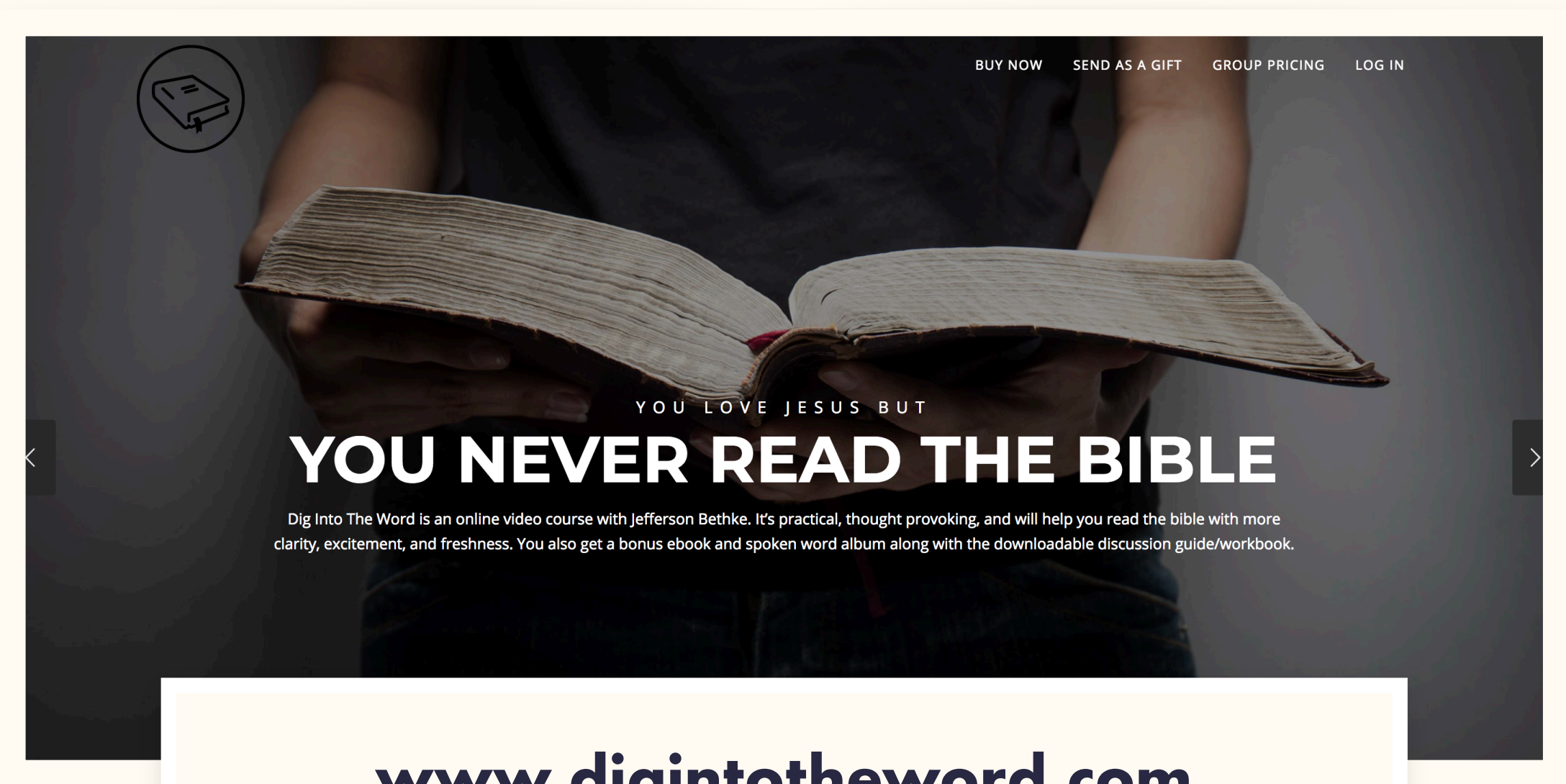
