

Raúl Acosta

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Professional Summary

Sales, Marketing & Media Production professional with 7+ years of experience in client solutions, organization and creative media. Skilled at managing high-profile clients in need of media production services and products, as well as front-of-house roles including hosting live events, auctions, and community programs. Proven track record in building client relationships, leading teams, and delivering communications that engage diverse audiences.

Core Skills

- Media Production
- Storytelling & Film/Video
- Sales & Client Relationship
- Public Speaking & Community Engagement
- Bilingual: English & Spanish (Fluent); Italian (Intermediate)

Recent Experience

Case Manager – Renew NC | Asheville, NC | Oct 2025 – June 2026

- Manage data-base of clients and conduct daily communication under specific tasks & times.
- Organize sensitive documentation both in-person and digitally.
- Ensure guidelines for the disaster relief program are met.
- Constant communication between clients and applicants.

City Producer – 48 Hour Film Project | Asheville, NC | 2025–Present

- Lead Asheville’s edition of the international film competition.
- Manage sponsors, venues, press, and public events.
- Produce social media campaigns to increase team participation and community attendance.
- Represent the organization at screenings, award ceremonies and diverse community events.

Producer, Director | Asheville, New York & Daytona Beach | 2025–Present

- “The Dish” - Short-film (nominations include best editing and best director)
- “Double-Booked” - Short-film (in post-production)
- “The Meditator” - Short-film (in post-production)

Social Media Content Production | Asheville, New York | 2025

- PlateRate - Produce marketing videos and client support
- Embark Dental - Produce marketing videos for social platforms

Gallery Director & Auctioneer – Park West Galleries | International | 2021–2024

- Manage gallery operations & marketing displays for international audiences.
- Build client-base relationships that convert into sales from 50\$ to \$50,000.
- Manage the logistics of inventory, offloads & onloads of fine art.

Education

A.A., Associate in Arts (In Progress) – Asheville-Buncombe Technical Community College (AB Tech)

Certifications & Training: Directing & Producing for Film & TV – EPIC (Lima)

Leadership & Management – Royal Caribbean

Screenwriting & Directing – Peter Vikens (Paris)

Additional Information

- Self-published author with two books exploring creativity and personal growth.
- Award-winning film director recognized internationally for short film excellence.
- Experienced public speaker and creative educator, leading workshops in acting, filmmaking, and storytelling.