



Media Communications Specialist (Part-Time Contract)

Join Us in Creating Pathways to Higher Education for Foster Care Leavers

Are you a skilled media and communications professional looking to make a real impact? TE4CL – Kia Eke is on a mission to improve access to tertiary education for those with care experience, and we need a dynamic **Media Communications Specialist** to help us share our kaupapa with the world.

About TE4CL – Kia Eke

Founded in 2022, TE4CL – Kia Eke is a care-experienced-led initiative dedicated to ensuring that care leavers have equitable access to higher education in Aotearoa. We work alongside key partners—including universities, Oranga Tamariki, the Tertiary Education Commission, and VOYCE Whakarongo Mai—to drive meaningful change. As a values-driven organisation, we are committed to **Te Tiriti o Waitangi** and prioritising **Te ao Māori** in all our mahi.

About the Role

As our **Media Communications Specialist**, you'll lead and develop TE4CL – Kia Eke's communications strategy, under the guidance of the Executive Director, ensuring our message reaches the right people in the right ways. You'll manage our website, social media, newsletters, and reports while working closely with the Executive Director to drive awareness, engagement, and advocacy.

- ◆ **Part-time contract** (10 hours per week, 48 weeks per year, with potential for extension by 24 months depending on TE4CL's organizational need).
- ◆ **\$32 per hour** (contractor role—applicants must handle their own tax obligations including GST if applicable)
- ◆ **Remote working** (flexible hours, with potential co-working space access). As a contractor, the successful applicant will use their own computer equipment /laptop.

Key Responsibilities

- **Develop and implement** our media and communications strategy, alongside the Executive Director.
- **Manage and maintain** TE4CL – Kia Eke's website, social media platforms (Instagram, LinkedIn, and other platforms deemed as suitable), newsletters, and reports.



- **Enhance our reach** by evaluating social media engagement, trends, and audience feedback.
- **Support advocacy efforts** through strategic communications and content creation.
- **Collaborate with stakeholders** to share relevant content and strengthen partnerships.

What We're Looking For

- ✓ Proven experience in **media and communications strategy**
- ✓ Strong **social media, website, and print media management** skills, including knowledge of software programmes such as (but not limited to) Adobe Creative Cloud, Microsoft Office Suite, Google Workspace, Hootsuite
- ✓ Excellent **organisational and time management** abilities, and able to work independently
- ✓ The ability to engage diverse audiences effectively
- ✓ Knowledge of **Te ao Māori and Te Tiriti o Waitangi**
- ✓ Familiarity with the **care system or tertiary education sector** (valued but not essential)

Why Join TE4CL – Kia Eke?

- ✓ **Make a real difference** by helping care-experienced individuals access higher education
- ✓ **Work flexibly and remotely** with autonomy over your projects
- ✓ **Be part of a passionate team** dedicated to equity and systemic change

How to Apply

Send the following to stella@te4cl-nz.org with '**MEDIA COMMUNICATIONS APPLICATION: [YOUR LAST NAME]**' in the subject line:

- 📌 Cover letter (including your availability)
- 📌 CV with references
- 📌 Three examples of media/communications projects you've worked on

Applications will be reviewed on a rolling basis. Care-experienced applicants are strongly encouraged to apply.

Let's work together to make tertiary education more accessible for care leavers in Aotearoa.