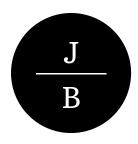# Jayden Bray

Phone number: 02885209172
Email address: jdnbray@gmail.com

Profile

Proven expertise in content creation, strategic planning, and innovative communication, with a strong background in content marketing, blogging, and web development. Co-author of six health and fitness books and leader of successful app development projects. Skilled in AI tools, Python programming, and operational efficiency, delivering impactful marketing strategies and exceeding sales targets. Certified in AI and content marketing, known for exceptional leadership, problem-solving, and the ability to translate complex concepts into relatable, audience-focused solutions. Dedicated to driving growth and innovation in fast-paced, forward-thinking organizations.

Work Experience

present
Online

Artificial intelligence specialist
Hachi Hub software agency

- Established and led a software agency delivering tailored AI and GBT-powered applications, meeting diverse client needs.
- Designed and implemented bespoke solutions, including automation bots, aligning with client-specific requirements to optimize operations.
- Streamlined project workflows and enhanced client communications, ensuring timely and efficient project delivery.
- Supervised and optimized algorithmic designs for Prompt Coding software, enhancing software functionality and performance.
- Continuous Skill Enhancement: Leveraged resources like Mimo.io and deal.ai to refine technical skills and address complex AI challenges, maintaining cutting-edge proficiency in AI-driven projects.
- Pursued certification in AI and obtained a diploma to solidify expertise and recognized specialist. (Plan to get master's in Ai and PhD in computer science)

2023 – present
Auckland,
New Zealand

Trades Sales/ Project management
Chesters Plumbing and Bathroom

- Acted as a project manager for big plumbing companies that deal with housing projects maintenance commercial and domestic and universities schools and restaurants, sourcing and securing tools and materials required for various projects, ensuring timely delivery at competitive rates.
- Generated 660+ invoices and purchase orders monthly, enabling accurate billing for clients and maintaining seamless logistics operations.
- Contributed to a consistent 24.3% growth rate every few months,

driving over $80,000 in monthly revenue and achieving 90% of monthly sales targets as part of a high-performing branch team. 600,00
- Efficiency Optimization: Ensured all logistics and procurement processes were managed with precision, supporting timely project execution and client satisfaction.

2022 – 2023
Sydney, Australia

Warehouse Manager
ScubaPro Sydney Australia (Johnson & Johnson/ Johnson Outdoors)
- Designed and implemented a cutting-edge inventory management system, reducing stock discrepancies by 5% and increasing operational efficiency by 10%.
- Managed a team, assigning daily responsibilities and ensuring strict adherence to safety standards and company policies.
- Optimized waste and recycling processes, achieving measurable cost reductions while promoting sustainability.
- Performed regular quality inspections, swiftly addressing product issues to uphold customer satisfaction and minimize service disruptions.

2020 – 2021
Sydney, Australia

Educator: HOOSH
Homebush out school care
- Taught children aged 5-12 how to catch, throw, and ride a bike, resulting in significant improvements in their physical coordination and confidence.
- Designed and implemented various team-building games that encouraged teamwork, communication, and problem-solving skills among participants.
- Facilitated engaging daily activities that combined physical education with enjoyable games, promoting overall physical fitness and motor skill development.
- Encouraged positive social interactions and teamwork through structured activities, contributing to the children's social and emotional growth.
- Monitored each child's progress and provided individualized feedback and support, helping them to achieve their personal best.
- Communicated effectively with parents and guardians about their children's progress and development, fostering a collaborative approach to each child's growth.

2018 – 2019
Sydney, Australia

Nutrition Coach and Personal Trainer
Vision Personal Training
- Worked with clients for goal aligned fitness, short term, midterm and long-term goals 9-week programs, educating them on how fats proteins and carbs play a role in their body and macro diets plans.
- Tailor-made fitness plans according to the client's goals.
- Ran science-based programme and recorded progress to see

visible results weigh ins and weekly goal accountability.

2015 – 2019
Perth to sydney

Founder/Owner
Jay J Fitness

- Established a personal training company through a combination of entrepreneurial vision and a deep passion for fitness.
- Secured funding from investors, achieving a Shark Tank-like deal that provided a 9-month investment fund.
- Leveraged this funding to exceed financial forecasts within the first three quarters of operation.
- Collaborated with an allied health nutritionist to co-author six books on nutrition, from habit-forming to metabolism repair, and the Superhero Body Workout.
- Successfully published five health and fitness books on Amazon, engaging with a broader health-focussed audience.

2015 – 2016
Australia

Assistant Manager
Jett's Australia

- Assisted in providing comprehensive managerial support to promote the growth of the franchise.
- Nurtured and cultivated a culture of prioritizing the needs of members within the daily operations of the club.
- Acted as a capable stand-in for the manager during periods of leave and contributed to a sustained 20% increase in revenue growth
- Collaborated with the management team to implement effective strategies and initiatives that drove business success.
- Maintained a high level of professionalism and demonstrated exceptional leadership skills in overseeing staff and operations of the club.

2015 – 2015
Perth, Australia

Chief technology officer (startup)
MAXI Grow (agriculture business)

- Collaborated with a team of 6 individuals and reported directly to the managing director to drive the company's technological advancements
- Orchestrated the evolution of the company's online presence through the strategic utilization of web 2.0 technologies
- Oversaw the creation and execution of a user-centric website, meticulously tracking and evaluating marketing campaign data
- Executed A/B testing methods to refine SEO tactics and boost online visibility
- Integrated advertising initiatives across multiple social media platforms with seamless efficiency.

