

**DJ LEAD**

**DJ CROSSOVER & PRODUCER**



**EL LEON DEL AREA SUR**

**PRESSKIT**

**2025**

**BOOKING: [BUSINESS@DJ-LEAD.COM](mailto:BUSINESS@DJ-LEAD.COM)**

 @dj.lead  @dj.lead

# DJ LEAD

## DJ CROSSOVER & PRODUCER

Full Name: **Adrian Leccio**

Location: **Buenos Aires, Argentina**

Category: **DJ Crossover (multigenre) & Urban Music Producer**

Main Genres: **Reggaeton, Dembow, Trap, Latin Tech.**

Device: **Digital**

Available for: **nightclub, bars, private events, open air/roof top/sunset, afterparties.**

Set Time: **1-6 hours**

Equipment: **See technical rider**

### BIOGRAPHY

DJ Lead began his journey in the world of DJing in 2010, at the age of 13, influenced by a wide variety of musical styles. Since then, he has dedicated himself to perfecting his craft and exploring different genres, building a career defined by versatility and innovation.

Thanks to his strong presence on social media, he has performed at numerous venues and private events across Buenos Aires and is currently expanding into new locations. Over the years, he has produced tracks and remixes of reggaeton, trap, dembow, dancehall, tech house, funk, RKT, among others, establishing himself as a multi-genre DJ and producer, currently standing out in urban sounds.

### TECHNICAL RIDER

- Sound and lighting provided by the venue/organizer.
- Booth lighting / overhead light.
- DJ Console: Pioneer All-in-One (RX3/RX2/RR)
- Minimum of 1 booth monitor speaker.  
Monitor volume must be accessible from the DJ booth and independent from the house system.

### PERFORMANCE/STYLE

Through his mixes, DJ Lead aims to take the audience on a multi-genre journey, with tracklists that never repeat, making every DJ set a unique experience.

Versatility and adaptability are two of his strongest traits, making him the right choice to ensure your event or party is unforgettable—whether it's a packed venue or an intimate gathering.

### HOSPITALITY RIDER

During the performance:

- Mineral water  
Beverages to be agreed upon with the organizer

For performances outside Buenos Aires / other regions:  
Coverage of transportation, accommodation, and meals for the artist and one staff member (content & assistance).

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