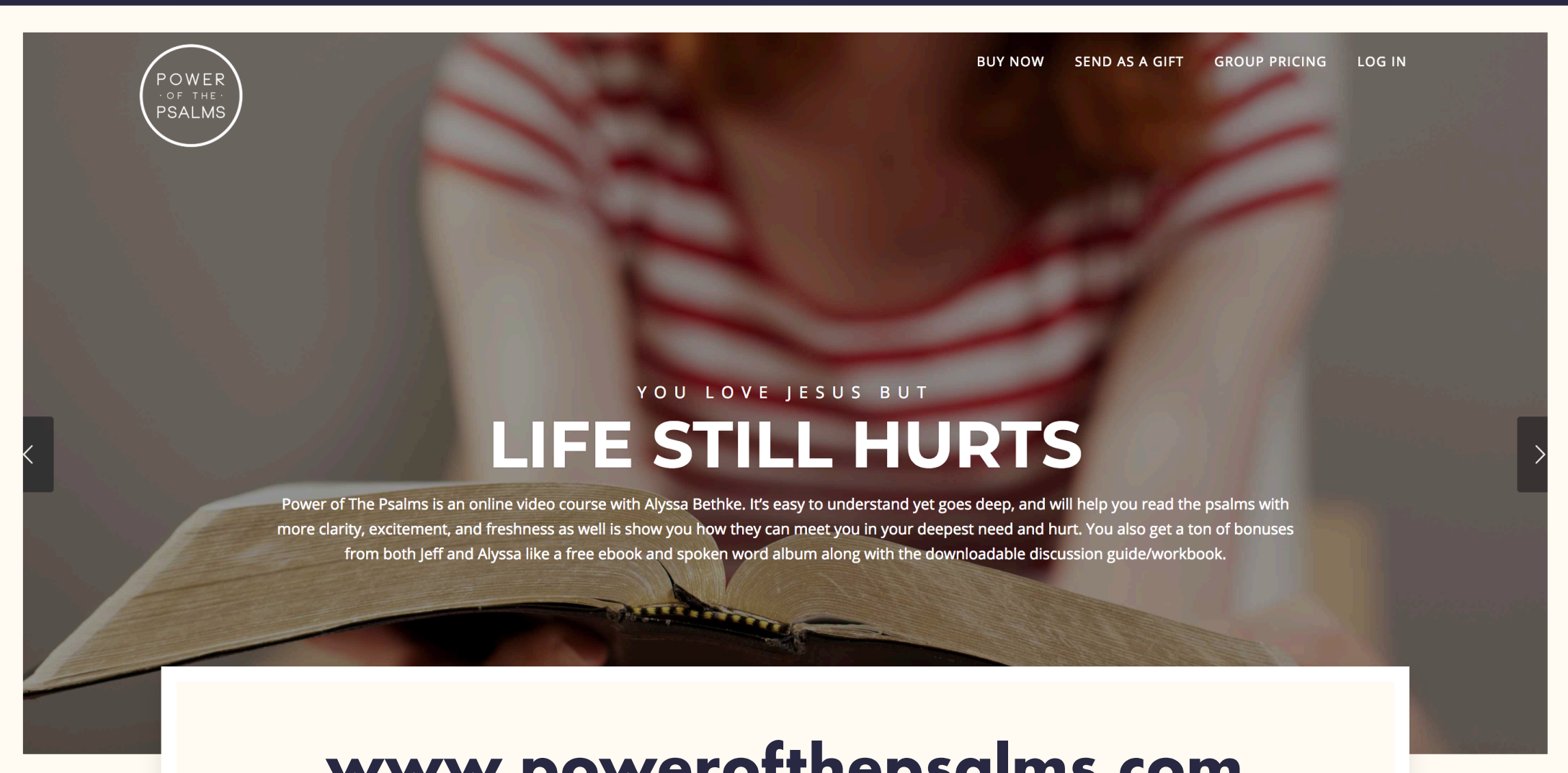


