



- Radical
- Responsible
- Realistic



# Elevate Your Meeting Space with EPD Place Card!

Proudly display your commitment to efficient and planet-friendly technology with our affordable and eye-catching EPD Place Card. A set of these digital place cards can significantly lower your paper and energy consumption while helping you **communicate in a far more targeted and effective manner** than ever before.

Built on the principles of sustainability, these eye-friendly displays are more than a screen—they are a symbol of your own commitment to efficient and planet-friendly technology.

## Specifications

- ✓ E-paper technology
- ✓ Single or dual (two-sided) screens
- ✓ Extremely low-powered
- ✓ Rechargeable batteries
- ✓ Remote Wi-Fi updates
- ✓ Vision-friendly

## XAG Labs with CEMS

EPD Place Card is brought to India by XAG Labs, in partnership with Centre of Excellence in Maritime and Shipbuilding, Visakhapatnam. At XAG Labs, we are deeply committed to sustainability in tech, especially in Research & Development, and are pushing the limits of innovation for the end-to-end design of new products and solutions tailored to specific requirements.

We are grateful for our partnership with CEMS and their support to pilot and market new technologies and products. In turn, we offer our technical knowledge and training opportunities in IoT, embedded systems and LoRa (among many others) in their mission to update the face of Indian shipping.

# Instant Info, Individual Inspo

Its sleek lines and discreet appearance make EPD Place Card a perfect fit for all kinds of spaces. It comes in a variety of sizes and colours, and there are also different ranges to suit different budgets.

Use your EPD Place Cards to display attendee credentials and agenda in a **meeting room**, reservation information such as hours booked and company name in **individual employee cubicles or co-working spaces**, **QR codes** for advertisement, branding or payment information in public spaces like **cafeterias and lobbies**, just like paper place cards.

Unlike paper, you can also instantly update individual devices with custom messages, last-minute changes etc.

You can even switch the desired use of your EPD Place Card as your needs change. The potential is limitless!

This versatile messaging medium can also be a **powerful tool to boost morale and build community**. Think of the impact on your audience as you update them with company, brand or team achievements or congratulate individuals on meaningful milestones. You can even share messages of inspiration and motivation on a daily basis.

The update, maintenance and energy costs are negligible but what a huge impact you can have!

## Did You Know?

EPD Place Cards require power only when the message is updated, leading to **months of battery life** on a single charge.

## Intuitive Interface

EPD Place Card is supported by its own proprietary online portal through which you can keep an eye on every EPD Place Card in your network, and assign messages and customised communication as per your specific requirements. Long hours of research and deep dives into global user behaviour and user preferences went into designing a **user portal that is simple, intuitive and user-focused**. It is also powerful enough to help you build, schedule and manage multiple complex messaging campaigns at once.

