



POSITIVE DIGITAL PARENTING PRESENTATION



INTRODUCTION

The Positive Digital Parenting project, supported by Erasmus+, aims to empower parents with the necessary knowledge and tools to educate their children about digital skills, media literacy, and online safety. By focusing on critical thinking, the project helps parents guide their children through the complexities of the digital world, promoting safe and responsible behavior online. Additionally, the project offers training for adult educators to equip them with innovative non-formal education methods, ensuring they can effectively support parents in this vital area.

The project is carried out by three experienced partners: IVAIGO from Lithuania, IOVA Youth Art & Culture from Turkey, and Eesti People to People from Estonia. Together, they are committed to achieving the project's objectives and making a positive impact on families across Europe.



Introduction



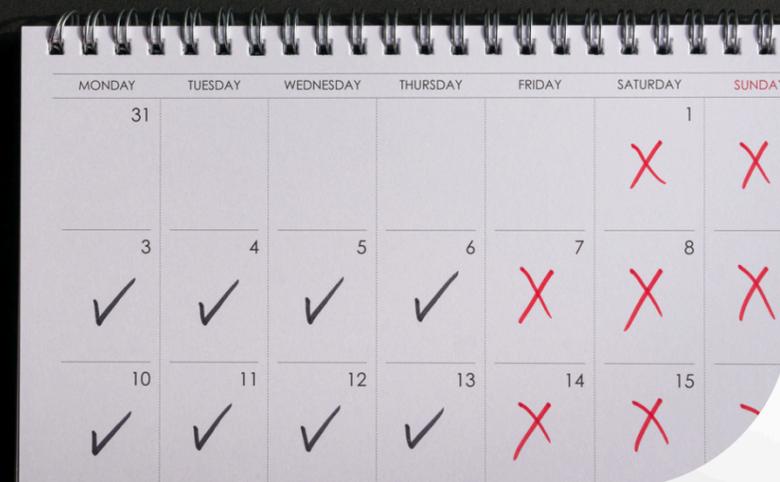
POSITIVE DIGITAL PARENTING

Positive Digital Parenting

Erasmus+ Project

Duration: 20 months

Partners: Lithuania, Estonia, Turkey



Co-funded by
the European Union

EDUCATION ACTION PLAN 2021-2027

- The European Commission's vision for high-quality, inclusive, and accessible digital education
- Focus on enhancing digital skills & competences for digital transformation, including digital & media literacy
- Parents play a crucial role in educating children about early digital skills and behaviors
- The EU Digital Target 2030 strategy highlights the need to protect and empower children online



PROJECT OBJECTIVES

Empowering Parents

- Equip parents with media literacy knowledge to foster critical thinking in their children
- Help children analyze online content, recognize biases, and make informed digital decisions
- Training Adult Educators:
- Develop resources and tools for educators to teach parents digital & media literacy skills
- Utilize non-formal education techniques for engaging parents effectively



PROJECT RESULTS



PDP Family Learning Toolkit

- Age-appropriate learning materials for family members
- Resources, guides, and activities to teach digital media literacy and online safety
- Project Website
- Central hub for resources, updates, and project progress
- Platform for parents, educators, and stakeholders to access valuable information
- In-service Training Programme for Adult Educators
- Equip educators with skills to train parents on digital and media literacy



TARGET GROUP & IMPACT



- Parents with fewer opportunities will benefit from digital and media literacy education
- Adult educators will receive training to support parents in fostering digital competence
- A safer and trusted online environment will be created, contributing to EU values of inclusion and responsible online behavior



STAKEHOLDERS & ASSOCIATED PARTNERS

Associated Partners will:

Provide research data

Participate in testing and piloting materials

Offer feedback

Assist with dissemination activities

Building a Community of Practice in digital education



PROJECT ALIGNMENT WITH SDGS

Goal 4: Quality Education



Enhance media literacy and digital skills for parents and educators

Goal 10 : Reduced Inequality



Focus on disadvantaged groups (migrants, refugees)

Goal 16: Peace, Justice, and Strong Institutions



Promote non-violence and safe digital spaces

Goal 17: Partnerships for the Goals



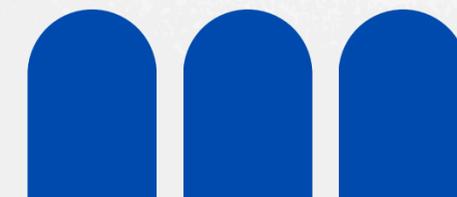
Strong collaboration between partners and NGOs



EUROPEAN COOPERATION & INTERGENERATIONAL LEARNING



- The project promotes European cooperation and understanding of common intergenerational issues
- Learners and staff will exchange and compare lifestyles across Europe, increasing awareness and cooperation
- Focus on open-mindedness, self-worth, and social value through cooperative working and sharing good practices



CONCLUSION

- Positive Digital Parenting addresses a critical need for digital and media literacy among parents and educators
- The project will foster a safer online environment and empower families to navigate the digital world confidently
- Together with our partners from Lithuania, Estonia, and Turkey, we will create meaningful change in digital education



CONCLUSION



CONTACT INFORMATION

For more details



VISIT US



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Estonia

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