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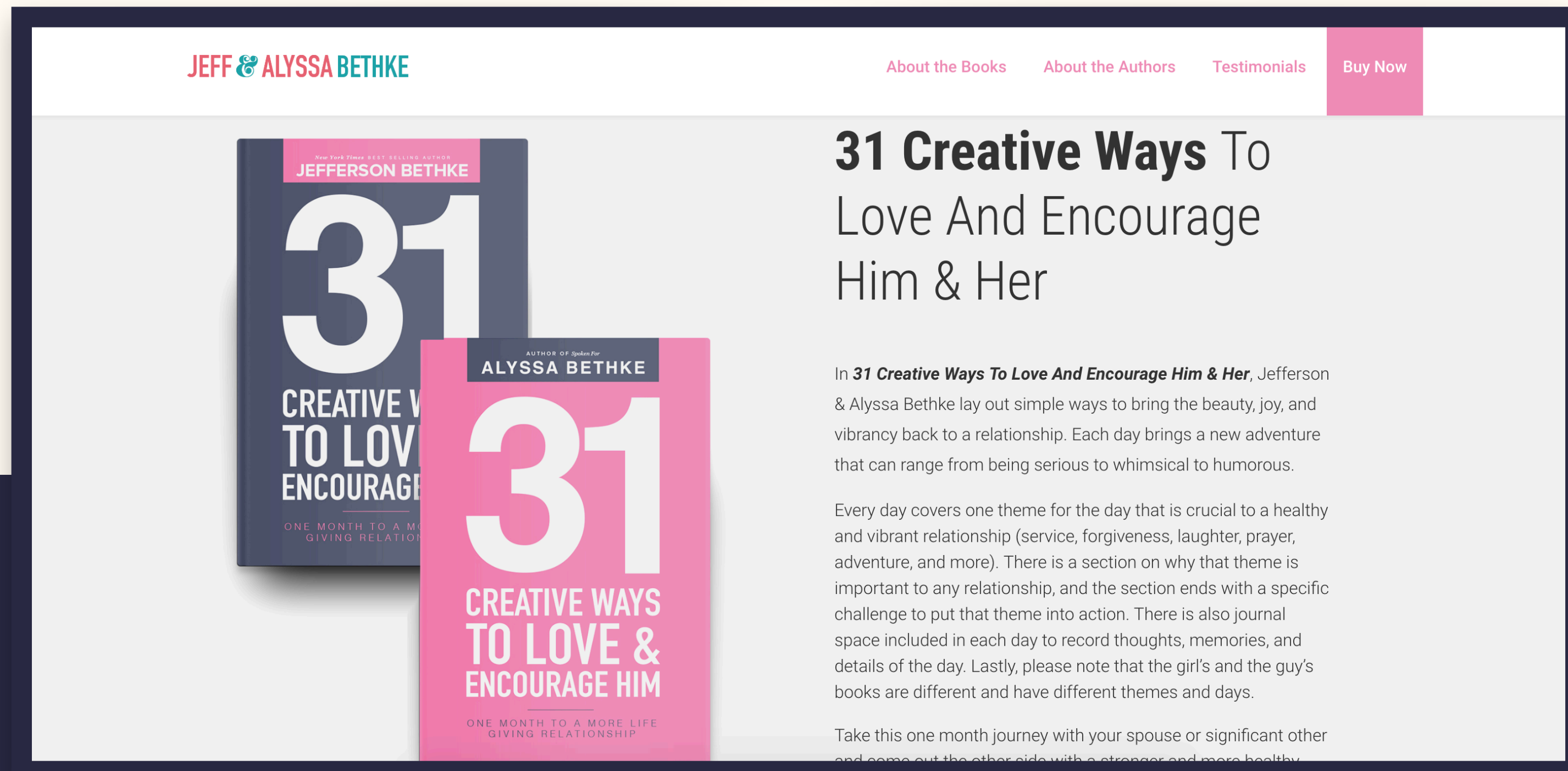
Jeff and Alyssa Bethke



