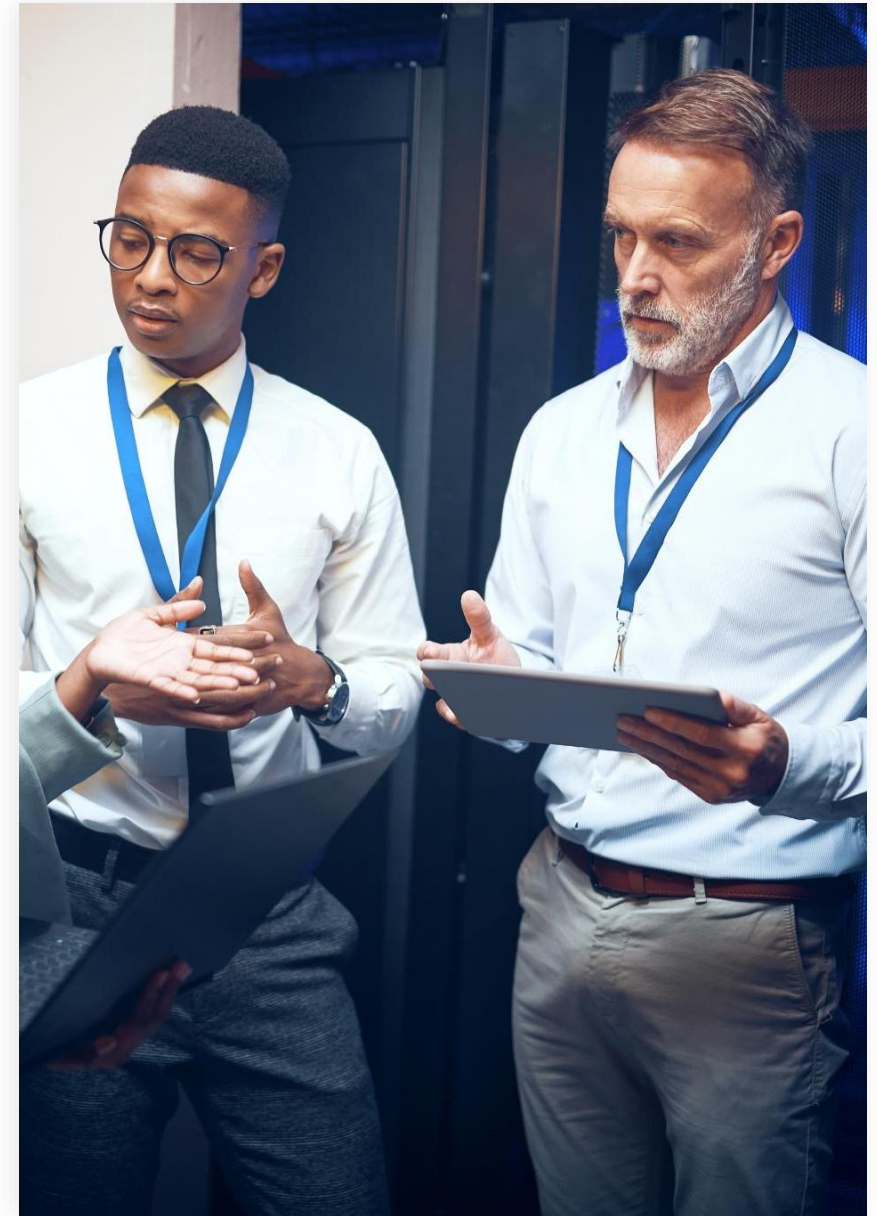
Attendees bring operational, regulatory, ethical, and research perspectives for comprehensive AI and defense governance discussions.

Influential Participants

Participants are selected for their ability to influence strategy, policy, and implementation within their organizations.

Enhanced Engagement Opportunities

The curated event size fosters meaningful interactions, supporting quality conversations and relationship building for sponsors.





THE STRATEGIC VALUE OF SPONSORSHIP

Long-Term Ecosystem Investment

Sponsorship supports sustainable ecosystems, not just single events, fostering continuous expert engagement and dialogue.

Alignment with Credible Mission

Sponsors align with a nonprofit focused on education, governance, and responsible innovation in AI and defence.

Commitment to Ethical Leadership

Sponsorship signals dedication to ethical leadership and collaboration amid increasing scrutiny on technology trust.

Reputational and Policy Benefits

Sponsors gain reputational strength, policy alignment, and durable partnerships within the AI and defence sectors.



SPONSORSHIP PRINCIPLES AND ETHICAL SAFEGUARDS

Ethical Sponsorship Standards

Sponsorships follow strict ethical principles to protect the summit's integrity and independence.

Non-Promotional Participation

Sponsors do not influence content or program direction, ensuring alignment with educational goals.

Respectful and Trustworthy Conduct

Respectful behavior is mandatory, reinforcing trust and professionalism for all participants.

Risk Reduction and Credibility

Ethical safeguards reduce reputational risk and enhance the value for sponsors and participants.



CSGA: YOUR BENEFITS OF EVENT SPONSORSHIP

Benefits of Event Sponsorship

Sponsoring Cyber Security Global Alliance events is a strategic partnership grounded in ethics, credibility, and long-term community impact. Sponsors gain meaningful visibility and engagement without compromising the integrity or educational purpose of our programs.

Year-Round Marketing Representation

Sponsors receive ongoing marketing representation for a full year across CSGA event materials, digital platforms, and community communications, reinforcing brand visibility in a trusted cybersecurity ecosystem.

Access to Community Events

Sponsors are invited to attend CSGA community events throughout the year, providing direct access to industry leaders, educators, policymakers, and emerging talent.

Participation at Select Events

Sponsors may participate in select in person or virtual events, including summits, roundtables, and workshops, enabling relationship building and thought leadership without promotional influence over content.

