Delta Bet

The Concept:
DeltaBet is a plug-and-play SaaS solution that integrates seamlessly into any online casino, transforming its existing catalog into a social and competitive experience.

The Problem:
 • Over 55% of iGaming players churn within 12 months.
 • Acquiring new users costs 5-7x more than retaining one.
 • Day-30 retention in many casinos drops below 5%.
 • Slots and roulette are repetitive, isolated experiences with low engagement and limited lifetime value (LTV).

The Solution:
DeltaBet turns passive play into interactive, social, and measurable experiences:
 • Direct integration via API/SDK with any casino catalog.
 • PvP modes, tournaments, and customizable challenges.
 • Play Layer overlay requiring no changes to RTP or licenses.
 • Web dashboard with real-time analytics for engagement and performance.

The Product:
 • API/SDK: Lightweight, fast integration into any casino platform.
 • Play Layer: Adds PvP challenges and competitions across slots, roulette, and live games.
 • Proprietary Games: 3–4 PvP-optimized titles included.
 • Dashboard: Real-time KPIs on active users, challenge completions, session length, ROI.
 • Client Support Platform: Central hub for operators to manage integrations and access support.

Why Casinos Choose DeltaBet
 • Unique service in the market, with no direct competition.
 • Integration in weeks, not months.
 • Proven MVP results: +28% session length in pilots.

Book a call with us to discuss integration details and pricing tailored to your needs.

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