



DOUGLAS BRYAN

SALES - MARKETING - CUSTOMER SERVICE

EDUCATION






UNIVERSITY OF LOUISIANA
AG BUSINESS
NO DEGREE 1986 - 1988

OLD UNION HIGH SCHOOL
GENERAL STUDIES
DIPLOMA CLASS OF 1985

ADDITIONAL SKILLS

Customer Service	<div></div>
Social Media Advertising	<div></div>
Sales	<div></div>
Management	<div></div>
Customer Acquisition	<div></div>
Marketing	<div></div>

CONTACT INFO

 318-366-1808
 <https://dougs.ws>
 me@dougs.us
 /dbryan67
 06/13/1967

ABOUT MYSELF

With over 20 years of experience in sales, service, and marketing, I'm seeking a full-time, long-term position where I can apply my skills to contribute to growth and improvement. After navigating several temporary roles due to the impact of COVID-19, I'm now focused on securing a stable opportunity with benefits and potential for advancement.

WORK EXPERIENCE

BAYOU POWER SPORTS SEPT 2023 -JULY 2025
6100 Frontage Rd, Monroe LA 71202

INTERNET SALES /MARKETING

Oversee accurate data entry for inventory, including updates for sales, rebates, and pricing, ensuring that vehicle listings on the website are current and precise.

Marketing & Public Relations: Develop and manage all marketing efforts, including graphic design, social media campaigns, and advertising. Craft content and posts to enhance dealership visibility and customer engagement.

Sales Support: Provide sales support during peak periods, handling overflow to maintain service standards. Successfully assist in driving sales as needed.

Administrative Duties: Manage title documentation and office administration, ensuring compliance with regulations and smooth daily operations.

Annual Salary 30K | Supervisor: Mike Lary 318-345-0500

CARTOWN FEB 2023 - SEPT 2023
601 Trenton St, West Monroe, LA 71291

SALES ASSOCIATE

I guided customers through the vehicle purchasing process, providing personalized service and accurate information on inventory and financing options. I consistently met sales goals, maintained strong customer relationships, and supported dealership promotions while ensuring a professional showroom experience.

Annual Salary 30K | Supervisor: Jason Scott & Jay Gatherite (318) 998-4477

ROCKETFAST CARWASH APRIL 2021 – FEB 2023

2811 Louisville Ave. Monroe LA 71201

DUAL SITE MANAGER

I was the site manager of two locations in Monroe LA. I oversaw the employees training daily, as well as billing, ordering, scheduling and hiring new staff as needed. My other duties included keeping up with maintenance on all machinery and chemicals. Meeting all sales goals and maintaining good customer relations for both locations.

[Annual Salary 45K](#) | [Supervisor: Joey Scalia 318-235-7016](#)

LIFESHARE BLOOD CENTER

2909 Kilpatrick Blvd. Monroe La 71201

JAN 2021 – APRIL 2021

RECRUITER

JUNE 2017 – JAN 2019

I developed relationships with leaders of businesses, industries, communities, civic groups, church groups, universities and high schools to host drives and I also give informative presentations to individuals or groups to create awareness and attract new blood donors. * To be clear I worked here on two different occasions as displayed above.

[*Annual Salary 43K](#) | [Supervisor: Brandon Baker](#)

GRAINGER INDUSTRIAL

500 Thomas Rd. West Monroe La 71292

JAN 2019 – JAN 2021

ONSITE SERVICE REPRESENTATIVE

I worked as a dedicated customer service resource aligned to specific customers and managed indirect inventory at the customer's location. In addition to standard KeepStock Inventory Control , duties also included managing Grainger and Non Grainger inventory within a customer tool crib using Grainger or 3rd party specific software and processes.

[*Annual Salary 38K](#) | [Supervisor: LaWanda Grant-Winters](#)