Thirty-One Prayers for My Husband and Wife

by Aaron and Jennifer Smith

30-DAY CHALLENGE



- Positioned as a CHALLENGE- not a free book, pay only shipping, or free E-book.
- Printed on-demand through CreateSpace.
- The book was: 9K words with a lot of blank space for journaling.
- Sold as a bundle for \$32.99.

www.31creativeways.com

PROFIT PER BUNDLE

\$22.99 per sale on our site
\$13.70 per sale on Amazon



Eventually we sold over 220K copies of the books

Reports

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Royalty By Title

Displaying results from Jun. 21, 2016 through Nov. 21, 2016

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Results

Title Name	Product Type	Units	Royalty USD	Royalty GBP	Royalty EUR
Total		15,683	\$109,942.74	£2,082.78	€704.76
31 Creative Ways To Love & Encourage Her	Book	7,470	\$52,341.66	£1,010.94	€343.99 Details
31 Creative Ways To Love & Encourage Him	Book	8,213	\$57,601.08	£1,071.84	€360.77 Details

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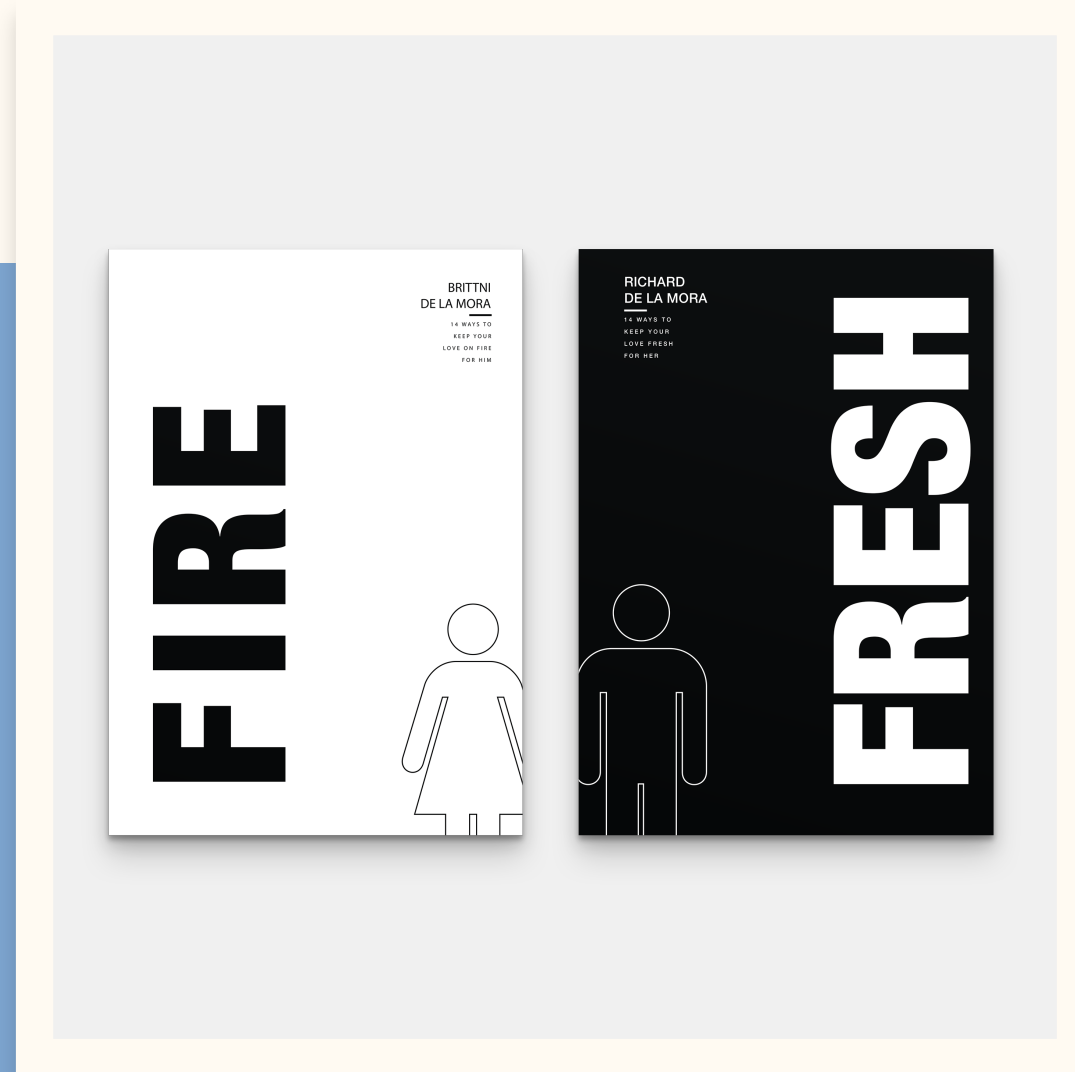
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- 4.** **31 Creative Ways to Love & Encourage Him** by Alyssa Bethke
- 5.** **31 Creative Ways to Love & Encourage Her** by Jefferson Bethke
- 6.** **Thirty-One Prayers for My Husband** by Jennifer Smith

Our CPA increased from
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 over the period of two years



31 Creative Ways Military and Dating Editions





Email list grew from 1,962 to 134,000



Love that Lasts trade book debuted #5 on lists

In February of 2018, we launched a marriage membership product to list PLF style and now have 850 members paying \$19 a month.



