

High-Profile Asset Video Production



Your on-demand video production partner for guaranteed, high-end execution, ensuring flawless delivery of video assets to your top-tier clients anywhere in the U.S.

[View Our Reel](#)



A Very Recent Testimonial

J Jill [REDACTED] to me ▾

Hi Larry,

I really enjoyed working with you last Friday for our client in San Francisco. Your professionalism, creative vision, and dedication were evident throughout the process, and our client, [REDACTED] is very happy with our video. They've approved our first choice with the B role, and there's no need for further edits. You made good choices where to fit the B roll, it was very well done!

Thank you for collaborating with us to create an exceptional video for our client. It exceeded our expectations. I look forward to working with you again.

Best,
Jill

Mon, Oct 13, 8:16 PM (8 days ago)

I Made This Short Video For You to Introduce Myself



[Click Here to Watch the Video](#)

Thanks for downloading this guide! My name is Larry Cheuk and I run a production service that **partners exclusively with boutique agencies and Marketing Heads**—we focus on one thing: making sure your most critical client videos are executed flawlessly, period. For 20 years, my team has been on the ground managing high-pressure video shoots for **C-Suite executives, major public figures, and complex brand campaigns.**

The reality is, delivering high-quality, consistent video assets across large-scale projects—**without pulling your internal team away from their day-to-day work**—is the biggest challenge for an agency. We solve that. We act as a **seamless, on-demand extension of your creative team**, guaranteeing high-end results and saving you the time and stress of managing remote logistics.



Feel free to Email, Call or Text if you have any questions.

[EMAIL](#)

Phone: 510-410-0932

Rate

This offering is a strategic investment, not an hourly or day rate. It represents the **base rate** for securing guaranteed, high-quality video asset delivery for your most critical client projects across the U.S.

Base Rate Investment: Starting at \$7,200

This rate covers one full day of high-stakes custom video production (e.g., **High-Profile Celebrity interview, C-Suite testimonial, or premium brand asset**).

The Core Value of This Investment

Proven Expertise & Discretion

You work directly with a seasoned video producer who brings the **required discretion** for working with high-profile figures. This ensures we handle sensitive interviews and critical brand representation correctly on the first take. Always on time and on budget, with your client at total ease on the day of the shoot, no matter what.

Streamlined Logistics

The base rate covers **necessary travel** and **minimum required high-end gear mobilization**.

We manage the entire on-site process, saving your internal resources time and administrative headaches.

Guaranteed Broadcast Quality

We guarantee the final asset will be of the highest quality, ready to upload on any platform.

Scope of Work: What The Base Rate Includes

The **Base Rate of \$7,200** covers up to **10 consecutive hours** of production presence on site and includes:

- **Pre-Production:** A dedicated strategy call to lock down the shot list, interview approach, and location details.
- **On-Site Production:** One expert Video Producer / DP and a full cinema-grade camera, lighting, and audio package including client review monitors.
 - Minimum set-up time: **3 hours**
 - Asset Capture: Up to **6 hours** of interview and B-roll/cover footage acquisition.
 - Minimum take-down time: **1 hour**
- **Post-Production:** Delivery of **one fully-edited master asset** (1-4 minutes), plus **two shorter versions** if requested. Includes **three rounds of revisions**.

Delivery

Secure delivery of all high-resolution footage and final assets within **2-7 business days** of the shoot.

Expectation Setting & Custom Solutions

The **\$7,200** base rate is designed to deliver a specific, high-quality result under controlled conditions. Projects with complex creative requirements, specialized effects, expanded crew needs like hair and makeup, multi-day shoots, or bespoke equipment will require a **Custom Solution**.

- **For Custom Solutions:** If your project requires a longer timeline, additional crew, specialized equipment, or a broader scope of work, please **contact us directly** for a tailored proposal and accurate pricing.

[Schedule a 15 Minute Zoom Call](#)