



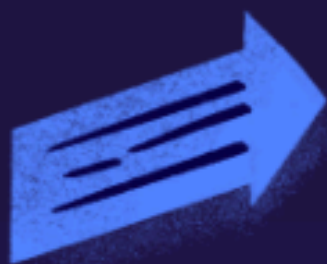
POSITIVE DIGITAL  
PARENTING



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# DIGITAL FOOTPRINT AND IDENTITY



# Digital footprint and identity

## What is a digital footprint?

A digital footprint consists of posts, comments, photos, text messages, search history, and more. Once online, getting rid of it is almost impossible. This is something that can affect many people around you. Communicating and interacting online creates a trail that is hard to remove – this is called a digital footprint.



Our digital footprint leads to our digital citizenship. If we are good online citizens we will have a positive digital footprint. Digital citizenship is the combination of our habits, actions and internet usage that influences the digital content and people online



## Understand your digital footprint:

-Follow the Digital Trail

--ThinkTwice -Your Digital Footprint Matters

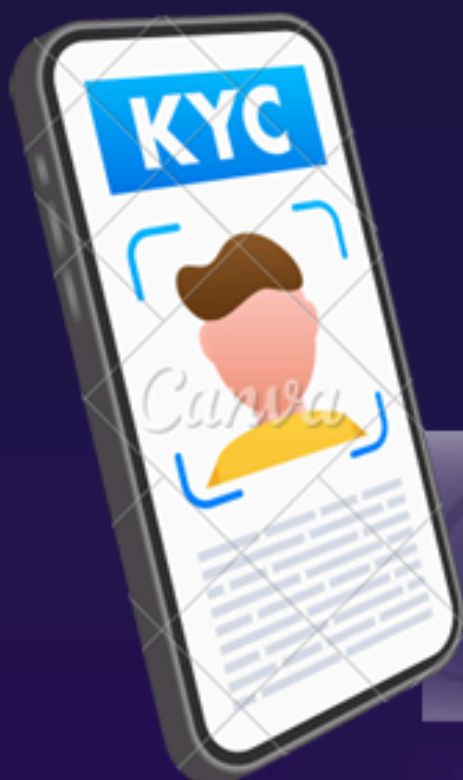
## Digital Identity

Digital identity is essentially any personal data existing online that can be traced back to the real you. For example, photos you've uploaded to social media, posts you've created or commented on, your online bank account, search engine history... and yes, if you're a gamer, your Steam account, too.



Consider asking these questions to yourself before posting something online:

- Is this something you really want everyone to know that about you?
- What do you think this photo communicates about you?
- How do you think that person would feel if he or she saw your post about them a few years from now?



Own Your Digital Identity

Helping young people manage  
their online identity.





## How can you build a more positive digital citizen?



Talposts, photos, and messages, can be forwarded, copied, manipulated, and saved. What they share, good or bad, can influence you online identity and leave a long-lasting digital footprint.



When you're behind a screen and people don't see you, it's tempting to behave in ways we normally wouldn't! A lot of people do things for "likes" or for followers, Getting "likes" can be thrilling. But should you do anything that goes against who you really are?



**-STAY-  
POSITIVE**

Learning to take a moment to consider what they are about to reply, forward or post. Is the content true? Could it hurt someone? Does it include private information? Being positive and respectful when interacting with people online is an important part of a positive digital footprint.



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