

Premium Video Production Services for Finance & Operations Leaders

Elevate your brand, explain complex services, and generate consistent, high-impact content that builds unshakeable trust with your prospective UHNW clients.

Your business grapples with making intricate financial strategies and products resonate with **Ultra High Net Worth clients** – the challenge of humanizing complexity to build trust and close significant deals. We understand that conveying the *value* of something unique, especially to a discerning, high-stakes audience, is paramount.

Our packages are meticulously designed to deliver exceptional quality and measurable results that resonate with an ultra-high-net-worth audience.

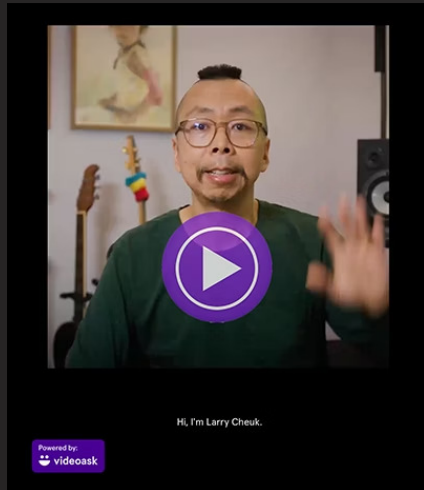
Feel Free to Email, Call or Text if you have any questions.



Email

Phone: 510-410-0932

I made a short video for you to introduce myself. [Click here to play.](#)



About Larry Cheuk

Thank you for taking the time to download this guide.

I run a video production service that partners with firms like yours. I've spent the last **20 years working with top CEOs, public figures, and high-value clients** under high-stakes circumstances.

I can say with 100% certainty that the ability to create humanizing, meaningful content with **high-profile people while maintaining absolute discretion** is a product not every video producer can deliver. My process is built around guaranteeing that certainty.



A Note on Video Compliance & Longevity

In the world of finance, video content can feel like a high-risk investment due to constantly changing regulations. We understand the logistical and financial headache of creating video assets that are outdated in six months.

Our approach is different. We focus on creating a strategic video asset library that is built to last, providing both evergreen core content and a streamlined system for updating time-sensitive insights. For content that requires updates, we shoot and edit with a modular mindset, allowing us to swap out a single statistic or legal disclaimer without the costly burden of a full reshoot.

This means you can consistently build a powerful video library that connects with clients and drives growth, knowing your assets are designed to work for you for years to come.

The "Essential Story" Package

Building Foundational Trust & Authority: Pricing starts at \$10,000

This package provides the essential narrative to cultivate the trust and credibility your UHNW clients demand, communicating premium quality from the outset.

Pre-Production

- 1x Intensive Virtual Strategy Session (2 hours): We'll focus on your core message to highlight your expertise and reliability.
- We'll also create a streamlined plan to get the most visibility out of the final deliverable video assets.

Production

- 1-2 Full Days of On-Location Filming: Our team will be on-site, focused on capturing your story.
- We'll secure 3-4 compelling client testimonials and 1 core "Meet Your Team" / "About Us" interview with a principal from your organization.

These are crucial for demonstrating your track record and genuine character, paramount for building trust with UHNW individuals.

Post-Production Deliverables

- 1x Polished Brand Introduction/Overview Video (2-4 minutes): This powerful first impression will clearly articulate your value proposition and foster immediate trust.
- 3-4 Individual Client Testimonial Videos (1-2 minutes each): Authentic testimonials are gold for establishing trust and social proof with your discerning audience.
- Professional motion graphics and optimization for web/YouTube.
- 2 rounds of revisions.

Value-Adds for Your Team

- Interview Transcripts
- Full Uncut Interviews

The "Service Spotlight" Package

Clarifying Value & Enhancing Engagement: Pricing starts at \$12,000

This package helps you transparently explain complex offerings in a way that builds confidence and engagement with discerning UHNW clients.



Pre-Production

- 1x In-depth Virtual Concept & Script Development Call (2-3 hours): For a primary service or product. This session ensures your message is precisely tailored to resonate, building clarity and confidence from the outset.
- Based on our call, we'll craft a concise, compelling script (up to 3.5 minutes finished length) and detailed visual plan.



Production

- 1-2 Full Days of Targeted On-Location Filming: Our team will focus on showcasing your services.
- We'll highlight a key spokesperson from your team explaining the service, comprehensive product/process demonstrations, and supporting B-roll.

This direct, clear explanation fosters the understanding and trust that UHNW clients expect.



Post-Production Deliverables

- 1x Primary Service Explainer Video (2-4 minutes): This central asset will demystify your offerings, making them highly approachable and trustworthy.
- 2-3 Short Social Teaser/Ad Edits (15-60 seconds each): Designed to create intrigue and drive interest, drawing in your UHNW prospects. Optimized deliverables for multiple platforms.
- 2 rounds of revisions.

Value-Adds for Your Team

- Custom thumbnails
- Video Distribution Checklist

The "Evergreen Social Content Engine" Package

Consistent Presence & Deepened Relationships: Pricing starts at \$15,000

This package combines an initial dedicated shoot with ongoing strategic repurposing, designed for a consistent evergreen library. It ensures your organization maintains a strong, credible presence that continuously nurtures trust with your UHNW prospects.