2014 – 2015
Perth, Australia

Business consultant
Freelance cosultant (side hustle at university)

- Freelance marketing consulting services for university startups, focusing on business plan development and innovative marketing strategies to attract and retain customers

- demonstrated value and expertise in structuring growth opportunities to achieve business goals
- Transitioned into the role of Chief Technology Officer (CTO) at Maxi Grow, utilizing skills in strategic planning and implementation to drive company success.

2013 – 2014
Perth, Australia

Business consultant manager
Cj2 incorporated

- Oversaw operations for intercontinental offices in Philippines and Australia, successfully achieving company goals and surpassing targets
- Utilized innovative blogging strategies as the foundation for marketing initiatives, driving growth for small to medium-sized businesses
- Led successful transformation of companies through non-traditional means, resulting in increased profitability and market presence
- Played a key role in expanding businesses until the retirement of the boss

2014 – 2016
Perth, Australia

Managering Director (founder)
Teachers and Tutors

- Managed and directed teaching and tutoring services for primary school children, university students, and foreign individuals to enhance their reading, writing, speaking, listening, and personal development skills
- Collaborated with Moorland Care and Learning Centre, Hallendean primary, and Saint Lukes primary to provide personalized educational support
- Facilitated personal development programs for primary school students to help them reach their full potential
- Prepared foreign individuals for the International English Language Testing System (IELTS) to meet work placement or university requirements
- Conducted assessments to evaluate proficiency in the English language and identify areas for improvement
- Implemented strategies to empower students to exceed their current academic abilities
- Established strong partnerships with schools and businesses in the Philippines, Thailand, and Africa to expand services and reach diverse populations

2012 – 2013
Kyoto, Japan

Assistant teacher
JAMRI ENGLISH SCHOOL

- Invited over to work and experience the running of a local school.
- Teaching kindergarten, primary, high school students and adult
- classes. Connecting with 300 students over two days and teaching 30
- primary and high school students twice a week while engaging

Work Experience

with up
- to 2 adult classes a day. Career advancement to teach new language to business professionals. * Designing and creating lesson plans for age appropriate students or tailor making them for their individual needs. Worked for food and board and learned business strategies and classroom management skills. These skills launched me in my own business in Australia

2008 – 2011
Perth, Australia

Sales consultant
TSA TELCO Australia
- Generated leads through cold calling and networking, resulting in a 30% increase in sales revenue within the first quarter.
- Developed and maintained strong relationships with key clients, resulting in a 90% client retention rate.
- Analyzed market trends and competitor activity to identify new business opportunities and drive sales growth.
- Collaborated with cross-functional teams to develop customized sales strategies and deliver exceptional customer service.

Education

present

Artificial intelligence | Masters
currently studying

09/2024 – 11/2024

Artificial Intelligence | Diploma

08/2024 – 11/2024

Computer Science | Diploma

11/2024 – 12/2024

Web development | Diploma

02/2024 – 06/2024

Project Management | Diploma

04/2024 – 11/2024
2017

Content Marketing and blogging | Diploma

CAIS
Certified Artificial Intelligence Specialist

Programming | Certified
MIMO
Full stack developer
Python AI developer

01/2019 – 06/2020

Programming Hub (Google developers launchpad)
Certified

Education

Advanced Python and HTML
Big data analytics and Data science
Cloud computing and SQL

01/2015 **Nutrition | Diploma's**
Shaw academy
Fitness and weightless
sports and exercise nutrition
food science and menu planning
nutrition

2015 – 01/2015 **Fitness and Personal Training | Cert 3/4**
Australian Institute of Personal Training

TESOL | Advanced Diploma

Skills

– SKILLS

Marketing	Content creation
Web designer	Ai specilist
Communication	Python AI developer
Ai engineer / UX/UI development	Management
Sales	Problem-solving
chat bot engineer	Full Stack Developer

Projects

- Spearheaded the development of a software agency specializing in AI, Python programming, and software/app development for client-specific needs
- Utilized Chat Playground Sider and Deal.AI software to streamline project management and improve client communication
- Executed computer animation and modeling projects, showcasing expertise in Android Studio and overseeing algorithmic processes in Promt Coding software
- Leveraged resources like Mimo.io and to proactively enhance technical skills and problem-solving abilities in AI-driven projects

- Develop an online fitness application designed to automate client

Projects

interactions and effectively curate customized plans tailored to individual dietary needs, lifestyles, and age groups. I had the opportunity to co-author two nutrition science books focused on metabolism and gut health, as well as two weight loss plans and a "Zero to Hero" training program. Recently, I authored a novel entitled "Food for Thought," which explores the philosophical aspects of both Western and Eastern health, medicine, and nutrition.

- build multipple websites
- https://hachihub.tech
- https://jdnbray.wixsite.com/teachersandtutors-
- ,https://jdnbray.wixsite.com/nutrition,
- https://jdnbray.wixsite.com/portfolio
-

- in development of an interactive e-learning platform featuring animation.
-
- build a linear regression algorithm predicting movie revenue or loss through using U Data Science and Machine Learning utilizing Jupiterlab, Anaconda, Python programming, Matplotlib, and Panda.
-
- Designed and built a mobile application using Android Studio and MIT App Inventor in which I created .
- Qr reader for Kids to use at the zoo.
- A digital dice generator

- Developed a video streaming platform similar to Netflix
- Created a social media platform with features similar to Instagram
- Designed landing pages to highlight personal branding, akin to about.me
- Constructed a fitness app with innovative features
- Learn Grasshopper, and Mimo to learn more coding language and projects to create a deep portfolio