CSGA: YOUR BENEFITS OF EVENT SPONSORSHIP

Complimentary Small Business Membership

Each sponsor receives one year of complimentary Small Business Membership in the Cyber Security Global Alliance, unlocking access to member resources, advisory forums, and collaborative initiatives.

Digital Recognition and Visibility

Sponsor logos and hyperlinks are featured on the CSGA Sponsors and Strategic Partners page, offering ongoing recognition and referral traffic from a globally trusted organization.

Alignment With Ethical Leadership

Sponsorship demonstrates alignment with CSGA's ethical standards, reinforcing the sponsor's commitment to responsible technology, cybersecurity integrity, and societal trust.

Enhanced Credibility and Risk Mitigation

By operating within a strictly non promotional and ethically governed environment, sponsors benefit from reputational protection while associating with a globally respected cybersecurity authority.





BRONZE SPONSORSHIP

ENTRY-LEVEL ENGAGEMENT

Affordable Sponsorship Tier

Bronze sponsorship priced at \$1,000 CAD provides an accessible entry to the summit ecosystem for smaller organizations.

Brand Visibility Benefits

Includes small logo placement on event page and one guest pass to increase brand exposure.

Ideal for Emerging Organizations

Perfect for startups, nonprofits, and emerging tech groups supporting responsible AI and defense innovation.

Modest Investment, High Access

Offers brand association with trusted nonprofit and access to quality audience without major commitments.

\$1,000 CAD Sponsorship
Small Logo Placement on Event Page + 1 Guest



SILVER SPONSORSHIP ENHANCED PROFESSIONAL ALIGNMENT

Sponsorship Benefits

Silver sponsors receive mid-size logo placement, standard seating for two, and social media mentions enhancing visibility.

Targeted Audience

This tier targets organizations growing within AI, cyber, and defence sectors seeking professional alignment.

Ethical and Educational Focus

Silver sponsorship aligns with summit values promoting responsible innovation and governance in technology.

Audience Engagement

The tier supports deeper engagement with the audience, showcasing commitment to responsible corporate practices.

\$2,500 CAD Sponsorship

Mid-Sized Logo Placement on Event Page + 2 Guests + Social Media Mention



GOLD SPONSORSHIP EXECUTIVE ENGAGEMENT

Premier Visibility Benefits

Gold sponsors receive prominent logo placement, on-stage recognition, and table or display space.

Exclusive VIP Access

VIP seating for three guests offers personal engagement with event executives and leaders.

Leadership-Level Influence

Ideal for organizations seeking trusted influence in governance, education, and tech deployment.

\$5,000 CAD Sponsorship

Large Logo Placement + On-Stage Thank You + Table Display + 3 Guests + Social Media Mention



PLATINUM SPONSORSHIP ANCHOR PARTNERSHIP

Highest Sponsorship Tier

Platinum sponsorship, priced at \$10,000 CAD, offers maximum engagement and visibility for sponsors.

Headline Partner Benefits

Includes largest logo placements, five-minute opening remarks, and co-branding across event marketing.

Exclusive Access and Recognition

VIP access for five guests, press release mentions, social media spotlight, and dedicated pull-up banners.

\$10,000 CAD (Premier) Sponsorship

Headline Sponsor + Largest Logo (Website, Banners and Stage Screens) + 5-minute on Stage Introduction + Co-Branding for 1 year + VIP Seating + Premium Table Displays + 5 Guests + Social Media Press Release and More...

VALUE BEYOND THE EVENT



Extended Sponsor Engagement

Sponsors engage beyond the summit through education, governance, research, and partnerships, building lasting involvement.



Sustained Visibility and Impact

Ongoing participation enhances sponsor visibility and fosters long-term relationships and impact throughout the year.



Durable Collaborative Ecosystem

The summit acts as an entry point to a resilient ecosystem grounded in trust, collaboration, and long-term resilience.



CSGA MEMBERSHIP AND GLOBAL COUNCIL OPPORTUNITIES

Membership Types

CSGA offers various membership options including individual, nonprofit, educational, and organizational categories for broad collaboration.

Access and Benefits

Members gain access to working groups, research projects, global councils, governance guidance, and event participation.

Discount for Sponsors

Summit sponsors receive a 100% discount on all memberships for the first year, encouraging ongoing engagement beyond events.

Mission Alignment

Membership supports alignment with CSGA's nonprofit mission and enhances sponsorship's strategic value in ethical technology.



NEXT STEPS AND SPONSORSHIP CONFIRMATION

Contact for Sponsorship

Organizations are invited to contact the sponsor directly to express interest or request more information about opportunities.

Sponsorship Process

The sponsorship process is clear and transparent, with confirmation packages and invoices provided after acceptance.

Early Engagement Importance

Early engagement is encouraged due to limited sponsorship slots, helping organizations secure their partnership timely.

Transition to Partnership

This stage marks moving from interest to active partnership in an initiative focusing on AI and defense innovation.



CLOSING AND CALL TO ACTION

Summit's Collective Mission

The summit unites stakeholders to foster a secure and responsible technological future for AI and defence.

Sponsor's Critical Role

Sponsors enable leadership and progress by supporting innovation and technological governance efforts.

Call to Action

The closing urges organizations to join efforts in building resilient, ethical AI and defence systems.



THANK YOU FOR YOUR CONSIDERATION

How To Contact Us?

Email: info@csga-global.org

What is Our Website?

Website: csga-global.org

Can I Join Your Organization?

Yes! Memberships are available now. For our attendees there is a one time only 50% discount that is good until tomorrow.

Use Code: **CSGA2026-50 (For Attendees)**

To get your 50% off discount for all CSGA memberships with all the same privileges – Sponsors mail for Their Code!