Phase 1: Deep Dive Strategy & Batch Production

- 1x Intensive Brainstorming & Strategy Session (3-4 hours)
- 1-2 Full Days of On-Location Batch Filming: Our team will be dedicated to capturing a large volume of evergreen, repurposable content.



Phase 2: High-Volume Repurposing & Delivery (Monthly Deliverables)

- Monthly Deliverables: You will receive 10-15 polished, short-form social clips each month for 3-4 months.
- Strategic Repurposing: These assets are designed for maximum longevity, allowing strategic rotation and re-posting.
- Quarterly Analytics Review (60-minute call)

Beyond 4 Months: Continuous Content & Trust

After 4 months, your team can choose to extend this program for a fresh round of batch filming and subsequent repurposing, leveraging the data gathered. This cycle of fresh, high-quality content ensures perpetual trust-building.

Value-Adds for Your Team

- Strategic guidance on social content distribution
- Custom thumbnail generation
- Content calendar template

The "Strategic Content Generator" Package

Sustained Authority & Consistent Engagement: Pricing starts at \$18,000

This package provides your organization with a continuous stream of high-quality content that reinforces your expertise and sustains the trust of your UHNW client base.

1

Pre-Production

- **1x Comprehensive Strategic Content Session (3-4 hours):**
We'll work with your team to identify content pillars and plan a full quarter/bi-annual content strategy. This ensures every piece contributes to building and maintaining your trusted advisor status.
- Detailed Production Schedule & Interview Preparation.

2

Production

- **Minimum 2 Full Days of On-Location Filming** (consecutive or split, depending on content needs). Our team will maximize capture for diverse assets like testimonials, "expert tip" videos, fresh facility/staff B-roll, and product updates. This volume allows for continuous demonstration of your capabilities and thought leadership, which is key to **ongoing trust**.

3

Post-Production

- 1x Main Brand Story / Overview Video (2-4 minutes)
- 3-4 Individual Testimonial/Case Study Videos (1-2 minutes each)
- 3-5 Short "Expert Tip" / FAQ / Micro-Content Videos (45-90 seconds each)
- 10-15 Additional Short-Form Social Clips (15-30 seconds each)
- Professional editing, color, sound design, licensed music, and custom motion graphics
- 2-3 Rounds of Revisions across all deliverables



Value-Adds for Your Team

- Organized raw footage selects (upon request)
- Consultation on content repurposing strategy for a 3x per year rotation

The "Hybrid Empowerment & Production" Program

Building Your Internal Capability with Professional Polish

Initial Setup/Training Phase (Pricing starts at \$10,000) + Ongoing Monthly Editing Retainer (Pricing starts at \$1,500/month)

This unique hybrid program empowers your internal team to create consistent content, while we provide ongoing professional editing to maintain the polish essential for earning and keeping the trust of UHNW clients.

Initial Setup/Training (Minimum 1-2 Day On-Site Session)



Strategic Planning (Virtual/In-Person)

We'll define your content goals, strategy, and optimal equipment for your needs. This ensures a tailored approach that enhances your internal capabilities, leading to more trustworthy output.



Curated Equipment Recommendation List

A specific, vetted list of gear tailored for your budget and needs.



On-Site Gear Consultation & Setup

Our team will travel to your location to help set up your purchased equipment, optimize your space for filming, and conduct a hands-on, full-day training session for your team on best practices for self-shooting.

This direct empowerment builds confidence and consistency in your self-generated content.



Ongoing Professional Editing (Monthly or Quarterly Commitment)

Your team commits to a **minimum 6-month retainer** (monthly or 2x quarterly payments) for us to professionally edit your internally shot footage. You'll receive a consistent volume of finished, polished videos each month/quarter.

This ensures that even your internally shot footage meets the high standards necessary to impress and build trust with UHNW individuals.

Value for Your Team

This offers immense value as your team gets consistent, professional-grade content **without the high cost of regular professional shoots**, leveraging your own internal efforts.

This blend of efficiency and quality reinforces your commitment to excellence, a cornerstone of UHNW trust-building.



Our Core Service Packages

Investing in Impact: Thoughtfully Priced to Reflect Your Strategic Value

\$10,000

Essential Story

Building Foundational Trust & Authority

\$12,000

Service Spotlight

Clarifying Value & Enhancing Engagement

\$15,000

Evergreen Social Content Engine

Consistent Presence & Deepened Relationships

\$18,000

Strategic Content Generator

Sustained Authority & Foundational Content



Hybrid Empowerment & Production Program

Building Your Internal Capability with Professional Polish

- Initial Setup/Training Phase: Starting at \$10,000
- Ongoing Monthly Editing Retainer: Starting at \$1,500/month

This unique program combines the best of both worlds - empowering your team to create consistent content while we provide ongoing professional editing to maintain the polish essential for **earning and keeping the trust of UHNW clients.**

Why Invest in Premium Video Production?



Build Unshakeable Trust

High-quality video content communicates premium quality from the outset, essential for UHNW clients.



Explain Complex Services

Transparently explain sophisticated offerings in a way that builds confidence and engagement.



Consistent Engagement

Maintain a strong, credible presence that continuously nurtures relationships with your UHNW prospects.

[Schedule a Discovery Call](#)

[Watch Our Client Testimonial: "Complex Idea, 7-Figure Win"](#)