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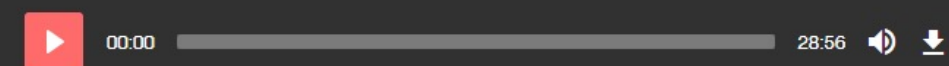
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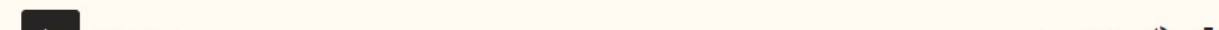


A wonderful serenity has taken possession of my entire soul, like these sweet mornings of spring which I enjoy with my whole heart. I am alone and feel the charm of existence in this spot, which was created for the bliss of souls like mine.



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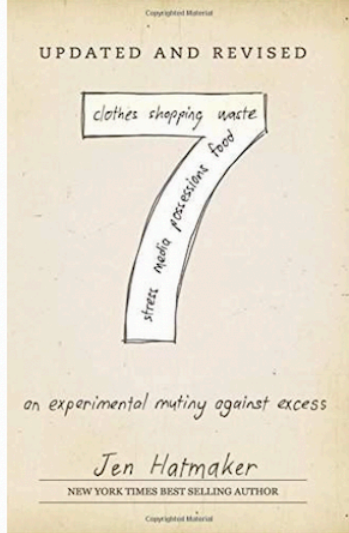
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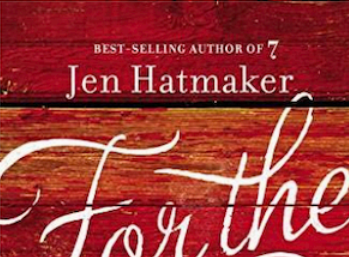
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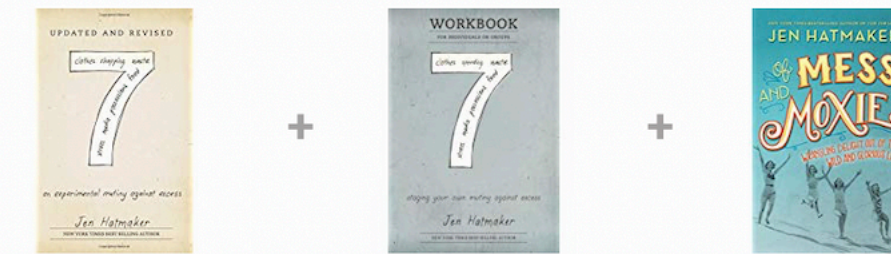
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 - **Credibility that you are an author.**
 - **The first sell is the hardest.**
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- **I bought Jeff Walker's book for \$10.99 on Amazon a few years ago. I have paid Jeff more than that now.**
- **This room knows how to monetize their list and serve their audience.**
- **It's quick and easy and a format that most people understand better than masterclasses.**
- **You can sell it everywhere you go.**
- **You can leverage this book to write the book you really want to write.**
- **You can get a lot of eyeballs on it and people talking about it.**
- **You already have it in you.**

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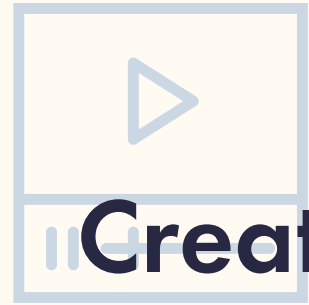
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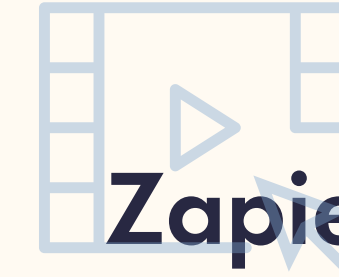
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